



中欧国际工商学院教育发展基金会 2012 年度报告  
CEIBS Education Foundation Annual Report 2012

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常常有人问我，你们搞教育发展基金，难道说中欧国际工商学院还差钱吗？

是的，有中欧两国政府支持，有许多全球企业的赞助，有优秀的教学召来不竭的生源，中欧不差钱。

然而，时代在前进，中欧要发展，有许多新的建设，如上海总部三期工程、深圳分部工程以及加强科学的研究以提高教学质量等等，都需要更多的钱。只有这样，中欧在全球商学院强手如林中才具有可持续的竞争能力。正因此，世界著名的大学和商学院都有自己的教育发展基金。哈佛大学、耶鲁大学的留本基金高达二、三百亿美金！即使如此巨额，他们仍不断动员校友捐赠。

这里有一个十分重要的教育理念，动员校友捐赠是商学院培养企业家精神不可忽视的构成。这在中国还是一个全新的理念。

要成为一名合格的现代企业家必须具有企业家精神。具有企业家精神是十分不易的。除了不断地课堂书本教育外，更重要的还在于漫长而复杂的实践中长成。企业家精神包括志存高远、脚踏实地、百折

不挠、抓住机遇等等之外，一个不可或缺的是具有感恩精神。企业家的成功除了自己的天赋（智商、情商和胆商）和勤奋努力外，还取决于他不断充实增广的学识，家庭、朋友和社会等各方面有形或无形的支持。增广学识就是中国文化中两句话：“读万卷书，行万里路”，

“名师出高徒，严师出高徒”，这一直是中欧国际工商学院所孜孜追求的。因此，一位自觉的现代企业家在他成功之后，应该感恩家庭，感恩朋友，感恩社会，也包括感恩母校。因为感恩，你不仅登上道德高地受到广泛尊敬，而且得道多助，你的事业定会更上一层楼！

进入中欧国际工商学院大门你就是一名中欧人。中欧国际工商学院的理念是一旦成为中欧人就是终身中欧人，母校与校友是永不可分的利益共同体。母校要充分提供自己资源，不断帮助校友事业发展，争取校友中产生像比尔·盖茨、巴菲特、李嘉诚这样世界一流企业家。校友要永远怀感恩之心，以力所能及的方式帮助母校发展再发展，让母校永远站在时代前列，具有一流的竞争力。

中欧在前进，校友在成长，中欧教育发展基金会感谢越来越多的校友对母校的捐赠。出版这份年报就是这份深情历史的见证。

## 理事长寄语

## From the Chairman

People often ask me, "Why did you establish the CEIBS Education Foundation? Is CEIBS somehow short on money?"

Thanks to the strong support of the Chinese government and the European Commission, the generous sponsorship of many global enterprises, as well as the continuous tuition revenues attracted by the school's excellent teaching quality, CEIBS is not short on money.

But to keep pace with the times, CEIBS does need to raise additional funds, both to support its construction projects (for example, the Phase-III construction of its Shanghai Campus and the planned construction of its Shenzhen Campus), and also to strengthen its scientific research to improve the quality of teaching. This is the only way for CEIBS to create and sustain a competitive advantage among global business schools. This is seen in the fact that all world-renowned universities and business schools have their own education foundations. Even Harvard University and Yale University—which boast endowments worth as much as twenty or thirty billion US dollars—continually call on the financial support of alumni.

Although quite new in China, an important concept applies here—that mobilizing alumni financial support is an indispensable component of fostering the entrepreneurial spirit of alumni.

To qualify as a modern entrepreneur, one must possess an entrepreneurial spirit, the cultivation of which is a lengthy and arduous process requiring both classroom learning and, more importantly, years of real-world practice. Entrepreneurship requires aiming high while staying down-to-earth, and demonstrating persistence and skill in grasping opportunities while never abandoning a spirit of gratitude. In addition to inborn talent (IQ, EQ, and DQ) and hard work, the success of entrepreneurs also depends on continuous enrichment through knowledge, as well as the tangible and intangible support

of family, friends, and society. CEIBS always encourages its alumni to "read extensively and travel broadly" and firmly believes that "an outstanding teacher produces outstanding students". Having achieved success, a modern entrepreneur should offer his or her gratitude to family, friends, society, as well as his or her alma mater. Showing gratitude elevates one in the eyes of others, and earns their moral and personal respect; it also helps to take one's career to new heights.

Once you join CEIBS, you'll be a CEIBSer forever. The relationship between CEIBS and its alumni is a symbiotic one, and one built on mutual support. CEIBS should persist in making full use of its resources to help alumni achieve continued success, and to produce world-class entrepreneurs like Bill Gates, Warren Buffett, and Li Ka-shing. In turn, CEIBS alumni should maintain a spirit of gratitude and do their best to help their Alma Mater grow, prosper, and stay at the forefront of the times with a cutting-edge competitiveness.

CEIBS continues to grow, as does its alumni community. And as more and more alumni start to give back to their Alma Mater, the CEIBS Education Foundation offers its heartfelt thanks to alumni for their great support. This annual report bears witness to the great love and affection that alumni show to CEIBS.

刘吉 教授  
Professor LIU Ji

中欧国际工商学院教育发展基金会理事长  
Chairman of CEIBS Education Foundation

## 院长寄语



1994年，中欧国际工商学院以划时代的创新精神成立至今，历程精彩，成就璀璨。我们传道，研习，争鸣，交流，为新经济创造新知。

中欧国际工商学院之工商管理硕士课程（MBA）连续9年（2005-2013年）进入世界排名前25位（英国《金融时报》排名）。作为全球最大规模的EMBA课程，中欧国际工商学院之在职高层管理人员工商管理硕士课程（EMBA）每年招收700多名学员。学院培育的众多精英校友身居要职，管理和运营着各行各业的公司企业和政府机构；除学位课程之外，每年有超过万名的高级经理人前来学院的高层管理培训课程学习。旺盛的教育需求和丰富的研究项目增进了中欧与世界顶级商学院的战略合作。回首昨日，中欧成就举世卓著；展望未来，我们倾尽全力再展宏图。

中欧的办学模式博采众长，大量汲取世界名校成功经验。我们不仅立足于世界管理教育强校之林，更在创造和引领新时代的教研风尚。

合众之力，聚鑫之能，我们大力筹措捐赠基金，优先用于招聘师资，设立奖学金，增强教研实力，为保障学院持续发展提供全方位支持。中国活力四射的经济发展不断激发管理人员的求知欲望，他们渴望既有中国特色又兼具国际视野的工商管理教育。我们将竭尽所能，为之提供优质课程及充足资源；学院在北京、上海与深圳扩建校园，将中欧的教研成果推广至全中国，乃至全世界。

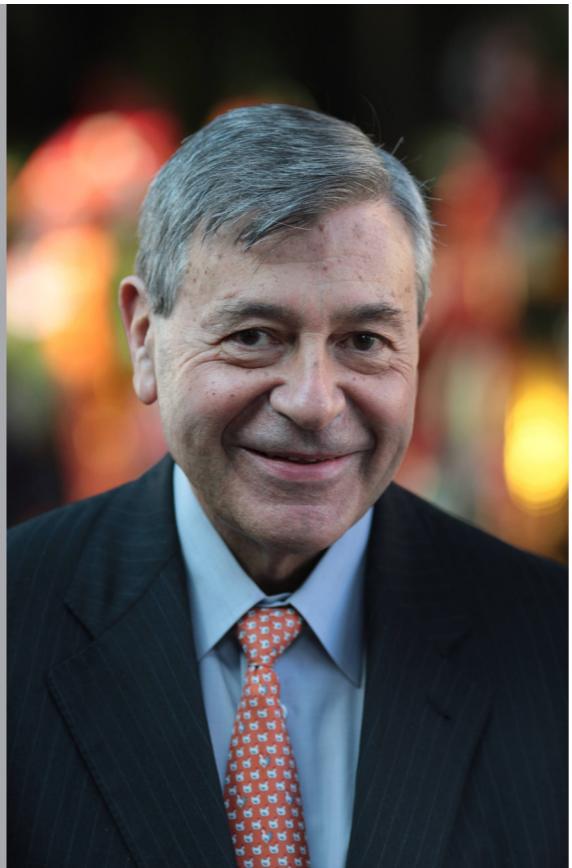
中欧国际工商学院将为管理教育的发展不断做出贡献，从而为建设更加美好的社会造福祉。在此，我们诚挚地邀请您，为了中国和世界的未来，投资管理新知，培育商业英才。

朱晓明

朱晓明 教授  
Professor Zhu Xiaoming

中欧国际工商学院院长  
Executive President of CEIBS  
中天集团管理学教席教授  
Zhongtian Chair Professor in Management

## From the Presidents



Since our entrepreneurial and innovative establishment in 1994, there continues to be an excitement and intensity about CEIBS; we teach, we learn, we debate, we bridge cultures and we create new knowledge.

CEIBS' MBA Programme has been ranked by the Financial Times as top 25 worldwide for nine consecutive years, from 2005-2013.

CEIBS' EMBA programme is the largest in the world enrolling over 700 students per year; our Alumni community continue to penetrate and influence at the very highest levels of the corporate and government community; over 10,000 senior executives are trained on campus each year; CEIBS strategic ties with the world's top ranked business schools continue to strengthen. As important as CEIBS accomplishments have been to date, still greater contributions and impact lie ahead.

Since 1994, the CEIBS business model has followed the experience of the world's

P Nueno

佩德罗•雷诺 教授  
Professor Pedro Nueno  
中欧国际工商学院院长  
President of CEIBS  
成为基金创业学教席教授  
Chengwei Ventures Chair Professor of Entrepreneurship

best business schools. CEIBS is now placed within the top-tier and is ready to lead.

To do this, we must strengthen the CEIBS Endowment Fund. This fund helps to ensure CEIBS ability to attract world-class faculty, to attract world-class students via scholarships, to conduct cutting edge research, and launch new initiatives. Another challenge is to build the capacity and infrastructure necessary to address the growing number of executives requiring the best international standard of business education within a Chinese context; to expand our campus particularly in Beijing, but also Shanghai and Shenzhen; to strengthen our presence, further reaching out to China and the rest of the world.

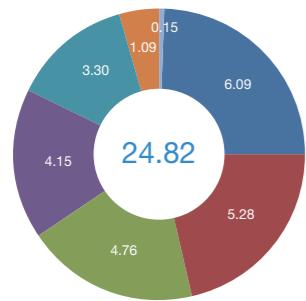
Going forward, CEIBS will continue to expand the frontiers of business education and help ensure the development of a better society. We invite you to join us in investing in the future of management education for China and the world.

# 基金会 2012 年度财务收支

## Financial Overview

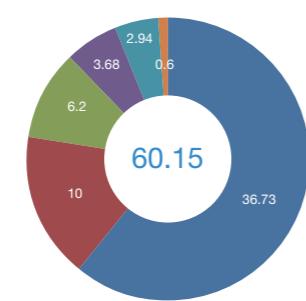
2012年内，有近千名中欧人、14个校友分会和俱乐部通过捐赠帮助学校。我们深表谢忱！广大校友、教授、员工和各界人士慷慨解囊，使我们募集了超过6000万人民币的捐赠（包括现金收入及协议承诺），其中年度捐赠募集了368万元人民币。这些捐赠对学院的经营意义重大，不仅可以帮助学院开发更多优质的教育课程，更提供了包括奖学金、研究基金、校园建设基金等多种财务支持。

2012年捐赠现金收入（包括实物折合金额）按用途分类（单位：百万元人民币）  
FY 2012 Total Cash Gifts (including Gifts-in-Kind) by Purpose (RMB ¥ in millions)



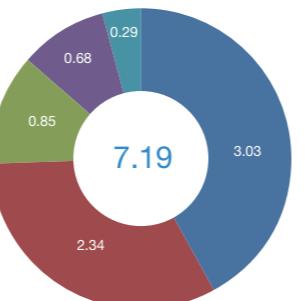
- 教席基金 Chair Endowment Fund
- 学院发展及校园 CEIBS Development & Campus
- 教授及研究 Faculty & Research
- 校友活动赞助及结余 Alumni Event Sponsorship & Surplus
- 年度基金 Annual Fund
- 其他 Other
- 奖学金 Scholarship

2012年捐赠合约收入按用途分类  
(单位：百万元人民币)  
FY 2012 Total Gifts (Pledges) by Purpose (RMB ¥ in millions)



- 学院发展及校园 CEIBS Development & Campus
- 教席基金 Chair Endowment Fund
- 教授及研究 Faculty & Research
- 校友活动赞助及结余 Alumni Event Sponsorship & Surplus
- 年度基金 Annual Fund
- 校友活动赞助及结余 Alumni Event Sponsorship & Surplus
- 奖学金 Scholarship

2012年支出及费用  
(单位：百万元人民币)  
FY 2012 Total Expense & Expenditure (RMB ¥ in millions)



- 研究 Research
- 校园建设 Campus & Facilities
- 校友活动 Alumni Events & Activities
- 基金会管理费用及业务活动 Management Expenses
- 奖学金 Scholarship

## 特别感谢

中欧国际工商学院使命是培养兼具中国深度和全球广度、积极承担社会责任的领导者。这一特殊定位得到广大校友的认同和拥护，特别感谢这些通过捐赠投入支持学校未来发展的校友。你们的贡献对学院的成功意义深远。每一份捐赠都寄托着校友的期许，无论多寡，都将对学校办学产生积极的影响。



### 校友 张维 Mr. ZHANG Wei

CEO 课程 2008 校友；深圳基石创业投资管理有限公司总裁  
Global CEO Program 2008. President, Shenzhen Co-Stone Capital Investment Management Co., Ltd.

- 向中欧发展基金捐赠 200 万元人民币  
For investing RMB 2 million to the CEIBS Development Fund

2月28日，中欧国际工商学院CEO(5)班副班长张维校友捐赠中欧发展基金的捐赠仪式在中欧上海校园举行。为感谢母校对其个人及企业成长中的帮助，张维校友代表其个人及公司——深圳市基石创业投资管理有限公司，向中欧国际工商学院教育基金发展会捐赠人民币200万元。

On February 28, Mr. ZHANG Wei, Chairman of Shenzhen Co-Stone Capital Investment Management, joined the growing list of CEIBS alumni who are making sizable donations to the school when he presented RMB 2 million to CEIBS Development Fund.

## Grateful To Our Major Benefactors

CEIBS is uniquely positioned to educate responsible leaders versed in "China Depth, Global Breadth". Thank you to our alumni donors who committed to our mission and investing in the School's future. Your contribution is critical to our success and every gift, regardless of size, has the potential to have a significant impact on the School.



### 校友 白文涛 Mr. BAI Wentao

EMBA2002 校友；分享投资执行合伙人  
EMBA 2002; Executive Partner, Share Capital & Partners

### 李世默 Mr. Eric LI

成为资本创始人 Founder, Chengwei Capital

- 分别捐赠 200 万元人民币支持新生代创业领袖成长营的教学和研究  
For investing RMB 2 million respectively to support the teaching and research of the CEIBS Entrepreneurial Leadership Camp

### 张荣耀 Mr. ZHANG Rongyao

EMBA2002 校友；北京荣昌技术服务有限责任公司董事长  
EMBA 2002; Chairman, Rongchang -ILSA Laundry Group

- 捐赠 20 万元人民币支持新生代创业领袖成长营的教学和研究  
For investing RMB 200,000 to support the teaching and research of the CEIBS Entrepreneurial Leadership Camp

## 楼永良 校友 Mr. LOU Yongliang

CEO 课程 2004 校友；浙江中天集团董事长  
CEO 2004; Chairman, Zhongtian Group

- 捐赠人民币 1000 万元在中欧国际工商学院设立中天管理学教席  
For investing RMB 10 million to set up a chair professorship in CEIBS

6月7日，中欧校友企业中天集团教席捐赠仪式在中欧国际工商学院上海校区西班牙中心隆重举行。中欧国际工商学院中方院长朱晓明教授、欧方院长佩德罗·雷诺(Pedro Nueno)教授、副院长兼教务长约翰·奎尔奇(John A.Quelch)教授与副院长兼中方教务长张维炯教授共同出席了捐赠仪式。CEO2004级校友、中天集团董事长楼永良先生率中天集团捐赠代表团一行参加了仪式。



这次中天集团的捐赠是中欧接受的第 5 个中资企业教席捐赠，也是第一个浙江民企教席捐赠。

On June 7, 2012, on Shanghai campus, CEIBS hosted a Chair Endowment Ceremony to mark Zhongtian Development Holdings Group Co. Ltd's RMB10 million donation to the school. Company Chairman Mr. Lou Yongliang (CEIBS CEO 2004 alumnus), CEIBS Executive President Prof. Zhu Xiaoming, President Prof. Pedro Nueno, Vice President and Dean Prof. John Quelch as well as Vice President and Co-Dean Prof. Zhang Weijiong were among the VIPs present during the event. Mr. Ge Jun, Director of CEIBS Foundation and CEIBS Assistant President, moderated the ceremony.

Zhongtian Group is the fifth Chinese enterprise – and the first private enterprise from Zhejiang Province – to donate to CEIBS Chair Endowment Fund.

## 徐永安 校友 Mr. XU Yong'an

EMBA 2003 ; 横店集团总裁  
EMBA 2003; President, Hengdian Group

- 向中欧国际工商学院年度基金捐赠人民币 100 万元  
For donating RMB 1 million to the CEIBS Annual Fund



## 潘雪平 校友 Mr. PAN Xueping

EMBA2008; 金昇集团董事长  
EMBA 2008; Chairman, Jinsheng Group

- 捐赠 100 万元人民币支持民营企业研究中心的研究  
For investing RMB 1,000,000 to support the research of The CEIBS Centre of Chinese Private Enterprises (CCPE)

## 侯正宇 校友 Mr. HOU Zhengyu

EMBA 2003; 上海博尔捷人力资源集团董事长  
EMBA 2003; Chairman, Bridge HR

- 捐赠 30 万元人民币支持校友活动  
For investing RMB 300,000 to support the alumni events and activities.



## 蒋陆峰 校友 Mr. JIANG Lufeng

EMBA2003; 上海柘中电器股份有限公司总经理  
EMBA 2003; General Manager, Shanghai Zhezhong Electronics Co., Ltd.

- 上海校园扩建工程捐赠总值 140 万元人民币高低压柜设备  
For donating high voltage and low voltage equipment amounting to RMB 1,400,000 to the Shanghai campus expansion project.



## 蒋锡培 校友 Mr. JIANG Xipei

CEO2008; 远东控股集团有限公司董事长  
CEO 2008; Chairman of Farest Group

- 向上海校园扩建工程捐赠总值 200 万元人民币的电缆  
For donating electric cable amounting to RMB 2,000,000 to the CEIBS Shanghai Campus Expansion Project.

## 风翼空调 Airfly Air Conditioning

- 向上海校园扩建工程捐赠总值 25 万元人民币的诱导通风设备  
For donating ventilation equipment amounting to RMB 250,000 to the CEIBS Shanghai Campus Expansion Project.



## 李绥 校友 Mr. LI Sui

EMBA 2005; 上海爱登堡电梯有限公司董事长  
EMBA 2005 ;Chairman, Edungurgh Elevator

- 向上海校园捐赠总值 40 万元人民币的电梯设备  
For donating elevators amounting to RMB 400,000 to the CEIBS Shanghai Campus.



## 林凯文 校友 Mr. LIN Kaiwen

CEO 2007; 凯泉集团董事长  
CEO 2007; Chairman, Kaiquan Group

- 向上海校园扩建工程捐赠总值 70 万元人民币的水泵设备  
For donating water pump equipment amounting to RMB 700,000 to the CEIBS Shanghai Campus Expansion Project.

## 马爽 校友 Mr. Marshall MA

MBA 2001 ; 安越咨询总经理  
MBA 2001; President, EasyFinance Management Consulting Co., Ltd.

- 捐赠 60 万元人民币设立 MBA 奖学金  
For donating RMB 600,000 to establish MBA scholarship.
- 捐赠 50 万元支持 “校友讲坛”  
For donating RMB 500,000 to support the "Alumni Forum"



### 高云峰 校友 Mr. GAO Yunfeng

CEO 2010; 深圳市大族激光科技股份有限公司董事长  
CEO 2010; Chairman, Hans Laser

• 捐赠 20 万元人民币支持校友活动  
For investing RMB 200,000 to support alumni events.

### 王广宇 校友 Mr. WANG Guangyu

CEO 2010; 金陵投资控股有限公司董事长  
CEO 2010; Chairman, China King Link Corp

• 捐赠 25 万元人民币支持校友活动  
For investing RMB 250,000 to support alumni event.

### 黄俊康 校友 Mr. WONG Chun Hong

CEO 2007; 莱蒙国际集团董事长  
CEO 2007; Chairman, Topspring International

• 捐赠 25 万元人民币支持校友活动  
For investing RMB 250,000 to support the alumni event.



特别感谢吴敬琏教授发起并设立“吴敬琏学术基金”，  
2012 年再次捐赠 100 万元。  
Special thanks to Professor WU Jinglian  
for founding the "WU Jinglian Academic Fund", and his repeat  
giving of RMB 1 million yuan in 2012.

### 吴敬琏 教授 Professor WU Jinglian

中欧国际工商学院宝钢经济学教席教授  
Baosteel Chair Professor of Economics, CEIBS

## 感谢“年度基金”捐赠人

## Annual Fund Donors

年度捐赠是学校所有捐赠项目的基础，也是所有校友作为“中欧国际工商学院”的品牌所有者对学校长期发展的“投资”。没有你们的投入和帮助，学校绝不可能跻身世界十强商学院的队伍。为表谢意，我们在此按毕业班级列举去年参与捐赠的校友。

谢谢你们！

Annual Giving is the foundation of the School's giving programs, and positions alumni as the School's brand owners and investors. CEIBS cannot become one of the top ten business schools in the world without your investment & support. We are pleased to list all alumni donors last year by graduating class on the following pages.

Thank you!

\* 按年级和姓氏拼音排序 by Class Year & Alphabetical Order of the Names

### CEMI

刘志跃 LIU Zhiyue 1984  
周鸿钧 ZHOU Hongjun 1985  
黎光辉 LI Guanghui 1985  
胥光涛 XU Guangtao 1988  
杨续胡 YANG Xuhu 1988

### 1995

MBA  
叶柏东 YE David

### 1996

MBA  
林明昆 LIN Frank

### EMBA

贝海燕 BEI Rebecca  
宋杭军 SONG Hangjun

### 1997

MBA  
蓝琼鹏 Lan Michael  
林 奕 LIN George  
田 焰 TIAN Julia

### 1998

MBA  
张晓高 ZHANG Xiaogao

### 1999

MBA  
邓三红 DENG Sanhong  
耿施福 GENG Shifu  
肖东华 XIAO Alan

### 2000

MBA  
杨正平 YANG Douglas  
张晓高 ZHANG Xiaogao

### 2000

MBA  
陈 刚 CHEN Gang  
秦 鸿 QIN Joan  
石建明 SHI Ken  
易中宁 YI Mike  
张令红 ZHANG Jennife  
EMBA  
肖 莉 XIAO Shirley  
宋杭军 SONG Hangjun  
张力牧 ZHANG David

陈海生 CHEN Haisheng  
陈剑波 CHEN Jianbo  
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党明明 DANG Monica  
冯 雷 FENG Lei  
高建平 GAO Jianping  
戈 缪 GE Grace  
顾文霞 GU Nancy  
郭 红 GUO Hong  
韩 文 HAN Heaven  
何 倪 HE Kenny  
候蓓莉 HOU Stella  
胡 海 HU Hai  
黄 伟 HUANG Tony  
黄伟强 HUANG Woolf  
黄智华 HUANG George  
贾羽蓓 JIA Yubei  
姜纯洁 JIANG Parker  
蒋苏蕾 JIANG Sulei

注：我们全力确保捐赠名录真实准确。  
如有疏漏，请告诉我们。

联系人：张莉女士  
电话：+86 21 28905898  
邮箱：invest@ceibs.edu

Every effort has been made to ensure  
that the list is accurate. If you believe  
there is an omission, please contact  
Ms. Stacy ZHANG

Tel: +86 21 28905898  
E-mail: invest@ceibs.edu

## 感谢 2012 年“年度基金”捐赠人

## Thank You to the Annual Fund 2012 Donors

**2001**  
MBA

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| 金国平 | JIN Guoping    | 吴之辉  | WU Jonathan     | 卞悦敏       | BIAN Bill       | 殷 敏         | YIN Eva         |
| 雷 坚 | LEI Jian       | 西松江英 | NISHIMATSU Koei | 曹健波       | CAO Jameson     | 张亚坤         | ZHANG Frank     |
| 李 欧 | LI Yu          | 夏子淇  | XIA Judy        | 曾 安       | ZENG An         | 章喆红         | ZHANG Raichel   |
| 李崇章 | LEE Justin     | 肖 琳  | XIAO Daphne     | 陈 强       | CHEN Gary       | 周 俊         | ZHOU Jun        |
| 李春平 | LI Chunping    | 肖 庆  | XIAO Simon      | 陈凤娣       | CHEN Maggie     | 朱海东         | ZHU James       |
| 李耀华 | LI Yaohua      | 邢小平  | XING Peter      | 杜心宇       | DU Christina    | 朱继承         | ZHU Jason       |
| 林明山 | LIN Jack       | 徐 俊  | XU Jim          | 范 浩       | FAN David       | 诸为民         | ZHU William     |
| 林绮峰 | LIN Alan       | 徐 强  | XU Qiang        | 龚森蔚       | GONG Gerald     |             |                 |
| 凌 青 | LING Lisa      | 徐永华  | XU Yonghua      | 郭风华       | GUO Catherine   | <b>EMBA</b> |                 |
| 陆帼瑛 | LU Guoying     | 许雷平  | XU Raymond      | 何 翠       | HE Jennifer     | 顾 清         | KOU Kenny       |
| 陆伟峰 | LU Weifeng     | 严爱民  | YAN Aimin       | 赫 巍       | HE Chuck        | 何 捷         | He Jie          |
| 吕仲涛 | LYU Zhongtao   | 严则明  | YAN Zeming      | 金 艳       | JIN Carol       | 何 千         | HE Qian         |
| 毛 辰 | MAO Chen       | 杨德红  | YANG Dehong     | 阚洪斌       | KAN Hongbin     | 胡世杰         | HU Jove         |
| 彭刚平 | PENG Gangping  | 杨颖韬  | YANG Yingtao    | 李 斌       | LI Attica       | 蒋中先         | JIANG Zhongxian |
| 任 军 | REN Jun        | 叶淑玉  | YE Shelly       | 李柏洲       | LI George       | 乐宏伟         | YUE Hongwei     |
| 沈淑文 | SHEN Cecilia   | 余鸿彪  | YU Hongbiao     | 李桂生       | LI Grant        | 李月庆         | LI Yueqing      |
| 盛锡龙 | SHENG Xilong   | 余 平  | YU Ping         | 林 军       | LIN Calvin      | 刘爱民         | LIU Aimin       |
| 史贤俊 | SHI Xianjun    | 袁 飞  | YUAN Michael    | 吕 军       | LYU Jun         | 刘立丰         | LIU Lifeng      |
| 宋世民 | SONG Shimin    | 袁卫东  | YUAN Michael    | 吕树伟       | LYU David       | 彭政纲         | PENG Zhenggang  |
| 粟 红 | SU Grace       | 张 健  | ZHANG Jim       | 马 刚       | MA Hoyt         | 祁先超         | QI Xianchao     |
| 孙 健 | SUN Jian       | 张海婴  | ZHANG Mike      | 马 爽       | MA Marshall     | 孙力斌         | SUN Libin       |
| 孙含林 | SUN Hanlin     | 张剑平  | ZHANG Jeremy    | 彭 琼       | PENG Star       | 孙志安         | SUN Geroge      |
| 汤 琪 | TANG Qi        | 张为民  | ZHANG Weimin    | 任 燕       | REN Rena        | 王继加         | WANG Jijia      |
| 汤小雄 | TANG Xiaoxiong | 张忠民  | ZHANG Zhongmin  | 苏 巍       | SU Verona       | 张西京         | ZHANG Xijing    |
| 唐瑞平 | TANG Stan      | 赵 宏  | ZHAO Hong       | 佟成柏       | TONG Michael    | 曾 望         | ZENG Wang       |
| 王 宏 | WANG Hong      | 周 哲  | ZHOU Jerry      | 王 恒       | WANG Michael    | 周建忠         | ZHOU Jianzhong  |
| 王 军 | WANG Jun       | 周红蕾  | ZHOU Joyce      | 王 蕾       | WANG Anne       |             |                 |
| 王 鸣 | WANG Tom       | 周建峰  | ZHOU Jianfeng   | 王 琳       | WANG Eric       |             |                 |
| 王 涛 | WANG Tao       | 周文华  | ZHOU Henry      | 王蕊 /Peter | WANG Judy/Peter |             |                 |
| 王杰良 | WANG Jieliang  | 周益民  | ZHOU Jeff       | 王 颀军      | WANG Ting-jun   | 白文涛         | BAI Wentao      |
| 王珏明 | WANG Jueming   | 周永刚  | ZHOU Gary       | 王兆东       | WANG Doris      | 蔡达建         | CAI Dajian      |
| 王其华 | WANG Michael   | 朱 竞  | ZHU Jonathan    | 吴 健       | WU Sabrina      | 陈 军         | CHEN Jun        |
| 王银玖 | WANG Yinjiu    | 朱东宇  | ZHU Joe         | 吴益华       | WU Fanny        | 董伟海         | DONG Weihai     |
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| 吴怀坤 | WU Huaikun     |      |                 | 徐道波       | XU Gavin        | 井 宇         | JING Yu         |
| 吴颂华 | WU Steven      |      |                 | 姚 凯       | YAO Kevin       | 康 凯         | KANG Kai        |
| 吴为民 | WU Weimin      |      |                 | 易学君       | YI Max          | 李 凯         | LI Kaven        |

**2002**  
EMBA

|      |             |      |               |      |               |      |               |      |               |      |               |      |               |      |               |      |               |      |               |             |  |
|------|-------------|------|---------------|------|---------------|------|---------------|------|---------------|------|---------------|------|---------------|------|---------------|------|---------------|------|---------------|-------------|--|
| 卞悦敏  | BIAN Bill   | 殷 敏  | YIN Eva       | 张亚坤  | ZHANG Frank   | 章喆红  | ZHANG Raichel | 周 俊  | ZHOU Jun      | 朱继承  | ZHU Jason     | 朱海东  | ZHU James     | 杜心宇  | DU Christina  | 朱继承  | ZHU Jason     | 诸为民  | ZHU William   | <b>EMBA</b> |  |
| 曹健波  | CAO Jameson | 张 伟  | ZHANG Wei     | <b>EMBA</b> |  |
| 夏子淇  | XIA Judy    | 曾 安  | ZENG An       | 陈 强  | CHEN Gary     | 周 俊  | ZHOU Jun      | 陈 强  | CHEN Gary     | 周 俊  | ZHOU Jun      | 陈 强  | CHEN Gary     | 周 俊  | ZHOU Jun      | 陈 强  | CHEN Gary     | 周 俊  | ZHOU Jun      | <b>EMBA</b> |  |
| 肖 琳  | XIAO Daphne | 肖 琳  | XIAO Daphne   | 陈 凤娣 | CHEN Maggie   | <b>EMBA</b> |  |
| 邢小平  | XING Peter  | 邢小平  | XING Peter    | 杜心宇  | DU Christina  | <b>EMBA</b> |  |
| 徐 俊  | XU Jim      | 徐 俊  | XU Jim        | 范 浩  | FAN David     | <b>EMBA</b> |  |
| 徐 强  | XU Qiang    | 徐 强  | XU Qiang      | 龚森蔚  | GONG Gerald   | <b>EMBA</b> |  |
| 龚森蔚  | GONG Gerald | 郭风华  | GUO Catherine | <b>EMBA</b> |  |
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| 高军  | GAO Jun         | 夏炜        | XIA Wei        | SOUZA    | Sergio Silva   | 李仁志 | LI Renzhi    | 徐子平       | HSU Tzungping | MBA  |                 | 张丽芬       | ZHANG Lifen  | 陈涛  | CHEN Tao           |
| 顾忆华 | KU Emma         | 颜守俊       | YEN Albert     | 曹海礁      | CAO Nathan     | 李世洁 | LI Shijie    | 晏青        | YAN Will      | 黄慧慈  | HUANG Serena    | 张亚玲       | ZHANG Yaling | 陈丹雯 | CHEN Danielle      |
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## 感谢如下年级通过周年返校活动募资捐赠

## Reunion Gifts

### MBA 2001

2012 年 11 月 11 日，50 余名中欧 MBA2001 级校友齐聚上海校园，参加毕业十周年聚会。参加返校活动的校友们宣布，该年级 127 名校友将共同出资设立 “MBA2001 级校友奖学金”，为中欧 MBA 学子提供财务支持。



On November 11, 2012, Over 50 MBA 2001 alumni returned to the school for the 10-year anniversary reunion. Each of the 127 alumni generously pledged 5,000 RMB, totalling 635,000 RMB for the MBA 2001 class scholarship fund.

### MBA 2005

2012 年 11 月 11 日，中欧 MBA2005 级校友鸡尾酒会在上海校园圆满举行。校友们在返校系列活动中举行了慈善拍卖会，所有拍卖所得都将用于学院建设和学生服务。



The MBA 2005 Class Reunion was held on November 11, 2012, on the CEIBS Shanghai Campus. Over 40 alumni returned to reminisce and reconnect with former professors and classmates.

They raised a reunion gift by charity auction.

### EMBA 2001 国际班 EMBA 2001 International Class

## 感谢校友组织

## Thanks to Alumni Organizations

感谢如下校友组织积极参加年度捐赠

Thanks to the following alumni organizations for their support of the Annual Fund

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■ 台湾校友分会  
Taiwan Alumni Chapter

■ 云南校友分会  
Yunnan Alumni Chapter

■ 宁波校友分会  
Ningbo Alumni Chapter

■ 南京校友分会  
Nanjing Alumni Chapter

■ EMBA2000 上海三班  
EMBA 2000 Shanghai Class 3

■ EMBA2010 上海二班  
EMBA 2010 Shanghai Class 2

■ EMBA2010 上海七班  
EMBA 2010 Shanghai Class 7

■ EMBA2007 北京一班  
EMBA 2007 Beijing Class 1

■ 深圳校友分会战略营销俱乐部  
Shenzhen Alumni Strategic Marketing Club

■ 湖北校友分会  
Hubei Alumni Chapter

■ 广州校友分会  
Guangzhou Alumni Chapter

■ 深圳校友分会收藏俱乐部  
CEIBS Treasures Club of Shenzhen Alumni Chapter

■ 深圳校友分会理事会  
The Board of Shenzhen Alumni Chapter

■ 河南校友分会  
Henan Alumni Chapter

■ 华南校友  
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## 中欧奖学金基金 CEIBS Scholarship Fund

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## 基金会 2012 年活动一瞥

### 基金会第一届第九次理事会在上海召开

**The 1st Session of the 9th Board Meeting of CEIBS Foundation Held in Shanghai.**



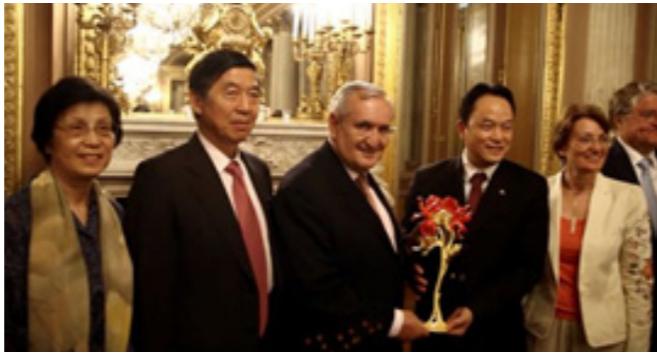
2012年1月13日，中欧国际工商学院教育发展基金会第一届第九次理事会在上海校园成功召开，学院管理委员会全体成员及基金会理事成员出席了会议。

会议由刘吉理事长主持。全体与会代表听取了秘书处关于2011年度基金会工作的总结汇报、审议了2012年度工作计划及未来几年的发展规划，并就基金会相关重要工作进行了讨论。会议同时经过表决，一致同意增补两名新任理事，他们是：EMBA1996校友，中坤集团董事长黄怒波先生、EMBA2004校友，法国凯辉私募股权投资基金董事长蔡明泼先生。

On January 13, 2012, the first session of the ninth administrative board meeting of CEIBS Education Foundation was held on the Shanghai campus. All members of the Board of School Management and the members of the Administrative Board of Education Foundation attended the meeting.

The meeting was hosted by board Chairman Liu Ji. A summary report of the Education Foundation in 2011 was given by the secretariat and the working plan of 2012 was discussed.

The meeting has decided that two more administrators should be added into the board—Huang Nubo, chairman of Beijing Zhongkun Investment and EMBA1996 Alumni; Cai Mingpo, chairman of Cathay Capital Private Equity and EMBA2004 Alumni.



**法国前总理拉法兰亲切接见在法游学的中欧 CEO 校友**  
**Former French Prime Minister Jean-Pierre Raffarin met with a group of CEIBS CEO alumni who were on a study tour in France.**

2012年6月21日晚，法国前总理拉法兰（JP Raffarin）携夫人亲切接见在法游学的中欧CEO校友。

当晚到会嘉宾有：中国驻法国前大使吴建民、中国驻卢森堡前大使施燕华、法国前总统希拉克外交顾问Therry Dana、法国知名企业家Arnaud Dupui-Casteres（VAE SOLIS）、Jean-Mathieu Sahy（Capital Export）及拉法兰总理基金会秘书长Serge Degalais。

吴建民大使详细介绍了中法交流的历史及发展现状，并鼓励中国企业家走出去，不断创新，促进企业的全球发展。

On the night of June 21, 2012, JP Raffarin, the former Premier Ministre of France, along with his wife received CEIBS CEO Alumni Delegation to France.

The guests were: former Chinese ambassador to France Wu Jianmin, former Chinese ambassador to Luxembourg Shi Yanhua, diplomatic consultant of former France President Therry Dana, French entrepreneur Arnaud Dupui-Casteres (VAE SOLIS), Jean-Mathieu Sahy(Capital Export) and Serge Degalais, secretary general of the Raffarin Foundation.

教授 Jeffrey Pfeffer 的企业增长面临的领导力挑战，美国总统选举专家、斯坦福胡佛研究所副主任 David Brady 对美国经济和选举的分析。

22 CEIBS CEO alumni completed a one-week Innovation and Leadership Programme that took them to Stanford University and Silicon Valley on July 21 . The study tour was led by renowned economist, and CEIBS Professor Xu Xiaonian and the Co-Director of the CEIBS Centre on China



Ambassador Wu Jianmin expounded the history and development state of communication between France and China and encouraged Chinese entrepreneurs to go outside, to bring forth new ideas so as to further global development of entrepreneurs.

### 2012 中欧 CEO 校友美国硅谷 - 斯坦福游学圆满结束 CEO Silicon Valley Study Tour

7月21日，22位中欧国际工商学院CEO课程学员圆满结束为期一周的美国硅谷 -- 斯坦福创新与领导力课程的学习。

本次带队的两名中欧教授分别是著名经济学家许小年教授和中欧中国创新中心的主任马科恩（Bruce McKern）博士。游学团受到斯坦福老校长威廉•米勒（William Miller）的热忱接待，在一周里聆听了五位斯坦福著名教授的精华传授，包括埃德蒙德•W•里特菲尔德（Edmund W. Littlefield）管理学教席教授 Robert Burgelman 教授的增长战略，渊博风趣的年轻教授 Ilya Strabalev 的创业型公司增长的内外部融资，拜尔教席教授 Haim Mendelson 的创新电子商务企业战略，著名组织行为学



Innovation (CCI) Prof. Bruce McKern. During the tour, alumni were warmly welcomed by former Vice President of Stanford University William Miller, and they attended insightful lectures by five notable Stanford professors: Robert Burgelman who spoke on "Growth Strategy", Ilya Strabalev on "How to Support the Growth of Entrepreneurial Companies through Internal/External Financing", Haim Mendelson on "Strategies of Innovative E-commerce Businesses", Jeffrey Pfeffer on "Leadership Challenges in Growing a Company", and Deputy Director of the Stanford Hoover Institution David Brady on the "U.S. Economy and Presidential Election".

### 中欧举办首次校友答谢晚宴 CEIBS Hosts Black Tie Dinner to Honour Alumni Donors

9月18日傍晚，初秋的中欧国际工商学院校园迎来了约40名身着正装的校友，他们受学院领导的盛情邀请，代表建院以来为学院建设与发展作出重大贡献的120名校友，前来参加首次校友答谢晚宴。横店集团董事长徐永安校友及EMBA2010级7班班长陈承平同学在晚宴上进行了现场捐赠。

院长朱晓明教授，名誉院长、中欧教育发展基金会理事长刘吉教授，副院长兼教务长约翰·奎尔奇（John Quelch）教授，以及中欧西班牙国际银行经济学与金融学教席教授许小年等学院领导和教授代表出席晚宴。中欧宝钢经济学教席教授吴敬琏通过视频向校友们问候。副院长兼中方教务长张维炯教授主持了晚宴。本次晚宴由中欧教育发展基金会主办，校友们济济一堂，共叙对母校的情感，共商母校发展大计。

September 18, 2012, CEIBS held its first ever Black Tie Dinner to honour alumni who have generously supported the school since



its launch in 1994. 40 alumni representatives attended the dinner. Mr. Xu Yongan, Chairman of the Hengdian Group and Mr. Chen Chengping, on behalf of EMBA10-7 class made donation in the dinner.

Prof. Zhu Xiaoming, president of CEIBS, Prof. Liu Ji, Honorary President of CEIBS and Chairman of CEIBS Foundation and Prof. John Quelch, Vice president and Dean of CEIBS attended the dinner together with Prof. Xu Xiaonian and other professor representatives. Prof. Wu Jinglian delivered his regards to the alumni through video. Prof. Zhang Weijiong, Vice President of CEIBS hosted at dinner.

After the dinner, Prof. Zhang Weijiong hosted a short donation ceremony. Mr. Xu Yongan (EMBA 2003), President of Hengdian

Group and Mr. Chen Chengping (EMBA 2010) both made substantial investments in the school, and Mr. Liu Ji, President Zhu Xiaoming, and Dean Quelch accepted the gifts on behalf of CEIBS. Mr. Xu Yongan and Mr. Chen Chengping later delivered speeches, expressing their deep affection for the school, and their confidence in CEIBS' future.

### 中欧 CEO 校友新加坡、印度游学访问圆满成功 CEIBS CEO Program alumni study tour to Singapore and India.



10月12日至18日，25位中欧国际工商学院CEO校友在中欧院长助理兼中欧基金会秘书长葛俊及中欧经济学许小年教授的带领下对新加坡和印度进行了为期7天的游学访问。

在印度，访问团前去了邦加罗尔管理学院学习并参观了一些印度知名企 业，包括印孚瑟斯信息技术有限公司、Aditya Birla 集团、塔塔集团、渣打银行(印度)有限公司等。最后，校友一行访问了印度国家证券交易所，并与印度央行的副行长亲切交流，为本次游学访问活动画上圆满的句号。

From October 12th to 18th, under the leadership of Ge Jun, Assistant President of CEIBS and Xu Xiaonian, Professor of Economics and Finance of CEIBS, 25 CEIBS CEO alumni paid a 7-day visit to Singapore and India.

In India, the delegation studied at IIM Bangalore and had a tour of Infosys Ltd, Aditya Birla Group, Tata Group, Standard Chartered Bank (India) Ltd, etc. At last, The delegation also paid a visit to India's National Stock Exchange and had a meeting with the vice president of India's central bank, marking the end of the whole tour.

### 2012 中欧 CEO 校友英国—牛津游学圆满结束 CEO Alumni Delegation Study Tour to Oxford Univ. in UK

2012年11月1-8日，中欧CEO2011级英国游学项目，15位CEO校友共同参与了牛津大学商学院特设培训课程并在伦敦走访多家知名企业总部。

November 1st to 8th, 2012, the CEIBS CEO 2011 Delegation Group Participated in a tour study to the UK. 15 CEO Alumni participated



tailor-made courses in the business school of Oxford University, and visited several famous companies in their headquarters in London.

### 上海市大学生科技创业基金会在中欧国际工商学院设立分基金会 The CEIBS Branch of the Shanghai Technology Entrepreneurship Foundation for Graduates Inaugurated

11月9日，“上海市大学生科技创业基金会中欧国际工商学院分基金会”在2012创业周暨全球创业周中国站开幕式上正式成立。上海市教委副主任印杰与中欧国际工商学院院长朱晓明教授共同为此揭牌。十一届全国人大常委会副委员长、民进中央主席、创业基金会会长严隽琪，上海市副市长姜平，上海市金融办主任方星海，联想控股有限公司董事长柳传志等出席开幕式并发表精彩演讲。

中欧创业与投资中心旨在为中欧的学员和有潜力的创业人士提供培训等创业支持，并致力于创业方面的研究，进而将研究结果与创业者、投资者、政策制定者、公司及专业服务机构进行分享，同时建立一个初始企业和投资者之间的资金互补平台。中欧创业与投资中心的长期愿景是把中欧建设成为中国商学院创业教育的第一品牌，同时将该中心建设成为在中国最具社会影响力的创业投资中心。

On November 9, 2012, the CEIBS branch of the Shanghai Technology Entrepreneurship Foundation for Graduates (EFG) was inaugurated by CEIBS President Professor ZHU Xiaoming and Deputy-Director of Shanghai Municipal Education Commission YIN Jie during the opening ceremony



of 2012 Global Entrepreneurship Week China. At the ceremony, high-level officials and prominent entrepreneurs such as YAN Junqi, Vice Chairperson of the Standing Committee of the 11th National People's Congress, Chairperson of the Central Committee of China Association for Promoting Democracy and EFG President, JIANG Ping, Vice Mayor of Shanghai Municipal People's Government, FANG Xinhai, Director of Shanghai Municipal Office of Financial Services and LIU Chuanzhi, Chairman of Legend Holdings Ltd. delivered wonderful speeches.

The CEIBS Centre for Entrepreneurship and Investment (CEI) is committed to carrying out training for CEIBS students and up-and-coming startup founders, undertaking studies on entrepreneurship, sharing research findings with entrepreneurs, investors, policy-makers, companies and specialized service agencies, and setting up a platform between startups and investors. Its long-term vision is to develop CEIBS into a leading brand for entrepreneurship education among China's business schools and the establish itself as China's most influential centre for entrepreneurship and investment.

**“2012 Music for Good 慈善家音乐会”圆满举行  
“2012 Music for Good” Charity Concert  
Successfully Held**

12月7日，“2012 Music For GOOD 慈善家音乐会”及“慈善家之夜2012”主题晚宴在北京华彬歌剧院隆重举行。该活动由慈传媒主办，正和岛、老牛基金会、太美传媒联合主办，音乐会全部票务收入捐赠给中欧国际工商学院教育发展基金会，用以成立国际慈善交流专项基金，推动中外慈善家互动交流。中欧国际



工商学院管理委员会成员、院长助理刘涌洁先生出席了本次音乐会，代表学院及基金会接受捐赠并致答谢辞。

On December 7, 2012, the "2012 Music for Good" Charity Concert & "Philanthropists' Night 2012" Banquet was held at Reignwood Theatre in Beijing. The event was jointly staged by the China Charity Media Group, Zhisland.com, Lau Niu Foundation and Media TM. The ticket proceeds from the concert were donated to the CEIBS Education Foundation for international charity exchange funds, to strengthen interaction between Chinese and overseas philanthropists. Mr. Hobbs Liu, Member of the CEIBS Management Committee and Assistant to CEIBS' President attended the concert, and on behalf of CEIBS and the Foundation received the donation and delivered a speech of appreciation.

**中欧国际工商学院 2012 年 CEO 峰会及中欧教育发展基金会 2012 年度晚宴在香港成功举行  
CEIBS CEO Summit 2012 & CEIBS Foundation Annual Dinner Held in HK**

12月8日，中欧国际工商学院2012年CEO峰会及中欧国际工商学院教育发展基金会2012年度晚宴在香港港丽酒店隆重举行。

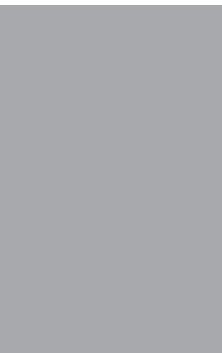
刘吉名誉院长为峰会致开幕辞。随后，中国国际金融公司董事长、中欧兼职教授李剑阁先生为峰会的上午部分做了主旨演讲，他相信随着新一届领导上



任，中国将迎来新的改革阶段。他还与校友们分享了中国未来几年改革的若干看点。下午的主旨演讲嘉宾是香港冯氏集团董事长冯国经博士，他分析了新形势下全球供应链面对的机遇和挑战，也提出了香港在帮助内地企业“走出去”方面的优势与机会。

与会嘉宾与代表在互动部分针对“宏观经济与金融形势”、“慈善 / 企业社会责任与家族企业传承”与“全球产业配置、香港与内地的合作”等主要议题展开对话与讨论，既深入探讨了诸如全球及中国经济现状及走向等宏观层面的问题，也覆盖了跟与会者实际工作更息息相关的、如何在新形势下配置全球产业链等操作层面的问题。同时，家族企业传承、慈善与企业社会责任等话题也得到与会者的积极关注和回应。

午宴期间，国家创新与发展战略研究会副会长、前驻法大使吴建民与恒隆地产董事长陈启宗分别发表演讲。



朱晓明教授在年度晚宴上致辞，并通过短片介绍了即将建成的中欧上海新校区。雷诺教授向与会嘉宾和校友介绍了近日受习近平总书记接见的情况。两位院长的致辞振奋人心，使在座校友们对中欧的未来发展更加充满信心。

中欧著名经济学教授吴敬琏也出席了会议，并在晚宴上就中国经济改革作了长达近一小时的精彩演讲。吴教授对中国未来几年经济持谨慎乐观态度，他指出，人们对十八大及新一届政府寄予了三个期望：重聚改革共识、重启改革议程、实现改革再出发。

本次峰会由中欧国际工商学院教育发展基金会在香港主办，不仅得到



了香港一国两制研究中心、经纶国际经济研究院、香港中国企业协会、博园基金会等机构提供的智力支持，也得到莱蒙国际集团、金陵华软、以及瑞银集团（UBS）的大力赞助。

Dec 8, 2012. Hong Kong – the CEIBS CEO Summit 2012 and CEIBS Foundation's Annual Dinner were held at the glamorous Conrad Hong Kong today.

After the opening remarks by CEIBS Honorary President Liu Ji, the Chairman of China International Capital Corporation Limited and CEIBS Adjunct Professor Li Jiange delivered the keynote speech. He told the audience that he believes that as a new generation of Chinese leaders takes office, a new era of reform will be ushered in. Li also shared some of the major aspects of China's reform that he believes will be implemented in the next few years.

In the afternoon, the Chairman of Fung Group, Dr. Victor K Fung spoke about the opportunities and challenges faced by the global supply chain in today's business world. He also pointed out Hong Kong's advantages and opportunities available to help companies in the Chinese mainland expand their global reach.

During the discussion session, guests and speakers exchanged views on topics including:

- The current macroeconomic and financial landscape
- Philanthropy/corporate social responsibility and family business from generation to generation
- Global industry allocation:  
cooperation between Hong Kong and the Chinese mainland.

During discussions on the macroeconomic and financial situation, guests expressed a positive outlook for Chinese investment in European companies. They expressed that China's consumers will see continued product



upgrades, a result of the ongoing shift from 'Made in China' to 'Made for China' by investing European companies. They also proposed that the new generation of leadership be more focused on the quality of urbanization; and that, investment will help stimulate consumption to further spur economic development.

As they touched on the issue of 'Philanthropy/CSR and family business from generation to generation', the guests agreed that the passing on of family business involves wealth as well as values and spirits. In addition, they noted that philanthropic commitment is very important in maintaining family cohesion and preserving values and spirits.

During the lunch, Vice President of the China Institute for Innovation and Development Strategy and China's former Ambassador to France Wu Jianmin spoke about three global centres: the financial centre in Europe, the centre of unrest in the Middle East and the centre of economic growth in Asia. There has to be a concerted effort made to maintain regional and global peace for Asia to hold its ground, he said. According to Mr. Wu, Europe's debt crisis is like a cancer whose impact

takes time to subside. Continuing with the medical analogy, he said America had experienced a heart attack and it could be the first to recover from the recession and stage a comeback as the global manufacturing centre. And while China had a stroke, he added, people have pinned their hopes on the new government, hoping they can fix the problem as soon as possible.

In his address during the CEIBS Foundation's Annual Dinner, Executive President Prof. Zhu Xiaoming presented a video clip that showcased the design and concepts behind the soon-to-be-

painted a rosy future for the Chinese economy in the next few years. He pointed out that people have three expectations of the new Chinese government:

- all interested parties reaching a consensus
- resetting the agenda on reform
- carrying out the reform to begin a new chapter in China's economic development.

Hosted by CEIBS Education Foundation in Hong Kong, this year's CEO Summit received support from One Country Two Systems Research



completed CEIBS Shanghai Campus Phase III. President Prof. Pedro Nueno then shared his recent presentation to the General Secretary of the Communist Party of China's (CPC) Central Committee Xi Jinping. Hearing the two CEIBS presidents' inspiring presentations made the alumni present even more positive about the school's future.

During the discussion on 'Global Industry Allocation: Cooperation Between Hong Kong and the Chinese mainland', guests concluded that emerging economies are having a stronger impact on the global industry – and also on consumption. This presents both opportunities and challenges for the development of the global supply chain. With more and more Chinese companies going global, Hong Kong's finance and service industry will play a greater role, they agreed.

In his speech on China's economic reform Prof. Wu Jinglian

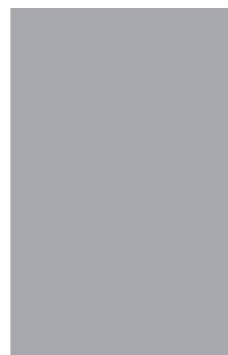


Institute Limited, Fung Global Institute, The Hong Kong Chinese Enterprises Association and Boyuan Foundation. It was sponsored by Top Spring International Holdings Limited, China King Link Corp., and United Bank of Switzerland (UBS).

### **“创业那些事儿”——中欧新生代创业领袖成长营击鼓开营 CEIBS Entrepreneurial Leadership Camp Opening Ceremony**

2012年5月24日，“创业那些事儿”中欧春季（第四届）创业论坛暨新生代创业领袖成长营开学典礼暨分享投资、成为资本捐赠仪式于中欧国际工商学院上海校区隆重举行。

朱晓明院长、刘吉教授和方睿哲教授共同参与击鼓启动仪式，随着大屏幕上朱红大门的打开，“中欧新生代创业领袖成长营”正式开营。李善友教授表示“这是中欧第一次做创业方面的培训，而且我们是用创业的方式来办创业的教育”，在没有先例、没有资金的情况下，创业营在学校的帮助、校友的捐赠和教授资源的配合下顺利开营。



分享投资执行合伙人白文涛先生和成为资本创始人李世默先生作为赞助方代表与朱晓明院长、刘吉教授、院长助理兼基金会秘书长葛俊先生共同参与了企业捐赠签约仪式并致辞。

The opening ceremony of CEIBS Entrepreneurial Leadership Camp was held on May 24, 2012. CEIBS Executive President, Prof. ZHU Xiaoming, Honorary President, Prof. LIU Ji, Executive Director of Share Capital, Mr. BAI Wentao (EMBA 2002), and the Founder of Chengwei Capital, Mr. Eric LI attended the ceremony and delivered speeches.



President Zhu Xiaoming, Prof. Liu Ji and CEIBS Professor of Entrepreneurship and CCEI Academic Director Rama Velamuri joined Prof. Kevin Li to launch the Entrepreneurial Leadership Camp with a beat of a drum. “This is the first CEIBS programme dedicated solely to entrepreneurship. We started from scratch, with little funding, and now the Entrepreneurial Leadership Camp has been launched thanks to help from the school, and donations from alumni”, said Prof. Li.

### **中国经济转型期的创新涅槃——中欧成功举办 2012 创新中国高峰论坛**

#### **CEIBS Hosts Innovation China Summit 2012 – Innovation & Growth: A New Frontier**

创新既不是空洞的说辞，也不是无法触碰的虚幻，创新有规律可循，有经验可鉴，有方法可依。5月20日，中欧国际工商学院再次走进深圳，举办主题为“寻找新坐标 - 增长与创新”的2012创新中国高峰论坛，中欧的吴敬琏教授、陈清泰教授以及中科院徐冠华院士等学术界泰斗云集，论坛吸引了650余名企业家和40余家媒体参与。



On May 20, 2012 in Shenzhen, (CEIBS) hosted the Innovation China Summit 2012, where an array of distinguished speakers shared their own experiences and analysed real cases, shedding light on the issues and difficulties surrounding innovation in a time of global financial instability. The topic of the summit was 'Innovation & Growth: A New Frontier', and speakers addressed some of the ways that China is trying to balance out its years of high-speed growth by incorporating sustainable development and innovative solutions to a wide variety of problems.

# 中欧国际工商学院教育发展基金会介绍

# About The CEIBS Education Foundation

中欧国际工商学院教育发展基金会成立于 2005 年，隶属于中欧国际工商学院，是一个正式注册的基金会法人组织。学员、校友、及社会各界可通过基金会向学院捐赠资金及物资，推动学院的教学研究、校园建设、以及各项事业的发展。

## 基金会的领导机构为理事会，现有成员包括

### 理事长

刘吉 中欧国际工商学院名誉院长

### 副理事长

白思拓 中欧国际工商学院学术委员会成员；  
IESE 学院经济学教授。  
卢秋田 前中国驻德国大使、前人民外交学会会长  
张素心 上海金桥（集团）有限公司党委书记、总裁  
雷诺 中欧国际工商学院院长

### 名誉理事

约翰·奎尔奇 中欧国际工商学院国际顾问委员会主席  
俞标 上海金桥（集团）有限公司原党委书记兼总裁

### 理事

马遇生 中欧国际工商学院院长助理；北京办事处首席代表  
王庆江 中欧国际工商学院校友关系事务部主任  
朱晓明 中欧国际工商学院院长、中天集团管理学教席教授  
华邦嵩 惠生集团董事长、EMBA 2001 级校友  
吕耀东 香港嘉华集团副主席  
许定波 中欧国际工商学院会计学教授、副教务长、管理委员会成员

刘湧洁 中欧国际工商学院院长助理、管理委员会成员、  
高层经理培训部执行主任  
吴敬琏 中欧国际工商学院宝钢经济学教席教授；  
国务院发展研究中心研究员、学术委员会副主任  
张天富 少将军衔，前浙江军区副司令员、  
中欧 2001 级 EMBA 校友  
张维炯 中欧国际工商学院副院长兼中方教务长  
苏理达 中欧国际工商学院教务长兼副院长  
杨亨 中欧国际工商学院董事；英特华咨询有限公司总裁  
徐波 资深职业外交官、原世博会中国总代表助理  
黄怒波 北京中坤投资集团有限公司董事长，  
中欧 1996 级 EMBA 校友  
黄清平 银城地产集团股份有限公司董事长，  
中欧 2003 级 CEO 校友  
梅文珏 中欧国际工商学院深圳代表处首席代表  
楼永良 中天集团董事长、CEO 2004 校友  
蔡明泼 法国凯辉私募股权投资基金董事长，  
中欧 2004 级 EMBA 校友  
葛俊 中欧国际工商学院院长助理（兼秘书长）

Established in 2005, the CEIBS' Education Foundation (CEIBS Foundation), is a registered not-for-profit organization and is the repository of all gifts to CEIBS through endowment funds, the annual fund, alumni, corporate and institutional sponsorship programmes, as well as capital and special campaigns for the school's advancement.

## Board of Directors

### Chairman

Liu Ji Honorary President of CEIBS

Hua Bangsong President of Wilson Group, EMBA 2001

Huang Nubo Chairman, Zhongkun Group;

alumnus of CEIBS as EMBA 1996 graduate

Chairman, Yincheng Real Estate Group;

alumnus of CEIBS as CEO 2003 graduate

Member of the Board of Directors, CEIBS

President of InterChina Investment Consulting Corp

President of Zhongtian Group, CEO 2004

Assistant President of CEIBS;

Chief Representative of Beijing Office

Director, Alumni Affairs Department, CEIBS

Chief Representative, Shenzhen Office, CEIBS

Bao Steel Chair Professor of Economics of CEIBS

Research Fellow of the Development Research

Centre of the State Council of P.R.C.

Xu Bo Senior Professional Diplomat

Xu Dingbo Professor of Accounting, CEIBS Associate Dean,

Member of the Management Committee

Zhang Tianfu Major General

former Deputy Commander of Zhejiang Military Command

alumnus of CEIBS as EMBA 2001 graduate

Zhang Weijiong Vice President and Co-Dean of CEIBS

Zhu Xiaoming Executive President of CEIBS

### Vice Chairmen

Alfredo Pastor Member of Academic Council of CEIBS,

Professor of Economics of IESE

Lu Qiutian Former Chinese Ambassador to the Federal Republic of Germany

Former President of Chinese People's Institute of Foreign Affairs(CPIFA)

Pedro Nueno President of CEIBS

Zhang Suxin President of Shanghai Jingqiao Group Co., Ltd.

### Honorary Members

John A. Quelch Chairman, CEIBS International Advisory Board

Yu Biao Former President of Shanghai Jingqiao Group Co., Ltd.

### Members

Cai Mingpo Chairman, Cathay Capital Private Equity;

alumnus of CEIBS as EMBA 2004 graduate

Francis Lui Vice Chairman, K Wah Group

Ge Jun Assistant President of CEIBS

Hellmut Schütte Secretary General of the CEIBS Foundation

Hobbs Liu Vice President and Dean, CEIBS

Executive Director of Exec. Ed.

Member of the Management Committee

\* 按姓氏笔划排序

\* by Alphabetical Order of the Names

## 附录 1

## Appendix 1

### 基金会创始及永续校友会员名录

### The Founding and Permanent Alumni Members of the CEIBS Foundation

|  |   |  |  |   |   |
|--|---|--|--|---|---|
| <b>徐少春</b><br>EMBA023<br>XU Shaochun   | <b>奚正刚</b><br>EMBA013<br>XI Zhenggang   | <b>钱建蓉</b><br>EMBA983<br>QIAN Jianrong | <b>徐月平</b><br>EMBA013<br>XU Yueping    | <b>周敏峰</b><br>EMBA013<br>ZHOU Minfeng   | <b>何教忠</b><br>DIHMP<br>HE Jiaozhong     |
| <b>严健军</b><br>EMBA013<br>YAN Jianjun   | <b>刘伟志</b><br>EMBA993<br>LIU Weizhi     | <b>蔡达建</b><br>EMBA023<br>CAI Dajian    | <b>徐航</b><br>EMBA023<br>XU Hang        | <b>陈志列</b><br>EMBA045<br>CHEN Zhilie    | <b>徐永安</b><br>EMBA034<br>XU Yong'an     |
| <b>杨杰强</b><br>EMBA034<br>YANG Jieqiang | <b>周宗明</b><br>EMBA033<br>ZHOU Zongming  | <b>陆小兰</b><br>EMBA972<br>LU Xiaolan    | <b>张邦辉</b><br>EMBA055<br>ZHANG Banghui | <b>赵增川</b><br>EMBA012<br>ZHAO Zengchuan | <b>李来所</b><br>EMBA035<br>LI Laisuo      |
| <b>蒋陆峰</b><br>EMBA032<br>JIANG Lufeng  | <b>彭政纲</b><br>EMBA012<br>PENG Zhenggang | <b>文武</b><br>EMBA042<br>WEN Wu         | <b>冯勇</b><br>EMBA032<br>FENG Yong      | <b>高威</b><br>MBA95<br>GAO Wei           | <b>钱晓华</b><br>EMBA002<br>QIAN Xiaohua   |
| <b>李雄</b><br>EMBA023<br>LI Xiong       | <b>俞熔</b><br>EMBA063<br>YU Rong         | <b>谢志峰</b><br>EMBA055<br>XIE Zhifeng   | <b>李海林</b><br>EMBA034<br>LI Hailin     | <b>吴邦东</b><br>EMBA056<br>WU Bangdong    | <b>吴瑛</b><br>EMBA012<br>WU Ying         |
| <b>曲在平</b><br>EMBA00BJ<br>QU Zaiping   | <b>龙甫钧</b><br>EMBA073<br>Friedrich LUNG | <b>张健</b><br>EMBA992<br>ZHANG Jian     | <b>莫融</b><br>EMBA022<br>MO Rong        | <b>周晓萍</b><br>EMBA043<br>ZHOU Xiaoping  | <b>余平</b><br>EMBA00BJ<br>YU Ping        |
| <b>肖莉</b><br>EMBA981<br>XIAO Li        | <b>白文涛</b><br>EMBA024<br>BAI Wentao     | <b>虞峰</b><br>EMBA992<br>YU Feng        | <b>吴建文</b><br>EMBA982<br>WU Jianwen    | <b>高天乐</b><br>EMBA012<br>GAO Tianle     | <b>赵正红</b><br>EMBA012<br>ZHAO Zhenghong |
| <b>张国华教授</b><br>Prof. ZHANG Guohua     | <b>孔令钢</b><br>EMBA012<br>KONG Linggang  | <b>王健</b><br>EMBA045<br>WANG Jian      | <b>药建明</b><br>EMBA014<br>YAO Jianming  |   |   |

## Appendix 1

## 附录 2

## Appendix 2

### 2011 年度捐赠人

### Donors in FY 2011

#### 校友及各界个人捐赠

#### Alumni & Friends Individual Donors

|     |                 |               |     |                |             |
|-----|-----------------|---------------|-----|----------------|-------------|
| 蔡世奇 | CAI Shiqi       | AMP06         | 申长虹 | SHEN Changhong | DIMP00LH    |
| 陈序  | CHEN Xu         | EMBA0605      | 宋杭军 | SONG Hangjun   | EMBA96SH1   |
| 韩玮玺 | HAN Weixi       | EMBA2004BJ3   | 王帆叶 | WANG Fanye     | EMBA2010SH3 |
| 林奕  | LIN Yi          | MBA971        | 王锐锐 | WANG Ruirui    | MBA2011     |
| 陆毅思 | Luis Gomez COBO | EMBA 2007     | 王奕  | WANG Yi        | EMBA2006BJ2 |
| 匿名  | Anonymous       | EMBA1997SH2   | 夏锦良 | XIA Jingliang  | EMBA08SH6   |
| 匿名  | Anonymous       | EMBA2007BJ2   | 谢松峰 | XIE Songfeng   | EMBA066     |
| 匿名  | Anonymous       | CEO2008       | 杨昱  | YANG Yu        | MBA2010     |
| 彭琼  | PENG Qiong      | MBA01         | 英美惠 | YING Meihui    | EMBA 09SH2  |
| 钱静红 | QIAN Jinghong   | AMP082        | 郑晶  | ZHENG Jing     | MBA2004     |
| 邵晨钟 | SHAO Chenzhong  | Dean's office |     |                |             |

#### 教授及员工捐赠

#### Faculty & Staff Donors

|     |             |          |     |             |                  |
|-----|-------------|----------|-----|-------------|------------------|
| 白诗莉 | Lydia PRICE | MBA Dept | 梅琳  | MEI Cynthia | Dean's Office    |
| 李瑗瑗 | LI Yvonne   | MBA Dept | 刘湧洁 | LIU Hobbs   | Exec. Ed.        |
| 马宁  | MA Ning     | MBA Dept | 葛俊  | GE Jun      | Foundation       |
| 季丽浩 | JI Steven   | MBA Dept | 傅晓军 | FU Cindy    | MBA Dept/MBA2000 |

#### 校友返校个人和集体捐赠

#### Alumni Classes & Individuals Reunion Giving

|                 |     |             |             |              |     |             |           |               |
|-----------------|-----|-------------|-------------|--------------|-----|-------------|-----------|---------------|
| MBA 2007        | 易岐筠 | YI Eric     | 邹慧群         | ZOU Lindsay  | 罗晓金 | LUO Patrick | 夏其峰       | XIA Snow      |
| EMBA 1999(3)    | 李俊伟 | LI George   | 秦鸿          | QIN Joan     | 时延聪 | SHI Jacky   | 陆国庆       | LU Tony       |
| EMBA 2010(7)    | 周奇凤 | ZHOU Jeffer | 陈鹏          | CHEN Perry   | 任刚  | REN Gavin   | 张翔伟       | ZHANG Charlie |
|                 | 谢震  | XIE Jason   | 沈黎          | SHEN Shirley | 杨芳华 | YANG Fion   | 李莹        | LI Maria      |
|                 | 施凯  | SHI Kerry   | 谭岚          | TAN Lancia   | 杨珂  | YANG Ke     | 周频        | ZHOU Peter    |
| 全体 MBA 2000 校友  | 万鸣  | WAN Rank    | 易雪峰         | YI Xuefeng   | 谷小虎 | GU Jack     | 李海平 (王丽伟) | LI David      |
| MBA 2000 Alumni | 王欢  | WANG Andy   | 钱少东         | QIAN Monty   | 马立新 | MA Allen    | 吕长缨       | LYU Frank     |
|                 | 王向明 | WANG Nathan | 陈兮及<br>其他同学 | CHEN Gracey  | 陈兮  | CHEN Gracey | 李明琦       | LI Mingqi     |

## 附录 3

## Appendix 3

### 中欧国际工商学院 2011 年之前捐赠校友名录

#### Historical Alumni Donors

| 姓名             | Name                       | Class     | 捐赠项目           | Designation  |
|----------------|----------------------------|-----------|----------------|--|
| 白文涛            | BAI Wentao                 | EMBA 2002 | 创业中心、校友论坛、创始会员 | CCEI, Alumni Forum, Foundation Founding Member     |
| 蔡明泼            | CAI Mingpo                 | EMBA 2004 | 教席             | Chair Endowment Fund                               |
| 陈志列            | CHEN Zhilie                | EMBA045   | 基金会创始会员、外包中心   | Foundation Founding Member, Research Centre        |
| 华邦嵩            | HUA Bangsong               | EMBA 2001 | 建筑物冠名、新年音乐会    | Pyramid Naming Right, New Year Concert             |
| 黄俊康            | WONG Chun Hong             | CEO 2006  | 吴敬琏学术基金        | Wu Jinglian Academic Fund                          |
| 黄怒波            | HUANG Nubo                 | EMBA96BJ  | 教席             | Chair Endowment Fund                               |
| 黄清平            | HUANG Qingping             | CEO 2003  | 吴敬琏学术基金中欧发展基金  | Wu Jinglian Academic Fund , CEIBS Development Fund |
| 姜兆柏            | JIANG Zhaobai              | EMBA 2003 | 中欧发展基金         | CEIBS Development Fund                             |
| 焦胜             | JIAO Sheng                 | EMBA      | 校友文化发展基金       | CEIBS Alumni Culture Development Fund              |
| 李东生及<br>TCL 集团 | LI Dongsheng & TCL Group   | CEO 2003  | 赞助电器设备         | CEIBS Campus Fund                                  |
| 李世默            | Eric LI                    |           | 教席、创业中心        | Chair Endowment Fund, CCEI                         |
| 林中             | LIN Zhong                  | CEO 2004  | 中欧发展基金         | CEIBS Development Fund                             |
| 刘冬生            | LIU Dongsheng              | EMBA 2010 | 冠名教室           | CEIBS Campus Fund                                  |
| 张宁夫妇           | & ZHANG Ning               | CEO2010   |                |  |
| 陆风             | LU Feng                    | EMBA 2002 | 赞助金融终端         | CEIBS Campus Fund                                  |
| 田明             | TIAN Ming                  | EMBA BJ   | 吴敬琏学术基金        | Wu Jinglian Academic Fund                          |
| 王国锋            | WANG Guofeng               | CEO 2004  | 吴敬琏学术基金        | Wu Jinglian Academic Fund                          |
| 王佳芬及<br>光明乳业   | WANG Jiafen & Bright Dairy | EMBA02SH3 | 中欧校园基金         | Canteen  |

上海校园 1999 年落成之后，自 EMBA98 级开始，上海 / 深圳各班每年毕业之时，每一位同学都参与捐赠，以年级的名义，分别以捐赠树木、物品和廊柱冠名等形式，表达对母校的热爱。感谢你们！

Since the launch of the Shanghai campus in 1999 and from EMBA 1998, each EMBA class in Shanghai and Shenzhen, in the name of the cohort, has raised class gift in the form of trees, sculptures, naming rights, and etc., to express their love to the alma mater. Thank you!



| 姓名           | Name                            | Class     | 捐赠项目                 | Designation   |
|--------------|---------------------------------|-----------|----------------------|---|
| 吴光权          | WU Guangquan                    | CEO 2003  | 中欧发展基金、COPE 研究       | CEIBS Development Fund , COPE Center Research         |
| 吴建卫          | WU Jianwei                      | EMBA2010  | 名家讲坛                 | Alumni event  |
| 吴敬琏          | WU Jinglian                     |           | 教授 Prof.             | Wu Jinglian Academic Fund                             |
| 徐航           | XU Hang                         | EMBA023   | 陆家嘴研究院、基金会创始会员、新年音乐会 | CLFC , Foundation Founding Member<br>Alumni Event     |
| 徐月平          | XU Yueping                      | EMBA013   | 基金会创始会员、吴敬琏学术基金      | Wu Jinglian Academic Fund, Foundation Founding Member |
| 俞发祥          | YU Faxiang                      | CEO 2008  | 基金会创始会员、吴敬琏学术基金      | Wu Jinglian Academic Fund                             |
| 俞妙根          | YU Miaogen                      | CEO 2008  | 陆家嘴研究院               | CLFC Research   |
| 张维           | ZHANG Wei                       | CEO 2008  | 中欧发展基金               | CEIBS Development Fund                                |
| 张维华及<br>上海电信 | ZHANG Weihua & Shanghai Telecom | EMBA1995  | 高清会议系统               | HD Conference Call System                             |
| 周敏峰          | ZHOU Minfeng                    | EMBA013   | 基金会创始会员、吴敬琏学术基金      | Wu Jinglian Academic Fund, Foundation Founding Member |
| 朱演铭          | Edward ZHU                      | EMBA 2006 | 中欧发展基金               | CEIBS Development Fund                                |
| 祝义才          | ZHU Yicai                       | CEO 2003  | 吴敬琏学术基金              | Wu Jinglian Academic Fund                             |

\* 我们全力确保捐赠名录真实准确。如有疏漏，请告诉我们。

\* Every effort has been made to ensure that the list is accurate. If you believe there is an omission, please contact us.

Tel: +86 21 28905898 E-mail: invest@ceibs.edu

## 附录 4

## Appendix 4

### 上海校园石化演讲厅座椅冠名校友名录

### CEIBS Sinopac Auditorium Armchair Naming Right Donors

| No.  | Name | Class    | No.  | Name | Class    | No.  | Name             | Class    |
|------|------|----------|------|------|----------|------|------------------|----------|
| A-01 | 叶公伟  | EMBA96   | C-01 | 陆 龙  | EMBA97   | E-05 | 王帅廷              | EMBA00   |
| A-02 | 陈昭林  | CEMI-4   | C-02 | 付学恒  | EMBA95   | E-06 | 许爱玲              | EMBA97   |
| A-03 | 李 侃  | CEMI-1   | C-03 | 孔 淳  | CEMI-5   | E-07 | 唐 成              | EMBA00   |
| A-04 | 陈 伟  | CEMI-4   | C-04 | 钟 坚  | CEMI-6   | E-08 | 俞北华              | EMBA98   |
| A-05 | 陈 健  | CEMI-1   | C-05 | 崔久进  | CEMI-5   | E-09 | 高 远              |          |
| A-06 | 侯大海  | MBA97    | C-06 | 郎旺凯  | CEMI-6   | E-10 | 周丽萍              | EMBA96   |
| A-07 | 肖永吉  | MBA95    | C-07 | 王惟尊  | CEMI-5   | E-11 | 赵健敏              | EMBA99   |
| A-08 | 王进伟  | CEMI-6   | C-08 | 乌家华  | EMBA95   | E-12 | 张 晴              |          |
| A-09 | 梅丽君  | EMBA96   | C-09 | 柴 萌  | EMBA95   | E-13 | 王品高              | EMBA99   |
| A-10 | 李宇辉  | CEMI-4   | C-10 | 陆晓明  | EMBA95   | E-17 | 朱 炎              | MBA98    |
| A-11 | 张 伟  | EMBA96   | C-11 | 车 坚  | EMBA96   | E-18 | 周文岳              | EMBA95   |
| A-12 | 朱 秉  | CEMI-6   | C-12 | 赵正维  | MBA97    | F-01 | 康正华              | MBA98    |
| A-13 | 张尧乾  | EMBA96   | C-13 | 徐庆菁  | MBA97    | F-02 | 范 宪              | EMBA96   |
| A-14 | 陈雪芬  | CEMI-4   | C-15 | 史一兵  | EMBA97   | F-03 | 高 威              | MBA95    |
| A-15 | 杨乐增  | MBA96    | C-16 | 袁光宇  | CEO04    | F-04 | 樊延峰              | EMBA99BJ |
| A-16 | 焦文华  | EMBA96   | C-18 | 陈英海  | EMBA99BJ | F-05 | 齐晓峰              | EMBA95   |
| A-17 | 李 洁  | DIMP01   | C-19 | 蔡 筠  | DIMP02   | F-06 | 刘海生              | EMBA98   |
| A-18 | 杨 戈  | MBA95    | C-22 | 张 勇  | EMBA03BJ | F-07 | 秦国利              | MBA98    |
| A-19 | 林 中  | CEO04    | D-01 | 吴 岩  | EMBA96BJ | F-08 | 徐莉坚              | MBA98    |
| A-20 | 黎光辉  | CEMI-2   | D-02 | 陈达希  | MBA97    | F-09 | 李 枫              | EMBA00   |
| A-21 | 庄 键  | EMBA97   | D-03 | 李兆熙  | CEMI-1   | F-10 | 宋杭军              | EMBA96   |
| B-01 | 温 熙  | CEMI-4   | D-04 | 李征达  | EMBA95   | F-11 | 朱思一              | EMBA97   |
| B-02 | 陈学沫  | CEMI-4   | D-05 | 裴文华  | CEMI-1   | F-12 | 邓建民              | EMBA96   |
| B-03 | 冯 杰  | EMBA96   | D-06 | 韩申瑶  | EMBA95   | F-13 | 李 青              | EMBA97   |
| B-04 | 陈晓红  | CEMI-4   | D-07 | 高 风  | EMBA96   | F-15 | 陈 曦              | MBA95    |
| B-05 | 陈 林  | CEMI-4   | D-08 | 谢 鸿  | EMBA96   | F-17 | 冯 玲              | MBA95    |
| B-06 | 龙南耀  | CEMI-4   | D-09 | 胡宇平  | EMBA96BJ | F-18 | 方 向              | EMBA00BJ |
| B-07 | 黄晴波  | CEMI-4   | D-10 | 张贤训  | EMBA96   | G-01 | 刘光华              | MBA99    |
| B-08 | 董勤龄  | CEMI-4   | D-11 | 马遇生  | EMBA95   | G-02 | 屠 宏              | EMBA99   |
| B-09 | 劳光熹  | EMBA99   | D-12 | 汤期庆  | EMBA96   | G-03 | Louis            | EMBA07   |
| B-10 | 郑志伟  | CEMI-4   | D-13 | 苏继挺  | EMBA00BJ | G-04 | 刘 芳              | EMBA02   |
| B-11 | 齐 欣  | MBA95    | D-15 | 舒 昆  | EMBA06   | G-05 | 张海燕              | MBA98    |
| B-12 | 廖新春  | CEMI-2   | D-17 | 洪慧捷  | EMBA95   | G-06 | 钱 挺              | EMBA98   |
| B-13 | 张朔瑜  | MBA97    | E-01 | 姜 洋  | MBA98    | G-07 | 曹 亮              | ENBA97   |
| B-16 | 池 洪  | EMBA97   | E-02 | 尹 谦  | EMBA98   | G-08 | 李建宏              | EMBA99   |
| B-17 | 杨自林  | EMBA96BJ | E-03 | 韩伯铭  | CEMI-1   | G-09 | 李俊伟              | MBA00    |
| B-18 | 顾 稔  | EMBA00   | E-04 | 刘伟志  | EMBA99   | G-10 | Ute Kurzhals Bai | EMBA98   |

| No.  | Name | Class        | No.  | Name | Class  | No.  | Name | Class    |
|------|------|--------------|------|------|--------|------|------|----------|
| G-11 | 邓 辉  | EMBA00       | J-03 | 蒋苏蕾  | EMBA00 | L-18 | 王红新  | EMBA98   |
| G-16 | 王 恒  | MBA01        | J-04 | 韩晓江  | EMBA96 | L-20 | 陈智海  | EMBA98   |
| H-01 | 陆 辉  | EMBA00       | J-05 | 陆军伍  | EMBA00 | L-22 | 何永平  | EMBA98   |
| H-02 | 马 鹰  | EMBA98       | J-06 | 张锦贤  | EMBA98 | L-24 | 傅 骏  | EMBA98   |
| H-03 | 钱晓华  | EMBA00       | J-07 | 虞 健  | EMBA99 | M-01 | 潘天宁  | EMBA98   |
| H-04 | 沈建芳  | EMBA97/CEO03 | J-08 | 刘钟其  | EMBA98 | M-02 | 许沛文  | EMBA98   |
| H-05 | 梅利君  | EMBA00       | J-09 | 王 京  | EMBA00 | M-03 | 李 军  | EMBA96   |
| H-06 | 叶永福  | EMBA97       | J-10 | 邓 涛  | EMBA98 | M-04 | 王予锋  | EMBA98   |
| H-07 | 周澍钢  | EMBA00       | J-11 | 周 炜  | MBA96  | M-05 | 张瑞岳  | EMBA96   |
| H-08 | 孙建新  | EMBA97       | J-12 | 谈 论  | EMBA02 | M-06 | 周云鹤  | EMBA98   |
| H-09 | 邓焕城  | EMBA03       | J-13 | 李峥嵘  | EMBA05 | M-07 | 周 波  | EMBA95   |
| H-10 | 武 军  | EMBA96       | J-16 | 肖 峰  | EMBA99 | M-08 | 李 宁  | EMBA99   |
| H-11 | 李亚军  | EMBA99       | J-18 | 谭小平  | EMBA01 | M-09 | 沈旭强  | EMBA95   |
| H-12 | 吴建文  | EMBA98       | K-01 | 林明昆  | MBA96  | M-10 | 王锦淮  | EMBA99BJ |
| H-13 | 张元华  | EMBA99       | K-02 | 林青焰  | MBA96  | M-11 | 王 恒  | MBA01    |
| H-14 | 侯 伟  | EMBA98       | K-03 | 蓝琼鹏  | MBA97  | M-12 | 徐 楠  | EMBA99   |
| H-16 | 崔映玲  | EMBA01       | K-04 | 容 岗  | EMBA96 | M-14 | 曹至能  | EMBA99   |
| H-18 | 邱彤宇  | MBA03        | K-05 | 铃木一央 | MBA96  | M-16 | 何文波  | EMBA99   |
| H-24 | 邓 英  | E99BJ2       | K-06 | 王冬梅  | MBA96  | M-18 | 欧阳英鹏 | EMBA98   |
| I-01 | 田 民  | CEMI-5       | K-08 | 王东平  | MBA96  | M-20 | 李海平  | EMBA99   |
| I-02 | 乔泳庭  | EMBA97       | K-09 | 关 键  | MBA96  | M-22 | 朱义明  | EMBA98   |
| I-03 | 杨 杉  | CEMI-6       | K-10 | 汪玉林  | MBA96  | N-01 | 龚朝晖  | EMBA98   |
| I-05 | 宁 钟  | EMBA98       | K-12 | 吴志方  | MBA96  | N-03 | 朱亚平  | ENMA98   |
| I-06 | 杨惠菊  | EMBA97       | K-13 | 杜 珍  | MBA96  | N-05 | 梁 俊  | EMBA98   |
| I-07 | 王月娟  | MBA95        | K-14 | 于 红  | MBA96  | N-06 | 来栋文  | EMBA98   |
| I-08 | 陆小兰  | EMBA97       | K-15 | 陈珊红  | MBA96  | N-07 | 毕永明  | EMBA98   |
| I-09 | 张 葵  | EMBA98       | K-16 | 章晓洁  | MBA96  | N-08 | 吴明明  | EMBA98   |
| I-10 | 马小林  | EMBA99BJ     | L-02 | 何荣泉  | EMBA99 | N-10 | 郑裕枫  | EMBA98   |
| I-11 | 陆帼瑛  | EMBA00       | L-04 | 上海电气 |        | N-11 | 王铭槐  | EMBA98   |
| I-12 | 邓三红  | MBA99        | L-06 | 上海电气 |        | N-12 | 葛 俊  | EMBA2001 |
| I-13 | 戚世梁  | EMBA01       | L-07 | 方 林  | EMBA96 | N-14 | 丁 勇  | EMBA991  |
| I-16 | 邹 琦  | DIMP03       | L-08 | 张安频  | EMBA99 | N-16 | 刘湧洁  | DIMP01SH |
| I-18 | 赵发财  | EMBA012      | L-09 | 王世璋  | EMBA98 | N-18 | 王 敏  | EMBA99   |
| I-19 | 常 中  | EMBA97       | L-10 | 陆红贵  | EMBA97 |      |      |          |
| I-23 | 葛 苏  | CEMI-3       | L-11 | 李 氢  | EMBA96 |      |      |          |
| J-01 | 傅晓军  | MBA00        | L-13 | 林 菲  | EMBA98 |      |      |          |
| J-02 | 赵擎松  | MBA98        | L-16 | 王 旭  | EMBA98 |      |      |          |

## 附录 5

## Appendix 5

### 北京校园捐赠名录

### CEIBS Beijing Campus Donors

#### 实物捐赠 Gift-in-Kind

| 捐赠者                | Donors  |
|--------------------|---|
| EMBA00 级北京 1 班     | EMBA00BJ1   |
| EMBA00 级北京 2 班     | EMBA00BJ2   |
| EMBA01 级北京 1&2&3 班 | EMBA00BJ1&2&3   |
| EMBA02 级北京 1&2&3 班 | EMBA02BJ1&2&3   |
| EMBA03 级北京 1&2&3 班 | EMBA03BJ1&2&3   |
| 海信集团               | HiSense Group   |
| 北京京城机电控股有限责任公司     | Beijing Jingcheng Mechanical & Electrical Holding Co., Ltd. |
| 海沃氏家具（上海）有限公司      | Haworth furniture (Shanghai) Co., Ltd.                      |
| 巴可                 | Barco   |
| 贝卡尔特               | BEKAERT MANAGEMENT(SHANGHAI)CO.,LTD.                        |
| 雷诺院长               | President Petro Nueno                                       |
| 麦当劳（中国）有限公司        | Macdonald (China) Co., Ltd.                                 |

#### 树木绿化 Greenery

| 捐赠者                | Donors                                    | 捐赠者                | Donors                                   | 捐赠者 | Donors        |
|--------------------|---|--------------------|--|-----|---------------|
| 广东一品红药业有限公司        | Guangdong yipinhong Pharmaceutical Co Ltd | EMBA09 级北京 2 班     | EMBA09BJ2                                | 苏 玲 | SU Ling       |
| EMBA07 级北京 1 班     | EMBA07BJ1                                 | EMBA09 级北京 3 班     | EMBA09BJ3                                | 周晓宇 | ZHOU Xiaoyu   |
| EMBA96 级北京班        | EMBA96BJ                                  | 九合希望基金会及           | Jiuhe Hope Fund                          | 吴大卫 | WU Dawei      |
| EMBA99 级北京 1&2 班   | EMBA99BJ1&2                               | EMBA06 级北京 1&2&3 班 | &EMBA06BJ1&2&3                           | 沈穗佳 | SHEN Suijia   |
| EMBA03 级北京 3 班     | EMBA03BJ3                                 | 三一重工校友             | Alumni from Sany Heavy Industry Co.,Ltd. | 刘 力 | LIU Li        |
| EMBA04 级北京 1&2&3 班 | EMBA04BJ1&2&3                             | 中欧校友会青岛分会          | CEIBS Qingdao Alumni Chapter             | 郑师冲 | ZHEN Shichong |
| EMBA07 级北京 1 班     | EMBA07BJ1                                 | 中欧乌合会剧社            | CEIBS Wuheui Drama                       | 苏继挺 | SU Jiting     |
| EMBA07 级北京 2 班     | EMBA07BJ2                                 | 陈德蓉                | CHEN Derong                              | 林志宏 | LIN Zhihong   |
| EMBA08 级北京 1 班     | EMBA08BJ1                                 | 朱 捷                | ZHU Jie                                  | 李 忠 | LI Zhong      |
| EMBA08 级北京 2 班     | EMBA08BJ2                                 | 刘颖慧                | LIU Yinghui                              | 李 斌 | LI Bin        |
| EMBA08 级北京 3 班     | EMBA08BJ3                                 |                    |  | 刘爱民 | LIU Aimin     |

#### 设施冠名 Facilities

| 捐赠者                | Donors                |
|--------------------|-----------------------|
| innoCSR            | innoCSR               |
| 嘉华集团               | Hongkong Ka Wah Group |
| 九阳集团               | Joyoung group         |
| 用友集团               | UFIDA group           |
| 晏 青                | Qing YAN              |
| EMBA05 级北京 1&2&3 班 | EMBA05BJ1&2&3         |
| EMBA06 级北京 1&2&3 班 | EMBA06BJ1&2&3         |
| EMBA07 级北京 3 班     | EMBA07BJ3             |



| 捐赠者 | Donors        | 捐赠者 | Donors         | 捐赠者      | Donors                  |
|-----|---------------|-----|----------------|----------|-------------------------|
| 葛丽丽 | GE Lili       | 刘 岐 | LIU Yi         | 杨寿军      | YANG Shoujun            |
| 刘希东 | LIU Xidong    | 王宏生 | WANG Hongsheng | 冯 玲      | FENG Ling               |
| 宋传杰 | SONG Chuanjie | 王 奕 | WANG Yi        | 梁 荟      | LIANG Ying              |
| 王英俊 | WANG Yingjun  | 徐秀兰 | XU Xiulan      | 杨 檵      | YANG Xi                 |
| 杨 军 | YANG Jun      | 郑 嶙 | ZHENG Rong     | 赵洁华      | ZHAO Jiehua             |
| 汤雪梅 | TANG Xuemei   | 易 华 | YI Hua         | 谭玉 , 朱卫国 | TAN Yu , ZHU Weiguo     |
| 张荣耀 | ZHANG Rongyao | 黄 芳 | HUANG Fang     | 魏 华      | WEI Hua                 |
| 吴任超 | WU Renchao    | 李 悅 | LI Yue         | 刘 虹      | LIU Hong                |
| 高 翔 | GAO Xiang     | 毛思翩 | MAO Sipian     | 高 翔      | GAO Xiang               |
| 岳喜祥 | YUE Xixiang   | 张达凯 | ZHANG Dakai    | 韩 践      | HAN Jian                |
| 姜一冉 | JIANG Yiran   | 张永便 | ZHANG Yongbian | 孔晨静      | KONG Chenjing           |
| 丁 捷 | DING Jie      | 颜 雨 | YAN Yu         | 谈 磊      | TAN Jasmine             |
| 杨佳璘 | YANG Jialin   | 文思曼 | WEN Simin      | 吴晓松      | WU Xiaosong             |
| 吴 迪 | WU Di         | 岳占秋 | YUE Zhanqiu    | 萧 斌      | XIAO Bin                |
| 梁 军 | LIANG Jun     | 钟 浩 | ZHONG Shu      | 郭 辉      | GUO Hui                 |
| 冯 驰 | FENG Chi      | 陈 恺 | CHEN Kai       | 周 艺      | ZHOU Yi                 |
| 周 青 | ZHOU Qing     | 李 耀 | LI Yao         | 张家口通运吊   | Zhangjiakou through     |
| 唐民琪 | TANG Minqi    | 刘 品 | LIU Hao        | 装工程技术    | lifting the Engineering |
| 于智勇 | YU Zhiyong    | 施世林 | SHI Shilin     | 有限公司     | Technology Co Ltd       |
| 陈 宇 | CHEN Yu       | 马志成 | MA Zhicheng    | 全体洛阳校友   | Alumni from Luoyang     |
| 李 捷 | LI Jie        | 乔志新 | QIAO Zhixin    | 蒋瑞华      | JIANG Ruihua            |

## 业务活动表

## Revenue and Expense Statement

编制单位：上海中欧国际工商学院教育发展基金会 2012 年度 (单位：元)  
Compiled by The CEIBS Education Foundation Year 2012 Unit: yuan

| 项目<br>Items  | 行次<br>Line No. | 非限定<br>Non-restricted | 限定性<br>Restricted | 合计<br>Total   | 非限定性<br>Non-restricted | 限定性<br>Restricted | 合计<br>Total   |
|--|----------------|-----------------------|-------------------|---------------|------------------------|-------------------|---------------|
| <b>■ 收入 I. Revenue</b>   |                |                       |                   |               |                        |                   |               |
| 其中 Including:  |                |                       |                   |               |                        |                   |               |
| 捐赠收入 donation revenue  | 1              | 11,841,557.19         | 4,630,000.00      | 16,471,557.19 | 18,432,674.19          | 6,384,272.74      | 24,816,946.93 |
| 会费收入 Membership fee revenue  | 2              |                       |                   |               |                        |                   |               |
| 提供服务收入 Revenue from service supply   | 3              |                       |                   |               |                        |                   |               |
| 其中 Including:  |                |                       |                   |               |                        |                   |               |
| 政府购买服务收入   | 3.1            |                       |                   |               |                        |                   |               |
| Revenue from government purchase of service  |                |                       |                   |               |                        |                   |               |
| 商品销售收入 Revenue from sale of commodities  | 4              |                       |                   |               |                        |                   |               |
| 政府补助收入 Revenue from government subsidies   | 5              |                       |                   |               |                        |                   |               |
| 投资收益 Investment income   | 6              |                       |                   |               |                        |                   |               |
| 其他收入 Other revenue   | 9              |                       |                   |               |                        |                   |               |
| 收入合计 Total revenue   | 11             | 11,841,557.19         | 4,630,000.00      | 16,471,557.19 | 18,432,674.19          | 6,384,272.74      | 24,816,946.93 |
| <b>■ 费用 II Expenses</b>  |                |                       |                   |               |                        |                   |               |
| 业务活动成本 Cost of Operations  | 12             | 771,627.16            | 2,629,150.00      | 3,400,777.16  | 417,400.00             | 6,132,008.64      | 6,549,408.64  |
| 其中 Including:  |                |                       |                   |               |                        |                   |               |
| 支助教学项目 Subsidies to teaching projects  | 13             |                       |                   | 0.00          |                        |                   | 0.00          |
| 自助其他 Subsidies to others   | 14             |                       |                   |               |                        |                   |               |
| 市场推广费用 Marketing expenses  | 15             | 771,627.16            |                   | 771,627.16    | 40,000.00              |                   | 40,000.00     |
| 专题项目费用 Special expenses  | 16             |                       |                   | 0.00          |                        |                   | 0.00          |
| 管理费用 Managerial expenses   | 21             | 361,844.70            |                   | 361,844.70    | 638,140.51             |                   | 638,140.51    |
| 筹资费用 Financing expenses  | 24             | -543,675.30           | -217,735.56       | -761,410.86   | -811,190.56            | -275,860.00       | -1,087,050.56 |
| 其他费用 Other expenses  | 28             |                       |                   | 0.00          |                        |                   | 0.00          |
| 费用合计 Total expenses  | 35             | 589,796.56            | 2,411,414.44      | 3,001,211.00  | 244,349.95             | 5,856,148.64      | 6,100,498.59  |
| <b>■ 限定性净资产转为非限定性净资产 Transfer from restricted net assets to non-restricted net assets</b>                |                |                       |                   |               |                        |                   |               |
| <b>■ 净资产变动额 (若为净资产减少额, 以“-”号填列)<br/>Increase/decrease of net assets ("-" for decrease of net assets)</b> |                |                       |                   |               |                        |                   |               |
|  | 45             | 11,251,760.63         | 2,218,585.56      | 13,470,346.19 | 18,188,324.24          | 528,124.10        | 18,716,448.34 |

## Balance Sheet

编制单位：上海中欧国际工商学院教育发展基金会 2012 年度 (单位：元)  
Compiled by The CEIBS Education Foundation Year 2012 Unit: yuan

| 资产<br>Assets   | 行次<br>Line No. | 年初数<br>Amount at beginning of period | 期末数<br>Amount at end of period | 负债和净资产<br>Liabilities and net assets                 | 行次<br>Line No. | 年初数<br>Amount at beginning of period | 期末数<br>Amount at end of period |
|--|----------------|--------------------------------------|--------------------------------|--|----------------|--------------------------------------|--------------------------------|
| <b>■ 流动资产 Current assets:</b>                              |                |                                      |                                |  |                |                                      |                                |
| 货币资金 Monetary funds  |                |                                      |                                |  |                |                                      |                                |
| 短期投资 Short-term investment                                 | 2              | 43,045,595.95                        | 40,499,651.63                  | 短期借款 Short-term borrowings                           | 61             |                                      |                                |
| 应收账款 Account receivable                                    | 3              | 2,930,173.15                         | 2,692,565.81                   | 应付款项 Account payable                                 | 62             |                                      |                                |
| 预付账款 Account paid in advance                               | 4              |                                      |                                | 应付工资 Wages payable                                   | 63             |                                      |                                |
| 存货 Inventory   | 8              | 1,440.00                             | 1,440.00                       | 应交税金 Taxes payable                                   | 65             |                                      |                                |
| 待摊费用 Deferred expenses                                     | 9              |                                      |                                | 预收账款 Account received in advance                     | 66             |                                      |                                |
| 一年内到期的长期债权投资 Long-term debt investment due within one year | 15             |                                      |                                | 预提费用 Accrued expenses                                | 71             |                                      |                                |
| 其他流动资产 Other current assets                                | 18             |                                      |                                | 预计负债 Estimated liabilities                           | 72             |                                      |                                |
| 流动资产合计 Total current assets                                | 20             | 45,977,209.10                        | 43,193,657.44                  | 一年内到期的长期负债 Long-term liabilities due within one year | 74             |                                      |                                |
| <b>■ 长期投资 Long-term investment:</b>                        |                |                                      |                                |  |                |                                      |                                |
| 长期股权投资 Long-term equity investment                         | 21             |                                      | 21,500,000.00                  | 长期借款 Long-term borrowings                            | 81             |                                      |                                |
| 长期债权投资 Long-term debt investment                           | 24             |                                      |                                | 长期应付款 long-term account payable                      | 84             |                                      |                                |
| 长期投资合计 Total long-term investment                          | 30             |                                      | 21,500,000.00                  | 其他长期负债 Other long-term liabilities                   | 88             |                                      |                                |
| <b>■ 固定资产 Fixed assets:</b>                                |                |                                      |                                |  |                |                                      |                                |
| 固定资产原价 Original value of fixed assets                      | 31             |                                      |                                | 长期负债合计 Total long-term liabilities                   | 90             |                                      |                                |
| 减 Less: 累计折旧 accumulated depreciation                      | 32             |                                      |                                |  |                |                                      |                                |
| 固定资产净值 Net value of fixed assets                           | 33             |                                      |                                |  |                |                                      |                                |
| 在建工程 Construction In Progress                              | 34             |                                      |                                |  |                |                                      |                                |
| 文物文化资产 Relics and cultural assets                          | 35             |                                      |                                |  |                |                                      |                                |
| 固定资产清理 Disposal of fixed assets                            | 38             |                                      |                                |  |                |                                      |                                |
| 固定资产合计 Total fixed assets                                  | 40             |                                      |                                |  |                |                                      |                                |
| <b>■ 无形资产 Intangible assets:</b>                           |                |                                      |                                |  |                |                                      |                                |
| 无形资产 Intangible assets                                     | 41             |                                      |                                | 净资产 Net assets:                                      |                |                                      |                                |
|  |                |                                      |                                | 非限定性净资产 Non-restricted net assets                    | 101            | 22,449,619.33                        | 40,637,943.57                  |
| <b>■ 受托代理资产 Entrusted assets:</b>                          |                |                                      |                                |  |                |                                      |                                |
| 受托代理资产 Entrusted assets                                    | 51             |                                      |                                | 限定性净资产 Restricted net assets                         | 105            | 23,527,589.77                        | 24,055,713.87                  |
| 资产总计 Total assets  | 60             | 45,977,209.10                        | 43,193,657.44                  | 净资产合计 Total net assets                               | 110            | 45,977,209.10                        | 64,693,657.44                  |
|  |                |                                      |                                | Total liabilities and net assets                     |                |                                      |                                |

## 现金流量表

## Cash Flows Statement

编制单位：上海中欧国际工商学院教育发展基金会 2012 年度 (单位：元)

Compiled by The CEIBS Education Foundation Year 2012 Unit: yuan

| 项目 Item   | 行次 Line No. | 金额 Amount      |
|---|-------------|----------------|
| <b>■ 业务活动产生的现金流量 Cash flows arising from operating activities:</b>                  |             |                |
| 接受捐赠收到的现金 Cash received from donations  | 1           | 18,700,474.02  |
| 收取会费收到的现金 Cash received from membership fees  | 2           |                |
| 提供服务收到的现金 Cash received from service supply   | 3           |                |
| 销售商品收到的现金 Cash received from sale of commodities                                    | 4           |                |
| 政府补助收到的现金 Cash received from government subsidies                                   | 5           |                |
| 收到的其他与业务活动有关的现金 Cash received relating to other operating activities                | 8           |                |
| 现金流入小计 Sub-total of cash inflows  | 13          | 18,700,474.02  |
| 提供捐赠或者资助支付的现金 Cash paid for donation or subsidies                                   | 14          | 346,120.90     |
| 支付给员工以及为员工支付的现金 Cash paid to and for employees                                      | 15          |                |
| 购买商品、接受服务支付的现金 Cash paid for purchasing commodities and receiving services          | 16          | 487,348.00     |
| 支付的其他与业务活动有关的现金 Cash paid relating to other operating activities                    | 19          |                |
| 现金流出小计 Sub-total of cash outflows   | 23          | 833,468.90     |
| 业务活动产生的现金流量净额 Net cash flows arising from operating activities                      | 24          | 17,867,005.12  |
| <b>■ 投资活动产生的现金流量 Cash flows arising from investing activities:</b>                  |             |                |
| 收回投资所收到的现金 Cash received for acquisition of investment                              | 25          |                |
| 取得投资收益所收到的现金 Cash received from investment income                                   | 26          |                |
| 处置固定资产和无形资产所收回的现金 Cash received from disposal of fixed assets and intangible assets | 27          |                |
| 收到的其他与投资活动有关的现金 Cash received relating to other investing activities                | 30          |                |
| 现金流入小计 Sub-total of cash inflows  | 34          |                |
| 购建固定资产和无形资产所支付的现金 Cash paid to acquire fixed assets and intangible assets           | 35          |                |
| 对外投资所支付的现金 Cash paid for foreign investment   | 36          | 21,500,000.00  |
| 支付的其他与投资活动有关的现金 Cash paid relating to other investing activities                    | 39          |                |
| 现金流出小计 Sub-total of cash outflows   | 43          | 21,500,000.00  |
| 投资活动产生的现金流量净额 Net cash flows arising from investing activities                      | 44          | -21,500,000.00 |
| <b>■ 筹资活动产生的现金流量 Cash flows arising from financing activities:</b>                  |             |                |
| 借款所收到的现金 Cash received from borrowings  | 45          |                |
| 收到的其他与筹资活动有关的现金 Cash received relating to other financing activities                | 48          | 1,087,050.56   |
| 现金流入小计 Sub-total of cash inflows  | 50          | 1,087,050.56   |
| 偿还借款所支付的现金 Cash paid for repayment of borrowings                                    | 51          |                |
| 偿付利息所支付的现金 Cash paid for repayment of interest                                      | 52          |                |
| 支付的其他与筹资活动有关的现金 Cash paid relating to other financing activities                    | 55          |                |
| 现金流出小计 Sub-total of cash outflows   | 58          |                |
| 筹资活动产生的现金流量净额 Net cash flows arising from financing activities                      | 59          | 1,087,050.56   |
| <b>■ 汇率变动对现金的影响额 Influence of fluctuation in exchange rate on cash</b>              |             |                |
| ■ 现金及现金等价物净增加额 Net increase in cash and cash equivalents                            | 60          |                |
|   | 61          | -2,545,944.32  |

## Annual Fund Pledge Form

### 我是 I am

姓名 Name ..... 班级年级 Class and Year .....

公司 Company .....

职务 Title .....

直线电话 Telephone Number .....

通讯地址 Address .....

手机号码 Mobile Number .....

电子邮件 Email .....

### 我希望向中欧年度基金捐赠 I wish to pledge my investment to CEIBS Annual Fund

金额 Amount 人民币 RMB

500  1000  5000  10000  50000

一次 One time

其他 Other .....

多次 Multi times

每月 Monthly  每季度 Quarterly  每年 Annually

### 我希望的捐赠用途 I wish to support CEIBS by investing in

教授及研究基金 Faculty & Research Leadership Fund

学生奖学金及助学金基金 Student Scholarship & Financial Aid Fund

校园建设基金 Campus & Facility Fund

院长基金 Presidents' Initiatives Fund

其他用途 (请注明) Other (Please specify)

不指定 Unrestricted .....

### 我希望的捐赠方式 I wish to make my investment by

银行转帐 Bank transfer

户名: 上海中欧国际工商学院教育发展基金会

帐号: 211582039210001

开户行: 招商银行上海分行南西支行, 上海市南京西路100号, 200003

BNF's name: Shanghai CEIBS Education Foundation

A/C No.: 211582039210001

Bank's name and address: China Merchants Bank, Shanghai Nanxi Branch,  
100 West Nanjing Rd., Shanghai, 200003

在线支付 Electronic Funds Transfer  
请在线访问 Please online visit <http://i.ceibs.edu>

支票 (支票承兑人“上海中欧国际工商学院教育发展基金会”)  
Check enclosed (Please make checks payable to the Shanghai China Europe International Business School Education Foundation)

邮政汇款 Postal remittance  
收款方: 中欧国际工商学院教育发展基金会  
地址: 上海市浦东新区红枫路699号  
邮编: 201206  
Name: Shanghai CEIBS Education Foundation  
Address: 699 Hongfeng Rd., Pudong, Shanghai, 201206

### 其他要求 Other wishes

这份捐赠也代表了其他人的心意  
Please also credit this investment in honor of

姓名 Name .....

班级年级(如有) Class and Year (if applicable) .....

我不想公开此次捐赠  
I don't want my investment to receive public recognition.  
\* 所有捐赠将在学院网站及年度报告中加以表彰。  
\* All donations will be acknowledged on the CEIBS website and in an annual Report circulated to all alumni.

我希望获得“上海市公益性捐赠收据”  
Please issue to me the official receipt for public welfare contribution.  
身份证号 ID No. .....

中欧国际工商学院教育发展基金会享有公益性捐赠税前扣除资格。  
接受公益性捐赠时, 使用上海市财政局统一印制的《上海市公益性  
捐赠票据》。为便于您接收票据快递, 请再次核对身份及地址等信息。  
Upon the acceptance of your investment, the CEIBS Education  
Foundation will issue the official receipt for public welfare contribution  
that can be used to claim deduction before income tax.  
Please be sure of the accuracy of your ID and address information.

可传真至 Please fax to: +86 21-2890 5530, 2890 5678  
邮寄至: 上海市浦东新区红枫路699号  
Please mail to: 699 Hongfeng Road, Pudong, Shanghai

## 中欧国际工商学院教育发展基金会 CEIBS Education Foundation

### 上海

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