

GIANFRANCO SICILIANO

China Europe International Business School (CEIBS)

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EDUCATION

2013	Duke University, USA <i>Ph.D. Accounting</i>
2010	Duke University, USA <i>Master of Arts in Economics (MA)</i>
2003	University of Parma, Italy <i>Doctorate in Business Administration (DBA)</i>
1997	University of Parma, Italy <i>Bachelor Business Administration, (Laude)</i>

EMPLOYMENT

April 2019 – present: **China Europe International Business School**, Shanghai (China)

Assistant Professor

February 2016 – February 2017: **University of Texas at Dallas**, Richardson (USA)

Visiting Assistant Professor

September 2013 – March 2019: **Bocconi University**, Milan (Italy)

Assistant Professor

RESEARCH INTERESTS

International Financial Reporting, Accounting Regulation, Capital Markets, Accounting Quality, Corporate Governance, Family Firms.

PUBLICATIONS

- “Trust, Family Firms, and Mergers and Acquisition Quality” with Suresh Radhakrishnan (University of Texas at Dallas), Annalisa Prencipe (Bocconi University) Accepted for publication at *Asian Pacific Journal of Accounting and Economics*, 2022
- “What’s in a name? Eponymous Private Firms and Financial Reporting Quality” with Alessandro Minichilli (Bocconi University), Annalisa Prencipe (Bocconi University) and Suresh Radhakrishnan (University of Texas at Dallas), *Management Science*, 68(3), 2330-48, 2022
- “Economic Consequences of IFRS Adoption: The Role of Changes in Disclosure Quality” with Bin Li (University of Houston) and Mohan Venkatachalam (Duke University) in *Contemporary Accounting Review*, 38(1), p. 129-79, 2021
- “Banning Cassandra from the Market? An Empirical Analysis of Short-Selling Bans during the Covid 19 Crisis.” with Marco Ventrizzo (Bocconi University) in *European Business Organization Law Review*, 17(3-4), p. 386-418, 2020
- “Disclosing Directors” with Pier Gaetano Marchetti (Bocconi University) and Marco Ventrizzo (Bocconi University) in *European Business Organization Law Review*, 21, p. 219–51, 2019
- “Earnings Usefulness around Mandatory IFRS Adoption and a Simultaneous Change in Press Release Disclosure” with Pureum Kim (California State University) and Pier Luigi Marchini (University of Parma) in *The International Journal of Accounting*, 54(2), 2019
- “Has IFRS Enhanced Accounting Uniformity?” in *Accounting in Europe*, 16(3), p. 313–39, 2019
- “Dissenting Directors” with Pier Gaetano Marchetti (Bocconi University) and Marco Ventrizzo (Bocconi University) in *European Business Organization Law Review*, Volume 18(4), p. 659–700, 2017
- “Real Earnings Management and Accrual based Earnings Management in Family Firms” with

Ann-Kristin Achleitner, Nina Fichtl, Christoph Kaserer (Technische Universität München) in *European Accounting Review* 23(3), p. 431–61, 2014

WORKING PAPERS

- “Family Ownership Influence on Cost Elasticity”
with Dan Weiss (Tel Aviv University)
Revising for second round submission to European Accounting Research
- “Eponymy and Mergers and Acquisition Quality in Family Firms”
with Sasson Bar-Yosef (University of Jerusalem) and Annalisa Prencipe (Bocconi University)

WORKS IN PROGRESS

- “Does Family Ownership Influence Purchase Price Allocation in M&A deals?”
with Lucia Pierini (CEIBS), Suresh Radhakrishnan (University of Texas at Dallas)

CASE STUDIES

- “Antigal: Strategy and Succession Challenges in a Family-Owned Vineyard with Global Ambitions” with Teaching Note – CC-321-013, 2021 with Zhijing Cao (CEIBS), Lucia Pierini (CEIBS), and Martin Roll (Martin Roll Company)
Winner of 2021 EFMD competition and first price winner of 2021 Global Contest for the Best China-focused Cases
Accepted at Harvard Business Publishing
- “Antigal: Brand and Company Value of a Family-Controlled Wine Business” and Teaching Note – CC-121-036 with Zhijing Cao (CEIBS), Lucia Pierini (CEIBS), and Martin Roll (Martin Roll Company)
- “Cifa: Cross-cultural Integration with a Chinese Company (Case B)” with Teaching Note – CC-321-003, 2020 with Zhijing Cao (CEIBS)
- “Cifa: Cross-cultural Integration with a Chinese Company (Case A)” with Teaching Note – CC-320-062, 2020 with Zhijing Cao (CEIBS) and Delfino Corti (Impactinternational)
Accepted at Harvard Business Publishing
- “Shenzhen ELLASSAY Fashion: Growth through Multi-Brand Strategy” with Teaching Note – CC-320-009, 2020 with Zhijing Cao (CEIBS)

WORKING CASE STUDIES

- “Fosun Fashion: International Strategic Planning of a Chinese Fashion Brand” and Teaching Note with Zhijing Cao (CEIBS)

CHAPTERS IN BOOKS

- “Valutazioni e Analisi di Bilancio”, Pearson, 2013 (Chapter 9)
- “Trasparenza nei Bilanci e Tutela del Risparmio nei Gruppi”, McGraw-Hill, 2007 (Chapter 2)
- “Bilancio Sociale e Valori di Impresa”, a cura di P. Marchini, V. Tibiletti, MUP, Parma, 2004.

TEACHING EXPERIENCE & EVALUATIONS

BOCCONI UNIVERSITY (BU)

Undergraduate	Introduction to Financial Reporting (English)	2012	9.20/10.00
		2013	8.40/10.00
		2014	8.70/10.00
		2015	9.10/10.00
		2017	10.00/10.00
Undergraduate	Introduction to Financial Reporting (Italian)	2018	9.60/10.00
		2012	8.40/10.00
		2013	9.50/10.00
Master in Quantitative Finance and Risk Management	Financial Statement Analysis (English)	2014	8.30/10.00
		2012	9.20/10.00
		2013	8.30/10.00
Master of Arts	Financial Statement Analysis (English)	2014	8.70/10.00
		2017	9.30/10.00
	Financial Statement Analysis (English)	2018	9.30/10.00

CHINA EUROPE INTERNATIONAL BUSINESS SCHOOL (CEIBS)

MBA	Financial Statement Analysis	2020	4.50/5.00
MBA	Financial Accounting	2020	4.56/5.00
GEMBA (online)	Financial Accounting	2020	4.73/5.00
MBA (online)	Forensic Accounting and Fraud Examination	2020	4.17/5.00
MBA (online)	Financial Accounting	2020	4.01/5.00
MBA (online)	Foreign Investments in China and Chinese Investments Abroad	2021	4.89/5.00
MBA (online)	Financial Statement Analysis	2021	4.55/5.00
MBA	Financial Accounting	2022	4.35/5.00
MBA	Forensic Accounting and Fraud Examination	2022	4.71/5.00
GEMBA	Forensic Accounting and Fraud Examination	2022	4.89/5.00

CONFERENCE PARTICIPATION & PRESENTATIONS

- European Accounting Association Annual Congress, Bergen (Norway), 2022–Invited Presentation
- JMAR online brownbag, University of North Carolina, June 16, 2021–Attended
- 11th Asia Academy of Management Conference. 2019, Bali, Indonesia–Attended
- Journal of International Accounting Research. 2019, Athens–Invited Presentation
- Fifth Conference in Accounting and Finance, CEIBS, Shanghai 2019–Attended
- American Accounting Association Annual Meeting, Washington DC, 2018–Invited Presentation
- 1st Family Business and Corporate Control Conference, Milan, 2018–Invited Presentation
- Journal of International Accounting Research, Venice, June 2018–Invited Presentation
- European Accounting Association Annual Congress, Milan, 2018–Invited Presentation
- Berlin Accounting Conference, Berlin, 2018–Invited Presentation
- IAS Section of AAA, Long Beach (CA), 2018–Invited Presentation
- The University of Manchester, Manchester, 2018–Invited Presentation

- Workshop on European Financial Reporting, Florence, 2017–Invited Presentation
- European Accounting Association Annual Congress, Valencia, 2017–Invited Presentation
- Center for Financial Reporting and Auditing, ESMT, Berlin, 2017–Attended
- Western Finance Association Meeting, Canyon Resort Park City (UT)–Attended
- American Accounting Association Annual Meeting, New York City, 2016–Invited Presentation
- Workshop On Empirical Research In Financial Accounting, Cordoba, 2015–Invited Presentation
- Journal of Business Finance and Accounting, Milan, 2015–Attended
- International Family Business Forum (WIFU) – Witten (Germany)–Invited Presentation
- European Accounting Association Annual Congress, Glasgow, 2015–Invited Presentation
- Duke/UNC Fall Accounting Camp 2014-2018–Attended
- EIASM, The 6th International Workshop on Accounting and Regulation, Siena, 2013–Presented
- The 7th Tel Aviv International Conference in Accounting, Tel Aviv, 2013 – Attended
- European Accounting Review: Accounting and Reporting in Family Firms, 2012–Attended
- Duke/UNC Fall Accounting Camp, Durham/Chapel Hill, 2007-2011–Attended
- RAST Conference, Duke University, Durham, 2008–Attended
- Journal of Business, Finance and Accounting, UNC, 2008–Attended
- Internal Auditing and Corporate Governance, Pisa, 2007–Invited Presentation
- Annual Mid-Year Conference AAA-IAS, Charleston (SC), 2007–Invited Presentation
- AAA Annual Meeting, Washington DC, 2006–Attended

AWARDS

- First Prize for CEIBS 2022 Global Contest for the Best China-Focused Cases
- Winner of 2021 EFMD case study competition
- CEIBS Service Award (CEIBS) (2021)
- Company-donated fund for Faculty Research (CEIBS) to do CSR research (2021)
- Bocconi Teaching Award for Evaluations (2017)
- Young Research Fellowship, Bocconi University (2015)
- Doctoral Fellowship, Duke University (2007-2012)
- Doctoral Fellowship, Parma University (2003-2007)
- Scholarship for excellent academic achievements, Parma University (2001).

PROFESSIONAL MEMBERSHIP

- American Accounting Association
- European Accounting Association

AD-HOC REVIEWER

- The Accounting Review
- Journal of Corporate Finance
- European Accounting Review
- Journal of Accounting Auditing and Finance
- International Journal of Accounting
- British Accounting Review
- Accounting and Business Review