

Newsletter

Faculty Research Publications



China Depth, Global Breadth

Peer Reviewed Journal Articles

Carney, Richard W, El Ghouli, Sadok, Guedhami, Omrane, Lu, Jane W. and Wang, He. forthcoming. "Political corporate social responsibility: The role of deliberative capacity". *Journal of International Business Studies*. (FT50).

Contact: carney.richard@ceibs.edu

Chen, Qihui, Wang, Yajin and Ordabayeva, Nailya . forthcoming. "The Mate Screening Motive: How Women Use Luxury Consumption to Signal to Men". *Journal of Consumer Research*. (FT50).

Contact: yajinwang@ceibs.edu

Fu, Fangjian, Huang, Sheng and Wang, Rong. 2022. "Why Do U.S. Firms Invest Less over Time? ". *Journal of Empirical Finance*. (A*) 69, 15-42.

Contact: shenghuang@ceibs.edu

Huai, M, Lian, H., Farh, J. L. & Wang, H. J.. forthcoming. "Leaders' impulsive versus strategic abuse, goal realization, and subsequent supportive behavior: A self-regulation perspective". *Journal of Management*. (FT50).

Contact: jlfarh@ceibs.edu

Kong, Lu, Hu, Kejia and Verma, Rohit. forthcoming. "Service chain's operational strategies: Standardization or customization? Evidence from the nursing home industry". *Manufacturing & Service Operations Management*. (FT50).

Contact: kejiahu@ceibs.edu

Li, Xilin, Hsee, Christopher K. and O'Brien Ed. forthcoming. "EXPRESS: "It Could Be Better" Can Make It Worse: When and Why People Mistakenly Communicate Upward Counterfactual Information". *Journal of Marketing Research*. (FT50).

Contact: xilinli@ceibs.edu

Oldroyd, James, Allen, Ryan, Chng, Han Ming Daniel and Han, Jian. forthcoming. "From local modification to global innovation: how foreign research unites in emerging economies innovate for the world". *Journal of International Business Studies*. (FT50).

Contact: dchng@ceibs.edu

Contact: jianhan@ceibs.edu

Wang, J., Kim, T.-Y., Tekleab, A. & Gilbreath, J.. forthcoming. "The Interplay between Perceived Support and Proactive Personality: Effects on Self-verification Perceptions and Emotions". *International Journal of Human Resource Management*.

Contact: tykim@ceibs.edu

Ye, Y. X., Yang, L., Huo, B. F., & Zhao, X. D. . forthcoming. "The impact of supply chain social capital on supply chain performance: a longitudinal analysis". *Journal of Business & Industrial Marketing*.

Contact: xiande@ceibs.edu

Zhang, S. S., Wang, Z. Q., Zhao, X. D., & Yang, J. Y.. 2022. "Impacts of R&D investment on absorptive capacity and firm innovativeness: contingent roles of dysfunctional competition". *International Journal of Operations & Production Management*. 42, 10, 1630-1652.

Contact: xiande@ceibs.edu

Trade Journal Articles

Wang, Hong. 2022 July. "中欧院长：挑战、权衡、突破". 福布斯中文版.

Contact: whong@ceibs.edu

Xin, K. R. & Yan, J.. 2022 July. "Going across Turbulence 《穿越动荡》". *Business Review*. 5.

Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2022 Aug. "Deep Ploughing, Taking Root 《深耕 生根》". *Business Review*. 5.

Contact: katherinexin@ceibs.edu

Newspaper/Media Articles

Fang, Yue. 2022 29 June. 数字化转型深水区畅游指南. *Harvard Business Review (Chinese Version) Official Wechat Account*. Paper: <https://mp.weixin.qq.com/s/P-Fz-Z0dncMeocTkawN3DQ>

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Contact: fyue@ceibs.edu

Han, Jian and Jin, Chaojie. 2022 8 July. 从《财富》中国500强12年之变, 重新审视数字化的「颠覆神话」. *经济观察报*.

Paper: <https://mp.weixin.qq.com/s/nJiqPXNkVonw0zRkGXfu1A>
Contact: jianhan@ceibs.edu

Sheng, Songcheng. 2022 7 July. 盛松成: 消费恢复是今年稳增长较大挑战. *第一财经*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 8 July. 盛松成: 稳就业才能促消费. *澎湃新闻*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 9 July. 财新. 盛松成: 短期稳增长仍要靠投资 物价不会对宏观政策形成制约.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng and Chen, Xi. 2022 17 July. 欧元兑美元屡创新低, 欧元区经济面临近20年最大挑战. *新京报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng and Zong, Jiani. 2022 8 August. 坚定不移推动中国经济行稳致远. *文汇报 (理论版)*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 10 August. 盛松成: 谨防回购利率长期过于低下 实体经济有脱实向虚的苗头和倾向. *彭博新闻社*.

Contact: ssongcheng@ceibs.edu

Sheng Songcheng. 2022 12 August. Evolving property sector needs more proactive policy support. *China Daily*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 29 August. 盛松成: 目前中国进入降息周期的可能性不大. *澎湃新闻*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 30 August. 央行降息和缩量操作 既支持实体经济也抑制资金空转. *上海证券报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 30 August. 盛松成: 政策利率持续下调的可能性不大. *证券时报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 7 September. 盛松成: 如果单纯依靠市场力量解决房地产问题 企业只能贱卖. *凤凰网财经*.

Contact: ssongcheng@ceibs.edu

Wang, Hong. 2022 19 August. 浦东要靠产业实现世界级人才集聚. *21世纪经济报道*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 22 August. 养老保险三支柱体系建设应促统筹、扩覆盖、可持续. *上海证券报*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 25 August. 找寻符合我国老年人消费需求的“银发经济”发展之路——养老产业如何正视供给与需求错位? . *文汇报*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 26 August. 中国式养老之路怎么走. *解放日报*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 26 August. 当老龄化速度如“百米冲刺”, 我们能做些什么? . *人民日报*.

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Wang, Hong. 2022 27 August. 上海等特大城市应放宽政策吸引年轻劳动者. *中国经营报*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 27 August. “平台经济繁荣背后, 应如何做好劳动者的社会保障工作? . *每日经济新闻*.

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Wang, Hong. 2022 27 August. 中国人口老龄化进入加速期, 要进一步完善养老保险三支柱体系. *每日经济新闻*.

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Wang, Hong. 2022 29 August. 应对老龄化——中国养老保险体系的底层设计. *经济观察报*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 30 August. 《2022全球资管中心评价指数》正式发布, 将为上海建设全球资管中心提供有益参考. *第一财经*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 30 August. 为上海全球资管中心建设提供专业智库价值. *上海证券报*.

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Wang, Hong. 2022 31 August. 资本和产业联动在一起, 只有资产管理和产业资本能够紧密的相连, 中国的市场才能做大做强. *21世纪经济报道*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 9 September. 谈中国在国际竞争格局中的优势: 内需强劲、产业链完整和人力资本红利. *经济观察网*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 9 September. 中欧经贸合作前景广阔 加强经

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贸合作将是大势所趋。中国新闻社。

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Wang, Hong. 2022 10 September. China-France Dialogue: Experts discuss hi-tech, green economy cooperation. CGTN.

Contact: whong@ceibs.edu

Wang, Hong. 2022 11 September. 对中国经济保持信心。国际金融报。

Contact: whong@ceibs.edu

Wang, Hong. 2022 16 September. 要发挥消费推动经济增长的“压舱石”作用 稳增长、促消费。中国经营报。

Contact: whong@ceibs.edu

Books

Rui, Meng. 2022 July. 长期的基石. 湛庐文化/中国财政经济出版社。

Contact: oliver@ceibs.edu

Wang, Hong. 2022 Aug. 中国健康人力资本：测量预测与发展战略 *Health Human Capital in China: Measurement, Prediction and Development Strategy*. 上海交通大学出版社 Shanghai Jiaotong University Press.

Contact: whong@ceibs.edu

中欧社会保障与养老金融研究院, 上海社会保障问题研究中心。2022. 新时代社会保障制度的高质量发展研究报告集。

Contact: whong@ceibs.edu

Cases

Chen, Shimin and Lin, Yanan. 2022. "先正达集团：以科技创新引领现代农业". CI-022-060.

Contact: cshimin@ceibs.edu

Chen, Weiru and Zhao, Liman. 2022. "宝岛眼镜：传统服务型零售业的数智未来". CI-022-055.

Contact: weiruchen@ceibs.edu

Chiang, Jeongwen, Lin, Chen and Zhu, Qiong. 2022. "蔡司（中国）的渠道赋能战略". CI-522-049.

Contact: jwchiang@ceibs.edu

Liang, Chao and Zhu, Qiong. 2022. "瑞幸之后". CI-622-054.

Contact: chaoliang@ceibs.edu

Gong, Yan and Lin, Yanan. 2022. "ONES: 践行非共识的创新之路". CI-022-059.

Contact: gongy@ceibs.edu

Gong, Yan and Zhu, Qiong. 2022. "拓疆者：开拓工程机械智能远程操控的疆域". CI-322-052.

Contact: gongy@ceibs.edu

Rui, Meng and Liu, Siyang. 2022. "华汉能源集团的双碳规划". CI-722-045.

Rui, Meng and Liu, Siyang. 2022. "华汉能源集团的转型战略". CI-722-046.

Contact: oliver@ceibs.edu

Wang, Gao and Cao, Zhijing. 2022. "飞博共创：社交媒体的本地人". CI-522-053.

Contact: wgao@ceibs.edu

Wang, Gao and Cao, Zhijing. 2022. "远大住工". CI-522-047.

Contact: wgao@ceibs.edu

Wang, Gao and Cao, Zhijing. 2022. "清源科技：从光伏支架切入零碳经济". CI-522-065.

Contact: wgao@ceibs.edu

Wang, Gao and Zhu, Qiong. 2022. "仙乐健康：制造企业的战略选择". CI-522-048.

Contact: wgao@ceibs.edu

Wang, Qi, He, Jinyu and Liu, Geng. 2022. "勤拓：服装供应链上的可持续发展探索". CI-022-056.

Contact: qwang@ceibs.edu

Wang, Taiyuan and Chen, Bingliang. 2022. "'医管家'：医院智慧后勤创新与实践". CI-022-057.

Contact: taiyuan.wang@ceibs.edu

Wang, Taiyuan and Huang, Xiayan. 2022. "戴可思：出圈之后，如何长红？". CI-822-051.

Contact: taiyuan.wang@ceibs.edu

Xin, Katherine Rong and Zhong, Jim. 2022. "蔡司光学中国：服务驱动增长". CI-422-067.

Contact: katherinexin@ceibs.edu

Zhang, Hua and Chen, Bingliang. 2022. "正泰国际：激活组织活力，构建去中心化海外创新网络". CI-022-058.

Contact: zhua@ceibs.edu

Zhang, Weijiong, Zhao, Ling and Tao, Hengyi. 2022. "擎朗智能：送餐机器人的探路者". CI-322-050.

Contact: zweijiong@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2022. "极橙：让孩子快乐

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看牙". CI-322-068.

Contact: zdongsheng@ceibs.edu

Zhu, Tian and Chen, Bingliang. 2022. "洽洽食品：业务范围的边界在哪里". CI-322-066.

Contact: ztian@ceibs.edu

Awards & Honors

Cheng, Lin. 2022. Prof. Cheng was selected as an outstanding reviewer as part of the reviewer recognition program for Contemporary Accounting Research (CAR).

Huang, Sheng. 2022. Winner of the Excellent Paper Award in the Third Annual Summit of Digital Finance Open Research Platform (2021-2022) for my paper with Shaoyan Jiang and Qigui Liu "BigTech, Gender, and Environmental Behavior".