



**CEIBS Education Foundation Annual Report 2016**  
中欧国际工商学院教育发展基金会 2016 年年度报告

[cn.ceibs.edu/Foundation](http://cn.ceibs.edu/Foundation)

中欧国际工商学院

CHINA EUROPE INTERNATIONAL BUSINESS SCHOOL

# CONTENTS 目录

# 1

感谢辞

Message of Thanks

02

# 2

2016 中欧善行

- 这些数字值得铭记
- 这些领域备受瞩目

Numbers for Good

- Noteworthy Numbers
- Highlighted Purposes

04

# 3

您的捐赠让中欧与众不同

- 点滴之爱汇聚成海
- 为明天播种希望
- 对学术前沿的探索永无止境

Your Gifts Make CEIBS Unique

- A Little Bit of Love Makes a Big Difference
- Sow the Seeds of Hope
- Conduct Cutting-Edge Research

06

# 4

助力今天 播种明天

—2016 年度捐赠要闻

Give for Today, Hope for Tomorrow

2016 Major Gifts

28

# 5

一路成长 共同拥有 感谢您  
—2016 年度捐赠名录

Thank You for Your Support  
Along the Way, Donors of 2016  
2016 Donors List

36

# 6

中欧国际工商学院教育发展基金会企业赞助伙伴名录

Corporate Donors of the CEIBS Education Foundation

54

# 7

财务报表

- 业务活动表
- 资产负债表

Financial Report

- Statement of Income & Expenditure
- Balance Sheet

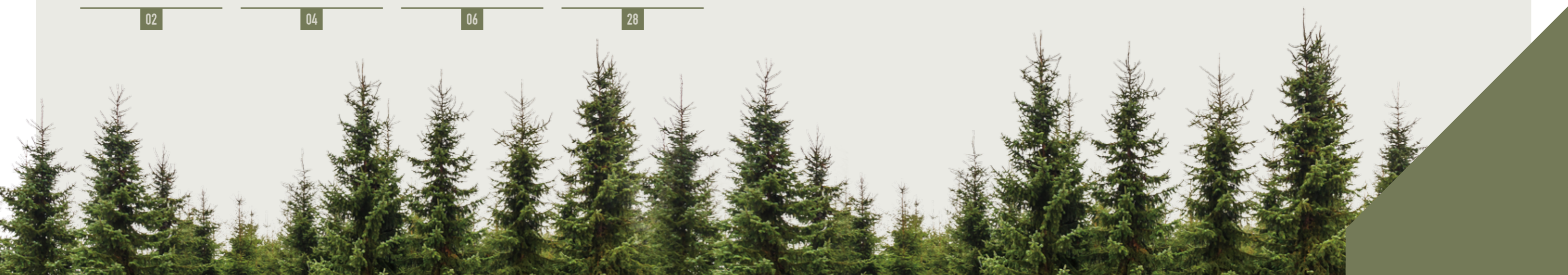
58

# 8

关于中欧教育发展基金会

About the CEIBS Education Foundation

60



# MESSAGE OF THANKS

## 感谢辞



2016 年对于中欧国际工商学院来说是发展中的关键一年。学院在这一年，朝着兼具“中国深度，全球广度”的世界一流商学院稳步迈进。随着上海、北京、深圳、苏黎世和阿克拉五地教学实现紧密联动和协同增效，中欧确立了可持续、纵深化的国际化发展模式。在高歌猛进背后提供有力支撑的，是中欧多年倾力打造的教研实力。2016 年，中欧依然是亚洲唯一一所 MBA、EMBA、高层经理培训课程全面进入《金融时报》全球榜单前 30 强的商学院。多位知名学者加入中欧，星光璀璨的教授队伍让中欧成为中国管理理论的高地和企业创新与变革的策源地。与此同时，中欧一直在寻找紧扣时代脉动的“新跑道”，将在未来通过中欧众创平台整合课程、导师、项目、孵化及投资等方面的校友及各界资源，成为全球创新的交汇点。

过去一年，中欧教育发展基金会一如既往地得到了广大校友及各界朋友的关心、信任和鼎力支持。中欧

基金会的工作，就是汇聚各界兴学力量、管理运作好捐赠资金、执行监督好捐赠项目，以此来推动中欧发展，帮助中欧自我迭代，自我突围，持续走向世界舞台的中心。2016 年共有 16 个班级、2 个校友分会和校友组织以及 1453 位同学和校友参与捐赠，支持中欧。大家参与资助教研项目、支持国际发展、辅助创新创业、参与创新募捐项目的热情日益高涨。得益于上述各类善行，学院在人才培养、学术研究和社会服务等方面成果卓著。在此，我们对长期关注支持中欧发展的各位朋友与学院和衷共济，携手前行的嘉言懿行表示衷心的感谢！

我们诚邀各位分享这份展示中欧基金会一年来主要工作进展的年度报告，它记录了收获，承载着感恩。中欧基金会长长的捐赠名单上，既有高达数千万元的大额捐赠，也有仅仅

数十元却反映点滴真情的小额捐款。数目虽有不同，心愿却无差别。每一份馈赠，都凝结着捐赠人对中欧的期许和关爱。中欧培养的人才和创造的知识为天下所用，中欧的进步与发展也仰仗天下之力。愿中欧人同心协力，汇聚力量，助力学院践行使命，书写更加美好的篇章。



**李铭俊 教授**  
Professor Li Mingjun

中欧国际工商学院院长  
中欧国际工商学院教育发展基金会理事长  
President of CEIBS  
Chairman of the CEIBS Education Foundation

The year 2016 was crucial for CEIBS in taking steps towards becoming a world-class business school that delivers a combination of China depth and global breadth. The school established a sustainable pattern of development, with its teaching locations in Shanghai, Beijing, Shenzhen, Zurich and Accra seamlessly interacting and achieving great synergies. CEIBS made great progress, thanks, in no small part, to its considerable teaching and research capabilities that have been honed over the years.

In 2016, CEIBS remained the only business school in Asia to be featured on the *Financial Times*' Top 30 list of MBA, EMBA and Executive Education programmes. With a number of eminent scholars joining in 2016, its star-studded faculty has made CEIBS the centre of Chinese management theory, as well as a powerhouse of

corporate innovation and reform. At the same time, CEIBS has enhanced its standing as a new platform via which to keep a finger on the pulse of emerging developments.

In the years to come, the school will leverage the CEIBS E-Platform to engage its alumni around the world and gain access to global resources for programmes, mentoring, projects, incubation and investment. In this way, CEIBS can firmly establish itself as a driver of global innovation.

In the past year, the CEIBS Education Foundation gained the trust and support of alumni and friends from all walks of life. The Foundation is committed to marshalling an extensive array of resources and efficiently managing endowments, as well as implementing and monitoring donor-funded projects, with the



**佩德罗·雷诺 教授**  
Professor Pedro Nueno

中欧国际工商学院院长  
中欧国际工商学院教育发展基金会副理事长  
President of CEIBS  
Vice Chairman of the CEIBS Education Foundation

aim of pushing the school to the forefront of global management education.

In 2016, the Foundation received donations from 16 classes, two alumni chapters and alumni organisations, as well as from 1,453 individual students and alumni. Thanks to the donations for teaching and research projects, global reach, innovation and entrepreneurship, as well as new fundraising programmes, the school made much headway in attracting excellent applicants and conducting academic research. We would like to take this opportunity to express our deep gratitude to each of you for your unwavering support to the school. We invite you to read through the Annual Report, which tracks the progress of the CEIBS Education Foundation over the past year. The long Annual Giving List comprises

all contributions, from major gifts (mostly valued at tens of millions of RMB and earmarked for special projects) to micro-donations (tens of RMB) which are a token of appreciation to the school.

Each gift, no matter its value, is a symbol of the donor's hopes for the school. CEIBS makes its talent pool and research findings available to all, which in turn significantly boosts our development. Through the combined efforts of the CEIBS community, we can pursue a noble mission and together write another marvellous chapter in the school's rich history.

# NUMBERS FOR GOOD

## 2016 中欧善行

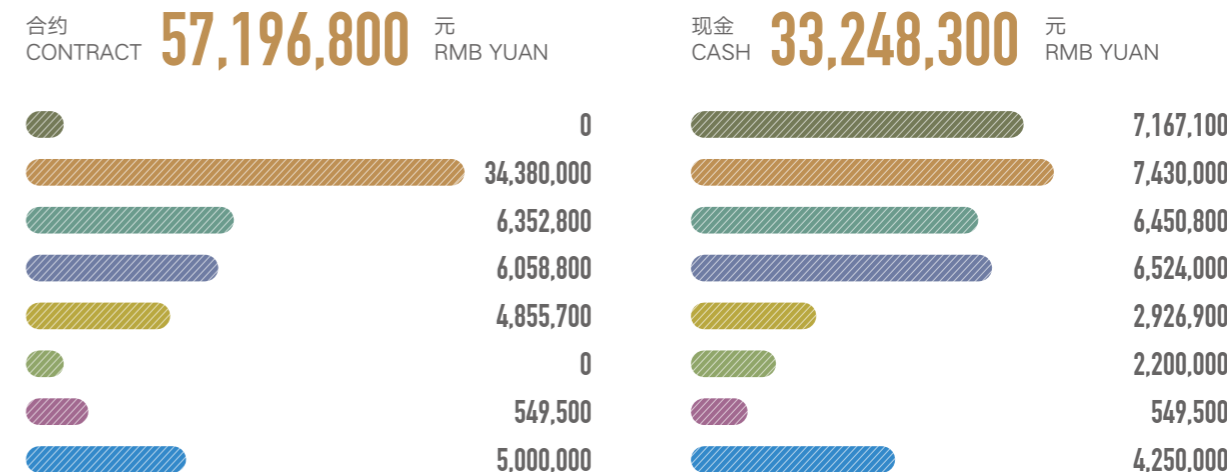
### 这些数字值得铭记

Noteworthy Numbers

					
参与捐赠总人数 Total number of contributors	捐赠合约收入 Total gifts (pledges)	捐赠现金收入 Total cash gifts	校友捐赠募资额 Alumni small-amount donations	捐赠班级数量 Number of class gifts	校友分会和校友组织捐赠 alumni clubs and alumni organizations donate
<b>1453</b> 人	<b>57,196,800</b> 元 RMB yuan	<b>33,248,300</b> 元 RMB yuan	<b>174,600</b> 元 RMB yuan	<b>16</b> 个	<b>2</b> 个

### 这些领域备受关注

Highlighted Purposes



- 教席基金
- 教授及研究
- 奖学金
- 学院发展及校园
- 校友活动赞助及结余
- 专项基金
- 年度基金
- 苏黎世教研基地
- Chair Endowment Fund
- Faculty & Research
- Scholarship
- CEIBS Development & Campus
- Alumni Event Sponsorship & Surplus
- Special Fund
- Annual Fund
- Zurich Campus, CEIBS (Zurich Institute of Business Education)

# YOUR GIFTS MAKE CEIBS UNIQUE

## 您的捐赠让中欧与众不同

### ➤ 点滴之爱汇聚成海 A Little Bit of Love Makes a Big Difference

#### “滴水泉”捐赠项目

*Di Shui Quan* Talent Loan Project

为减轻学生读书期间的财务压力，中欧国际工商学院主导发起，并联合校友企业诺亚财富及财富派推出“滴水泉”公益金融贷款项目，号召校友们一起“滴水之恩，涌泉相报”。项目开创性地将金融工具与互联网技术相结合，搭建校友捐赠-助学贷款平台，向符合条件的中欧 MBA 学生提供低息助学贷款。2015 年 10 月项目启动并开始募资。出资支持项目的各位中欧校友、教授及员工爱心聚力，截止 2016 年 12 月，“滴水泉”已接受捐赠款项和出借款项总计超过人民币 1100 万元，首期滴水泉公益金融贷款惠及 67 位新生，包括 9 位国际学生。

实际上，对于有着广泛校友资源的中欧而言，不乏各方校友对学校的

支持。但如何能够让校友们的捐助可持续地帮助到有一时之难的学生，又可以降低捐助的门槛，从而让更广泛的校友可以参与到这一功在当代、利在千秋的公益事业中，才是解决问题的关键。

在模式上，“滴水泉”项目是公益而不是慈善，学生获得的是贷款而不是捐赠。既避免像银行教育贷款流程复杂、审批慢的痛点，又避免像 P2P 等互联网金融贷款产品利率高、还款压力大的问题。学生在读期间仅需归还少额利息而不需要归还本金。利息收入剔除必要的成本外，全部用作可能的坏账准备。这样既能保证学生负

担得起，又能激励他们通过认真学习、努力工作来偿还贷款，以便帮助以后新入学的学弟学妹。对愿意捐赠的校友来说，一方面是公益行为，一方面资金又可以得到循环使用，可以说这是真正意义上的公益创新。

在管理方式上，将公益助学这种过去大多只是爱心校友一己之力的行为，变成爱心校友的集体行动。且实现了 100 元也可以捐赠的超低门槛，化解了很多校友过去有意捐款但碍于可捐金额太小的心理负担，实现点滴之爱汇聚成湖，反哺之情长流常青的效果。

“滴水泉”项目创新性地进行了国内公益金融在教育领域的首次实践，其实际意义和示范效益同样丰硕。



DI  
SHUI  
QUAN



Launched in October 2015, *Di Shui Quan*, a non-profit talent loan project, was initiated by CEIBS and established by Noah Holdings Ltd, a company run by a CEIBS alumna, together with its subsidiary Cai Fu Pai. The purpose of the project is to alleviate the financial burden on students.

By combining financial instruments with internet technology, the project facilitates fundraising from the CEIBS community through donations. It also supports the granting of low-interest loans to qualified MBA students, through a mobile and internet-based financial platform.

By December 2016, the project had received over RMB 11 million in donations and interest-free loans from alumni, faculty and other staff members. The initial *Di Shui Quan* loans were awarded to 67 students from the MBA Class of 2018, including nine international students.

Our extensive alumni network unflinchingly supports the school. *Di Shui Quan* is unique in not only ensuring a continuous stream of donations to subsidise students in need, but also by lowering the threshold for donations, to enable more alumni to participate in the public-welfare programme for the benefit of both current and future generations.

Applying for a student loan from a bank requires a complicated and lengthy approval process, while online finance platforms like P2P charge high interest that students struggle to repay. *Di Shui Quan* is not a charity, but a public-welfare project that offers loans, not donations, to students.

While they are studying, students only need to repay low interest rates, not the principle amount borrowed. Excluding the cost, the interest payments can be used to deal with potential loan defaults. The project makes loans affordable for students, and they are inspired to study and work hard to pay off loans, so new students can also benefit from the project. *Di Shui Quan* sets a milestone in innovative charity finance program. By donating, alumni are demonstrating their philanthropic spirit. The program is sustainable too, as the funds can be retained and reused. Another defining feature of the project is that it turns the act of donating to CEIBS for the benefit of students in need—largely an individual action in the past—into a collective experience. The RMB 100 threshold can ease potential concerns among some alumni that their contributions are too meagre. It also sustains a steady trickle of donations. A little bit of love can make a big difference.

*Di Shui Quan* is the first time the principles of public-welfare finance have been applied to China's educational sector. This initiative is setting the standard for future philanthropic endeavours.



**丁远 教授**  
**Professor Ding Yuan**

中欧国际工商学院副院长兼教务长、  
法国凯辉会计学教授  
Vice President and Dean, CEIBS;  
Cathay Capital Chair Professor in Accounting



目前 MBA 教育对国家经济发展的意义受到越来越高的重视。但不可否认，对于有一定管理经验，仍处在事业起步阶段的年轻人才来说，资金困难可能依旧存在。在每年拿到中欧录取通知书的学子中，总有一些优秀人才因为一时的经济困难放弃了来中欧深造的机会，这既是学生自己的损失，也是中欧的损失。让更多有志于商业管理的优秀人才能够在最有创造力的年纪接受 MBA 教育，让每一个有培养潜力的人才不因一时的经济困难而与中欧失之交臂，一直是中欧努力的方向。

“中欧 - 诺亚滴水泉项目”创新地依托校友捐赠与出借资金，搭建了助学贷款平台，成为中国第一个教育类的信托项目，在商学院中是一

次独一无二的尝试。在该项目实施之前，中欧只有约 30% 的 MBA 新生可以得到来自学院的资金支持。为了吸引更多来自全球的青年才俊，滴水泉项目仅仅经过两个月的筹备便成立并投入运行，以校友捐赠或出借的资金为基础，向符合条件的中欧 MBA 学生提供低息助学贷款。滴水泉项目使中欧在现有奖学金基础上，将财务资助惠及更多 MBA 学生，建立起助学资金长期可周转的方案。目前经过一年多的时间，滴水泉项目已经顺利完成目标，使 MBA 学生资助率翻倍。得益于每位校友的爱心奉献，中欧可以敞开怀抱欢迎各界精英人才，并为他们解决资金方面的后顾之忧，衷心感恩每一份支持。

The Chinese government has attached great importance to the MBA education, thanks to its potential to give a big boost to national economic development. Some young managers are still hard pressed to pay the MBA programme tuition fees. Every year, some of the excellent applicants who receive the offer to join the CEIBS MBA are forced to decline, due to financial constraints. This is a loss for both the students and for CEIBS. The school has made every effort to ensure excellent applicants could get MBA education at their most creative age, and that financial constraints don't deter promising talent from attending CEIBS.

As China's first educational trust project, the CEIBS-Noah Di Shui Quan set a precedent among business schools. Prior to the project, only 30% of CEIBS MBA intakes were subsidised with funds from the school. To attract a greater number of talented applicants from around the world, the project commenced after a preparatory phase of just two months.

Donations or loans from alumni to the school

are used to provide qualified CEIBS MBA students with low-interest loans. Supplementary to the school's existing scholarship programmes, the project makes financial aid available to more MBA students, ensuring the sustainability of grants in the long run. In just over a year, the percentage of MBA students subsidised by the project has doubled. Thanks to alumni contributions, CEIBS is well equipped to recruit elite prospects from all walks of life and ease their financial concerns. For this, we owe a large debt of gratitude to CEIBS alumni.

DI  
SHUI  
QUAN





**黄定义**  
**Roger Huang**

中欧 MBA2016 级学生  
滴水泉受捐人  
CEIBS MBA 2016  
Di Shui Quan Beneficiary

BENEFICIARY



1982 年我出生于湖北省宜昌市西部一个偏远山村，在那里生活成长到 2001 年前往哈尔滨上大学。2005 年从哈尔滨工业大学本科毕业之后，我加入了 LG 电子集团家电事业部设立于江苏泰州的冰箱生产基地。这里三年半的工作不仅让我获得了培训行业内领先的理念和经验，也让我获得了职业生涯的第一次晋升。这些都给我接下来的成长设立了较高的起跳点。2008 年底，我离开泰州来到无锡，加入了江森自控集团。2011 年，我来到上海，随后加入通用电气（GE）克劳顿维尔领导力发展中心。在这里，我不仅作为培训经理管理领导力课程，还担任中心全球认证讲师，负责讲授演讲、沟通、影响力、领导力基础等课程。

在这份别人眼中也许平淡无奇的履历中，我却走出了跟我祖祖辈辈完全不一样的人生道路。作为整个大家族第一个完成了高中以上学历的

农村娃，我能跳出面朝黄土背朝天、刀耕火种的“农”门，不仅得益于我的父母坚定而艰难地支持我完成大学教育，也得益于我这一路上遇到的许多为我提供帮助的命中贵人。

2000 年，我在离家 100 多里之外的县城读高中。因为拿不出 50 块钱的资料费交给学校，年轻莽撞的我决定偷偷退学外出打工，临离开学校的前一天晚上我向我的好朋友透露了这个消息并向他告别，他立即叫来了另外两个朋友，三个农村孩子从每个月仅有的几十块钱生活费中凑足了 50 块钱，并极力劝我放弃退学打工的愚蠢想法。

2001 年，面对哈工大的录取通知书和每年 4600 元的学费，我父母默默的开始卖口粮和为过年养的肥猪，又找亲戚朋友东家

30 块西家 50 块的一点点借钱，最终凑到了 2000 块钱。从未踏出过县城、从未坐过火车的我，只身怀揣着贴身缝在内衣里的 2000 块钱和盖着村委会大红章的一纸贫困证明，启程前往 3000 公里外的哈尔滨。

2015 年，我在太太的大力支持下决定完成一个 MBA 项目的时候，学费又成了我需要第一个考虑的因素。伴随中欧 MBA 录取通知书而来还有滴水泉的信息，滴水泉提供的资金不仅仅使我解除了后顾之忧，更重要的是它继续改变着这个农村娃的命运！

In 1982, I was born in a remote mountain village in the west of Yichang, Hubei Province. In 2001, I left to study at Harbin Institute of Technology (HIT). After graduating in 2005, I began to work at a refrigerator manufacturing centre set up by the LG Electronics Home Appliance Division in Taizhou, Jiangsu. Three-and-a-half years there made me proficient in the newest technical methods in the management training industry. It also helped me move up the career ladder for the first time, providing a springboard for my career development.

Having joined Johnson Controls in Wuxi, Jiangsu, in 2008, I came to Shanghai three years later to work at GE Crotonville Leadership Development Centre. While serving as a Leadership Training Manager, I became the Centre's globally accredited lecturer, in charge of

programmes like presentation, communication, influence and leadership basics.

Some may perceive this career progression as mediocre, but it means a great deal to me. I come from a family of field labourers and am the first in my family to put myself through secondary and tertiary education. I owe my success to my parents, who lived on the breadline to support me through college. I am also grateful to the many friends who have helped me tremendously along the way.

In 2000, I was in high school in a small town, 100km away from my hometown. Unable to afford the RMB 50 for course materials, I decided, on the spur of the moment, to drop out and find work. The night before I left the school, I told my friend about my decision and bade him farewell. He immediately called two

正是自己的这种经历，让我深刻体会到教育对改变贫困家庭孩子命运的重要性。我也深深地理解贫困家庭孩子在求学路上所遇到的艰难，改变他们命运的也许就是那交不起 50 元资料费的那一刻。所以，从 2012 年开始，我开始寻找机会资助西部山区孩子完成学业。2012 年至 2015 年，我定向资助了一位就读于四川省凉山彝族自治州西昌二中的孩子完成高中教育。虽然这种资助因为 MBA 项目暂停了下来，但是短暂的中断一定会让我在未来有能力帮助更多贫困孩子改变他们的命运。

friends and together, these three village youth dipped into their monthly living allowances—tens of RMB each—to scrape together RMB 50 and convince me out of my ill-advised plans.

In 2001, I received the admissions letter from HIT. Faced with annual tuition fees of RMB 4,600, my parents sold food rations and the fat pigs they had raised for the Chinese Spring Festival, and borrowed money from relatives. After all that, they scraped together RMB 2,000, stitched it into my underwear and gave me a proof of low income certificate that bore the red seal of the village committee. Having never been away from my home town or even on a train before, I set out on my journey for Harbin, 3,000 kilometres away.

In 2015, with my wife's support, I decided to apply for the CEIBS MBA programme. After I received

the admissions offer, the huge tuition fee was again my major worry. Luckily, Di Shui Quan gave me a student loan, altering my path away from the one seemingly set for rural students.

This experience has taught me the valuable lesson that education can shape the destinies of children from poverty-stricken families. I am deeply aware of the hardships children from poor families experience in making it through school. Their destiny might be forever altered by not being able to afford RMB 50 in course materials. Since 2012, I have set out to financially support one child from a village in West China through school. From 2012 to 2015, I gave financial aid to a student from Xichang No. 2 Senior High School at Liangshan Yi Autonomous Prefecture in Sichuan Province. For now, I have had to suspend my financial support, due to the financial demands of the MBA programme. But after I graduate, I will be better placed to finance more poor children and empower them to change their own destinies.



### Richard Higgs

中欧 MBA2016 级学生、  
中欧 MBA 学生会副主席  
滴水泉受捐人  
CEIBS MBA 2016 student;  
Vice Chairman, CEIBS MBA Student Committee  
Beneficiary of Di Shui Quan

如果有一片土地给予了我们人生的转折，那一定是中欧的校园；如果有一种幸运让我们得以站在这座金字塔前，那一定是校友的帮助。在这里，每一堂课程都能与我们在现实中的苦苦求索产生共鸣；在这里，每一位师友都与我们分享着真挚的情感；在这里，每一个中国企业家的故事都激励着我们去探索人生的无限可能；在这里，我们得以真正认识自己，真正理解自己的所长所短、取舍得失，为属于我们的未来人生打下最坚实的基础。而所有的这一切，都离不开母校的关怀，更离不开校友们无私的支持和帮助。

*The decision to study at CEIBS was a turning point in my life. Thanks to the support of alumni, I am now in a position to stand in front of the CEIBS Pyramid. At CEIBS, each course enlightens us and allows us to explore the business school. Each faculty member shares sharp insights with us. Stories of individual entrepreneurial success encourage us to leave ourselves open to life's limitless possibilities. At CEIBS, we have learned to put our strengths and weaknesses into perspective, to lay a solid foundation for our future development. None of this can be achieved without the school and the broad support of the alumni.*

## BENEFICIARY



如果问我人生的第一笔财富，那一定就是军人家庭所赋予的思想与价值观。我出生在一个南非军人家庭，父亲是一名海军军官。我还记得我第一次对南非以外的国家有切实的体会还是父亲作为南非驻美国大使馆外交官的时候，全家搬到了美国，由于父亲当时还在海军战争学院培训的关系，异国他乡的第一站便是罗德岛；后来由于父亲职位调动隶属于南非国防部的关系，全家又搬到了华盛顿特区。

如果问我人生的第二笔财富，那应该是对热爱的事物的执着与专注。我的大学是南非最古老的大学之一——南非斯坦陵布什大学，那里也让我对“未来做什么”忽然有了一种无法压抑的冲动与坚定。我选择了会计、金融、税务与审计这些课程学习，毕马威是我毕业后的第一个公

司，在这里我不但成为了特许会计师（相当于 CPA），并顺利地通过了 CFA 所有科目的考试。随后，便来到南非约翰内斯堡的一家专注于兼并与收购的财务顾问公司做分析师，分析师的奇妙经历让我更深层次的理解与掌握了交易决策、金融建模和交易结构设计；在此期间，我获得了 CFA 持证资格。事业与生活本就是互通的，所有让人乐于挥霍的时间都不能算作浪费。我热衷于旅游，热衷于感受不同的文化所带来的乐趣。这种“不安分”为我的事业也带来了源源不断的灵感。我游历过亚洲许多国家，花了整整一个月时间体验了大半个中国。这次令人激动的游历让我对眼中的中国惊叹，对中国巨大的潜力有了更深的理解。

同样也惊喜的意识虽然中国是南非重要的合作伙伴，但两国之间并不是十分了解，南非与中国之间存在着无数可以合作的可能。通过这次游历使我确信真正的事业源泉其实在东方，在中国。于是我便为我的“中国—南非梦”着手准备。

如果问我人生的第三笔财富，那肯定是朋友，尤其是中国朋友。我要介绍一个重要的朋友“滴水泉贷款”，是它让我离梦想更加靠近，让我赢得了一个人一生中很重要的机遇，没有滴水泉贷款，我不可能这么顺利的达成中欧的 MBA 之旅。

感谢中欧国际工商学院，感谢滴水泉贷款。让我在中国还不算长的时间里，深感荣幸的遇

到那么多有趣的朋友并结交了很多挚友；我更万分荣幸的被同学选举为本届中欧 MBA 的学生会副主席。这一切，承载了我太多的感恩，我深深感到它的分量，我会不断努力致力于建立与朋友们的更加牢固持久的关系的。



The values my military family has instilled in me are my most prized possession. I was born into a military family in South Africa. My father is a naval officer. When he served as a diplomat at the South African Embassy in the US, my family moved to the States. That was when I first gained a broad understanding of a country other than South Africa. As he needed to undergo training at the US Naval War College, his first stop on foreign soil was Rhode Island. Later, when he was transferred to an institution under the South African Department of Defense, we moved to Washington D.C.

Commitment to what I love is my second most valuable possession. At Stellenbosch University, one of the oldest colleges in South Africa, I studied Accounting, Finance, Taxation and Auditing. My college experience helped me carve out my career path. Upon graduation, I joined KPMG, where I qualified as

a Chartered Accountant (similar to a CPA) and passed all the CFA exams. Afterwards, I worked as an analyst at a financial consultancy that delivered M&A services in Johannesburg, South Africa. The experience gave me deep insight into trading decisions, financial modeling and trading structure design. It was during this time that I earned my CFA certification.

As professional career and personal life are interlinked, indulging one's hobbies cannot be considered a waste of time. I have a passion for travelling. I take great pleasure in exploring cultural differences. This wanderlust gives me an endless stream of inspiration. I have traveled around many Asian countries, even spending an entire month traversing the length and breadth of China. The exciting experience has left me in awe of China's stunning development and tremendous potential.

I am also aware that China is a significant partner for South Africa, and cooperation between our two countries opens up endless possibilities. Now, I am convinced the East, particularly China, will offer me a springboard to the next stage of my career. My dream is to facilitate cooperation between South Africa and China.

My friends, particularly the Chinese ones, are something else I deeply value. I consider Di Shui Quan one of my friends in China. It connects me with an important opportunity to take a step toward realizing my dream. Without Di Shui Quan, I would not be able to pursue an MBA at CEIBS.

During my brief time in China, I feel honored to have made so many close friends and to have been elected Vice Chair of the MBA Student Committee. I owe a debt of gratitude to CEIBS and to Di Shui Quan.



## 为明天播种希望 Sow the Seeds of Hope

### 奖助学金基金捐赠项目 Scholarship Fund

中欧国际工商学院始终致力于培养具备敏锐的商业思维能力和积极承担社会责任的未来商业领袖。中欧学员是一群拥有志向远大、眼界开阔、融合中西方特质、具备很强的国际化视野、跨文化交流能力的青年精英。然而站在世界的舞台上，与一些有着百年历史沉淀和雄厚资金积累的名校争夺人才，中欧招生也面临着激烈的竞争。优秀的学生一旦被录取，无论其经济状况如何，中欧都希望让他们感受到这个大社区的温暖，以及中欧想要栽培他们的意愿。此时，奖学金基金就提供了重要的一臂之力，它不仅缓解了学生的经济压力，也增强了学院的课程竞争力。

2017年1月，最具影响力的《金融时报》MBA排名最新出炉，中欧MBA课程位列第11位，领跑全亚洲商学院。这已是中欧MBA课程连续十三年跻身全球25强，充分展示了中欧的综合实力与国际认可度。作为唯一且多次进入全球前20的中国大陆商学院，中欧很荣幸一直以

来与世界顶级商学院一道被权威的专业媒体所认可。取得如此亮眼成绩，与中欧坚持高水平的办学水准和招收高素质的学员息息相关，更与设立中欧奖、助学金的赞助伙伴的长期支持密不可分。每一份奖学金捐赠背后，都凝聚着捐赠企业对于中欧的信任和期待。

中欧奖、助学金合作伙伴为中欧MBA、FMBA、EMBA、GEMBA、创业营等学员提供资助，从而帮助学院吸引来自世界各地、具有不同背景的青年精英前来深造，也支持中欧毕业生以其出色的全球视野和中国经验获得广泛认可。他们未来的成就将让学院更卓越，让中国和世界未来更有希望。对于获奖学生而言，奖学金的意义不仅是物质上的奖励，更是精神上的鼓励。学生在获得奖励的同时，增强了社会责任感、学校荣誉感，树立了责任之心、公益之心。

CEIBS is dedicated to enrolling ambitious, visionary and globally-attuned young academic elites who are well-versed in cross-cultural communication. The school grooms its students into acute and responsible future business leaders. Multiple world-renowned business schools, with rich histories and solid financial clout, compete with CEIBS for promising candidates. CEIBS strives to cultivate every enrolled talent, regardless of economic circumstance. The scholarship funds help ease the financial burden on students and boost the school's competitiveness.

In January 2017, the CEIBS MBA Programme was ranked the 11th in the Financial Times Global MBA Ranking. The programme has maintained its lead in Asia and has now ranked among the world's top 25 MBA programmes for 13 consecutive years. This achievement showcases CEIBS's comprehensive strength and international profile.

## SEEDS OF HOPE



As the only business school in Mainland China frequently featured among the global top 20, CEIBS is honoured to be recognised alongside other world-class business schools by respected media. CEIBS' stellar performance is attributed to its commitment to high academic standards, enrolment of outstanding candidates and endorsement of scholarships and grant sponsors. Each donation carries the trust and hopes people have for CEIBS.

Scholarship and grant sponsors provide financial aid for students of the CEIBS MBA, FMBA, EMBA, GEMBA and Entrepreneurial Leadership Camp. This is a way to help the school attract young elites from diverse backgrounds across the world. Bolstered by this solid support, CEIBS graduates are acclaimed for their global vision and local Chinese experience. Their future achievements will enhance the school's profile and bring hope to China and the world as a whole. The scholarships, which have more than a material significance, instil recipients with a sense of social responsibility, community-mindedness and pride in the school.

### 景荣奖学金 Prosperity Fund Scholarship

2016年由上海景荣股权投资基金管理有限公司捐赠设立，景荣投资董事长胡健岗 (EMBA2014)、副总裁唐晨华 (EMBA2014) 等均为中欧校友。

The Prosperity Scholarship is sponsored by Shanghai Prosperity Fund Management Co., Ltd., whose Chairman, Hu Jiangan, and Vice President, Tang Chenhua, are both the CEIBS EMBA 2014 graduates.



同中欧致力于培养兼具中国深度和全球广度的商业精英的使命相似，景荣基金所推崇的文化也是精英文化。景荣基金目前在股东层面有6位中欧校友，管理层面也有近10位中欧校友和在读学生。通过捐赠支持中欧，提供更多的资源，与中欧合力打造更好的环境，培育出更多的精英人才，对景荣来说，有着非凡的意义。

Similar to CEIBS's mission of cultivating leaders with vision of "China Depth and Global Width", Prosperity Fund endorses elite education. The Company has six CEIBS alumni among its shareholders and nearly ten executives who are either current students or graduates of CEIBS on its management team. It has significant meaning for Prosperity Fund to support CEIBS financially. We want to help the school to boost its resources and build an even better environment to nurture more talents.

#### - 胡健岗 Hu Jiangan

景荣投资董事长  
Chairman, Prosperity Fund Management Co., Ltd.

### 嘉银金科FMBA创新研究奖 Jiayin Fin-Tech FMBA Innovation Research Scholarship

2016年由中欧校友、上海嘉银金融科技股份有限公司董事长严定贵 (EMBA2013、CEO2016) 捐赠设立。

This scholarship is sponsored by Yan Dinggui (EMBA 2013, CEO 2016), Chairman of Jiayin Fin-Tech Co., Ltd.



嘉银金科的成长和成功与中欧老师和同学的支持密不可分，中欧为每位校友提供精神食粮，是校友们人生中重要的烙印。希望通过此次合作，助力中欧学子在普惠金融领域的探索与研究，充分发挥校企联合实践的作用，为企业发展和整个互联网金融行业增添新的动力和贡献。

The growth and success of Jiayin Fin-Tech cannot be de-linked from the support of CEIBS professors and students. CEIBS nourishes the minds of its students and leaves a deep imprint on their lives. We hope to help CEIBS students to explore and research inclusive finance through this cooperation, driving corporate development and growth within the internet finance industry.

#### - 严定贵 Yan Dinggui

上海嘉银金融科技股份有限公司董事长  
Chairman, Jiayin Fin-Tech Co., Ltd.

### 中科招商创业营二代奖学金 CSC Group Entrepreneurial Leadership Programme Scholarship

2016年由中科招商集团董事长兼总裁单祥双先生代表集团捐赠设立，中科招商 | 中尊财富董事长沈美轮 (EMBA 2014) 为中欧校友

The scholarship is sponsored by Shan Xiangshuang, chairman of CSC Group, and Shen Meilun (EMBA2014), chairman of CNW



大众创业、万众创新的真正着力点、引爆点和领头羊都应该来自中国的学术机构。尤其是如中欧一样具有创新基因的学院，将点燃中国双创的宏大希望。希望中科招商着力关注的“双创”新生态能借此次捐赠走进中欧，携手中欧的精英同学共同成长，帮助他们实现创业梦想。

An ethos of entrepreneurship and innovation should start at academic institutions, especially at schools as innovative as CEIBS. Mr. Shan expressed hopes that CSC Group could work with CEIBS to promote mass entrepreneurship and innovation, and help students to fulfill their dreams and start their own businesses.

#### - 单祥双 Shan Xiangshuang

中科招商集团董事长兼总裁  
Chairman, CSC Group



**郑超**  
**Zheng Chao**

中欧 MBA2015 级学生  
刘吉管理教育助学金获得者  
CEIBS MBA 2015  
Beneficiary of Liuji Grant



大约七八年前，当我从北京师范大学英语系毕业时，就已经将读 MBA 列入了自己的人生计划之中。之后在外企工作的四五年对我来说只是一个准备的过程，我从来没有停止过为梦想而努力。2013 年，我顺利通过了 GMAT 考试和中欧 MBA 课程的面试，来到了心向往之的上海。梦想近在咫尺，唯有学费是一个沉重负担。我的家境普通，自己也刚工作没几年。直到我确定会接到录取通知了，才将消息告诉父母，当时的经济压力可想而知。

我决心要试一试各种机会，在中欧 MBA 的网站上发现了各种奖学金和助学金，经过权衡和思考，决定申请助学金。当时我并没有抱太多期望，但是幸运之神

最终眷顾了我，我获得了刘吉管理教育助学金。这笔资助可以为我减轻一半的学费负担。得到了这笔助学金，让我觉得自己应该比别人更加努力。

在为期 18 个月的中欧 MBA 课程学习中，我继续朝着自己的梦想迈进。中欧课程帮助我构建了一个完整的管理知识体系，让我感觉自己的视野和格局都发生了改变。我还结识了来自世界各地的同学，学会了与不同文化背景的人共事相处。

快毕业的时候，我在 BP 石油找到了一份满意的工作。过年回家时我询问母亲，“我想在毕业时看望一下刘吉教授，带什么礼物好呢？”母亲回答：“刘吉教授应该什么都不缺。当时你

得到了助学金的帮助，现在顺利毕业了，你看是不是该捐一些钱给基金会，这样教授可能会更加欣慰。”捐赠的念头便开始在我的脑海中越来越强烈。最终，我决定从 2015 年起连续五年以自己 and 母亲的名义分别向中欧教育发展基金会捐赠 2000 元和 1000 元，捐赠日定在每年的 4 月 26 日——2015 届 MBA 举行毕业典礼的日子。我觉得持续的捐赠更有意义。

我在给中欧基金会的一封信中写道，大约两年前的这个时候，我做出了人生最重要的决定，加入中欧的全职 MBA 课程，我的人生轨迹也因此改变。我一直感恩在我最需要帮助的时候，中欧基金会给予的支持和刘吉教授无私的帮助。这份感恩将激

励我在未来的工作中力争上游，努力成为一个优秀的人。

刘吉教授亲笔给我回了信，“转眼之间您已从中欧毕业了，又找到了自己满意的工作，踏上了人生更高的新起点，我深感高兴。在毕业喜庆的时刻，您首先感恩母校的培养，这是十分难能可贵的。钱的数量虽然不多，但这颗感恩的心是金子般的，是最值得赞许的。中欧为有您这样的毕业生而骄傲。请您继续努力，永远前进，工作上有困难时，请想着母校。我和中欧将继续帮助您。工作上取得每一步成功时，也请告诉我和母校，让大家分享您的欢乐！”

捐赠支持中欧只是一件小事，但它表达了我对学院和刘吉教授的感谢。这份回报是一种感恩，我想一直把它做下去。

When I graduated from Beijing Normal University seven or eight years ago, having majored in English, getting an MBA degree became a goal of mine. For the next four years or so, working at a foreign company, I consistently strived towards this goal. I passed the GMAT exam and attended the CEIBS MBA interview in 2013. Finally, I made it to Shanghai. With my dream so close, tuition costs became a heavy burden for me. I'm from a family of modest means and had only a few years of work experience. I didn't inform my parents until I was sure I'd been accepted to the programme. Then came the financial pressure.

I found different scholarships and grants for MBA students on the CEIBS website and decided to apply for a grant. Somewhat unexpectedly, I was fortunate enough to be awarded the Liuji Education Grant, which cut my tuition burden by half. This grant drove me to work harder than others.

During the 18-month MBA programme, I continued to march towards my dream. CEIBS courses enriched my insights with a comprehensive and systematic management knowledge and

changed my vision. I also made friends with students from around the world and learned to get along with people from diverse cultural backgrounds.

I landed a good job at BP before graduation. While at home for Spring Festival, I asked my mother: "What should I give to Professor Liu Ji as a 'thank you' when I graduate?" She said, "Professor Liu doesn't need anything. Since the grant helped you reach your goal, how about making a donation to the Foundation? That'll be a more meaningful gift to the Professor."

I took this suggestion to heart and pledged RMB 2,000 in my own name and an additional RMB 1,000 in my mother's name to CEIBS Education Foundation for five consecutive years, starting in 2015. I chose April 26 to make the donation, because this was the graduation ceremony date for the MBA class of 2015. I am convinced that recurring donations are more meaningful.

I wrote to the CEIBS Foundation that I had made the key decision

to apply for the CEIBS MBA programme about two years ago, a decision that changed my course of life. I'm grateful for the help given to me by the CEIBS Foundation and Professor Liu Ji, when I most needed it. This sense of gratitude spurs me on to work harder and improve myself.

Professor Liu wrote back to me personally, saying, "I'm truly delighted to see you graduate from CEIBS and find a good job. And for the new phase of your life that you have entered. I commend you for thanking the School upon graduation. The donation, regardless the amount, shows that you have a heart of gold. CEIBS is proud to have

a graduate like you. Please keep working hard and forging ahead. CEIBS and I will always support you in the face of any professional difficulty. We are also eager to hear from you and share your joy when you achieve success."

My donation to CEIBS might be minor, but it's my way of thanking the School and Professor Liu. I plan to keep on giving to CEIBS.

## APPRECIATION





**刘吉 教授**  
**Professor Liu Ji**

中欧国际工商学院名誉院长、  
中欧教育发展基金会名誉理事长  
刘吉管理教育助学金设立者  
Honorary President of CEIBS,  
Honorary Chairman of CEIBS Education Foundation  
Founder of Liu Ji Grant



为什么要捐赠设立刘吉管理教育助学金呢？主要是因为当时中欧有奖学金，却没有助学金。大家知道，中欧 MBA 的学费很贵，对于那些经济能力有限的年轻人来说是很沉重的负担。当然可以向银行贷款，从中欧 MBA 毕业生的最低年薪和平均年薪来看，都有能力还清贷款。但对于那些来自贫困家庭的孩子来说，他们毕业之后还需要养家，父母也指望他们改善环境，让他们还两年债，显然就不合适了。我们希望这些孩子在学校时能够安心学习，毕业后也一身轻松，既为国家社会作贡献，又带领家庭脱贫致富，因此就成立了这个助学金，每年捐赠三个学生，到现在算下来应该有几十个学生了。总的来说，我们希望贫困的学生也有机会来中欧就读。中欧并不是贵族学校，我们是面向全社会的。因为真正优秀的人才，往往出身寒微。

记得有一次，一个获得过助学金资助的女孩在毕业时对我说，刘院长，将来等我有能力了一定会回报母校。我很欣慰看到她有这份感恩之心，也相信总有一天，她会实现自己的承诺。

LIU JI  
GRANT



Why did I set up the Liu Ji Education Grant? Because at the time we had scholarships, but there were no grants. As we all know, MBA tuition fees are very high and can be a heavy burden for young people. Based on the average and minimum annual salary, our graduates will surely be able to pay off a loan. However, for those of modest means, they have to support their families when they graduate, and are counted on to improve their families' living standards. So it is difficult for them to repay the loan. We hope our students can focus on studying while they are at CEIBS, and graduate without a financial burden, so they can contribute to society and lift

their families out of poverty. That's why we set up a grant to help three students every year. So far, we've helped dozens of students. We want students of modest financial means to also have the chance to study here. Rather than being an elite school, CEIBS is open to all, because we know many talented people come from modest backgrounds. I remember one girl, a grant recipient, saying to me at graduation, "President Liu, I will repay the school when I can." I was touched by her gratitude. And I believe she will keep her word.

## 对学术前沿的探索永无止境 Conducting Cutting-Edge Research

### 研究中心及研究基金捐赠项目 Research Center and Research Fund

世界上任何一所优秀的商学院都以知识创造和知识传播为自己的办学宗旨，而这一宗旨主要是通过优秀的师资实现的。中欧不断壮大的杰出教授队伍始终秉承“中国深度，全球广度”的定位，将世界最前沿的管理思想与中国的管理实践相结合，持续在中国教学和研究，与全球最活跃的经济体同呼吸共命运。在中国这个快速成长且瞬息万变的活跃经济体内部力推新思维和创新研究，体现了中欧在管理研究方面卓越的核心能力。

在中欧优秀师资和前沿研究的吸引感召下，越来越多的企业加入成为中欧研究基金赞助伙伴，资助中欧通过研究为商道推陈出新，为中国和世界的管理实践和知识开发牵线搭桥。围绕教学及研究开展的合作项目，现已成为中欧受到最多关注并同时得到最多支持的领域。

中欧研究基金赞助伙伴滋养着学院研究创新精神的延续。得益于研究基金赞助伙伴的鼎力支持，中欧研究实力持续表现卓越，2016 年共有 10 余本著作、70 个案例和 85 篇论

文发布发表，学术成就硕果累累；7 名教授入选年度“中国高被引学者”权威榜单、丁远教授论文入选社会科学研究网下载量第十名、朱晓明教授被授予“上海市领导干部专题研讨班荣誉教师”称号、赵先德教授获评亚洲运营管理领域最具影响力学者之一等，多名教授及著作荣获国内外重要学术奖项。

中欧研究实力持续表现卓越，各研究中心也在学术领域耕耘开拓。自 2001 年起，中欧开始建立一系列研究中心，集中力量在学院确认的重点研究领域展开研究。至今，中欧已成立了近 20 个研究中心及机构，研究领域全面涵盖中国企业全球化、中东欧研究中心、财富管理、家族传承、数字化与互联网金融、普惠金融、供应链与服务创新、卫生管理与政策等，奠定了学院学术研究的坚实基础。



雷诺 教授  
Prof. Pedro Nueno



蔡江南 教授  
Prof. John Cai



朱晓明 教授  
Prof. Zhu Xiaoming



吴晓灵 教授  
Prof. Wu Xiaoling



龚焱 教授  
Prof. Gong Yan



朴胜虎 教授  
Prof. Seung Ho Park



陈威如 教授  
Prof. Chen Weiru



吴敬琏 教授  
Prof. Wu Jinglian



李秀娟 教授  
Prof. Jean Lee



吴敬琏 教授  
Prof. Wu Jinglian



陈威如、丁远、王高、忻蓉、杨国安 教授  
Prof. Chen Weiru,  
Prof. Ding Yuan,  
Prof. Wang Gao,  
Prof. Katherine Xin,  
Prof. Arthur Yeung

Every outstanding business school pursues the mission of creating and disseminating knowledge through its faculty. The growing faculty of CEIBS is committed to advancing the principles of ‘China depth, global breadth’ by combining world-leading management ideas with local practices. The faculty members teach and conduct research in China, keeping a finger firmly on the pulse of this most vibrant economy. The ability to propose new ideas and conduct innovative research in such a fast-growing, constantly changing economy reveals the School’s core strength in research management.

To support the excellent faculty and cutting-edge research projects, more and more companies are sponsoring the Research Fund. This encourages CEIBS faculty to break new ground in research, and also to facilitate management practice and knowledge creation in China and on the world stage. Teaching and research projects with corporate partners are the areas of CEIBS that has garnered the strongest support.

The CEIBS Research Fund nurtures the spirit of research

innovation in the school. Thanks to the support of sponsors, CEIBS has achieved remarkable research results. The School’s faculty published eight books, 70 cases, and 85 papers in 2016. Seven professors appeared on Elsevier’s list of “Most Cited Chinese Researchers” and Prof. Ding Yuan’s paper ranked the 10th among the Social Science Research Network’s top downloads. Professor Zhu Xiaoming was named Honorary Professor of Special Seminars for Shanghai Municipal Leaders and Professor Zhao Xiande was named one of the most influential scholars in Operations Management for Asia. Several professors and their works won academic awards both within China and internationally.

CEIBS’ research capabilities are also attributed to its various research centres. CEIBS first established research centres in 2001, with the goal of stepping up research on key areas. Presently, nearly 20 research centres and institutions have laid the groundwork for the school’s academic research. They cover areas like globalisation of Chinese companies, studies of Central and Eastern Europe, wealth management, family heritage, digitalisation, internet finance, inclusive finance, supply chains and service innovation, as well as public health management and policies.

## 中国企业全球化研究中心

成立于 2013 年的中欧国际工商学院中国企业全球化研究中心，作为集合中资企业、政府主管部门、金融机构和学术机构的平台和智库，专注于从国内国际多个视角研究中国企业全球化进程。得益于春和集团、大联大控股、迪安诊断、合生元（现更名为 H&H 国际控股）、金昇集团、柳工集团、泉峰控股、三态速递、四维约翰逊、中航国际等十余家会员伙伴的大力支持，中心成立以来，吸纳了跨战略、市场营销、财务、人力资源、组织行为学等多学科的 7 位教授集体参与。中欧全球化中心从中国全球化战略的理念和模式、并购中的风险控制和跨文化兼并中的整合三个方向着手切入，现已完成四维集团并购英国约翰逊公司、中航国际并购美国大陆发动机公司、泉峰集团：国际化背景下的升级之路等超过 20 个高质量案例研究。中心在赞助伙伴的持续合力参与下，研究成果专著《全球化之路：中国企业跨国并购与整合》已于 2017 年初集结出版，成果丰硕。

## Centre for Globalisation of Chinese Companies

Founded in 2013, the Centre for Globalisation of Chinese Companies (CGCC) is a platform and think-tank, where Chinese companies, government authorities, financial institutions and academic communities conduct research on issues concerning the globalisation of Chinese companies from multiple perspectives. CGCC is supported by a dozen corporate partners, such as Evergreen Holding Group, WPG Holdings, Dian Diagnostics, BIOTIME (renamed as H&H INTL HLDG), Jinsheng Group, Liugong Machinery, Chervon Group, SFC Service, FD-JOHNSON, and AVIC International, as well as seven professors versed in cross-strategy, marketing, finance, HR, and organisational behavior.

There are three focuses in the CGCC's research: ideas and models of Chinese companies' global strategies; risk control in M&A; and integration in cross-culture M&A. The CGCC has produced over 20 quality cases such as Four Dimensions' Acquisition of JOHNSON Security, AVIC International's Acquisition of Continental Motors, and Chervon Group: Path to Upgrade in Quest of Internationalisation. The Centre collected its research results and published the book Path of Globalization: Cross-Border M&A and Integration of Chinese Companies in early 2017.



姜建清 教授  
Professor Jiang Jianqing

中欧国际工商学院金融学兼职教授  
中欧陆家嘴国际金融研究院院长  
Adjunct Professor of Finance, CEIBS  
Director of CEIBS Lujiazui Institute of Int'l Finance



我第一次与中欧国际工商学院中国企业全球化研究中心的研究团队接触时，他们关于中国企业全球化方面的理论和实践研究就深深地吸引了我。他们的研究表明，中国的许多企业正在大规模地出海开启新征程，而值得关注的是，中国企业的全球化路径和许多商学院教的跨国企业的全球化路径并不一样。一个典型发达国家的跨国企业通常先在本国发展中取得竞争优势，例如研发和品牌方面的优势，然后把这些竞争优势应用到海外，甚至往往是复制这一竞争优势或者做些本土化适应。改革开放近 40 年，尽管中国企业发展迅速，但是在技术和品牌方面的积累还不够，尤其能够像西方发达国家的跨国企业那样直接复制国内的竞争优势和方法论并运用到海外的企业并不多。

中欧国际工商学院中国企业全球化研究中心的研究建议了一种更适合现阶段中国企业发展特征的国际化路径，即通过本土耕耘后，先去海外获得技术、资源或者企业经营的能力，然后结合本土市场应用，最终再寻求到海外市场扩张。这一理论的独特之处在于承认了中国市场足够大。因此，我们当前更为紧迫的目标是升级企业的能力，以及获得一些发展的关键资源。中国企业全球化研究中心的研究还对海外并购实践有一些独特的观察。在海外投资中，如何通过软实力和积极沟通展现出中国企业的长期愿景和价值观，对于中国企业家来说是一个需要着重学习和提升的地方。

中国企业在国际化中将要探索出符合本国特色和企业特色的全球化之路，这对我们的研究人员来说是一个重大的挑战，也是一个机遇。我相信中欧中国企业全球化对企业全球化提供了非常有益的经验 and 观点，对于想要走上全球化的中国企业和正在探索全球化的中国企业提供了非常有帮助的参考。

When I first interacted with the CGCC team, I was enthralled by their research on both theories and practices in the globalisation of Chinese companies. The research shows that many Chinese companies are going abroad to explore new markets. But what's noteworthy is that Chinese players follow a different path of globalisation from the ones taught in many business schools.

A typical multinational from a developed country often establishes a competitive edge through R&D or branding while being developed locally. It then applies this edge abroad or adapts the advantages to local conditions.

Despite the rapid development of Chinese companies over the 40 years since the country's period of reform and opening up began, their technology and branding capabilities still lag behind those of their developed-nation counterparts.

CGCC proposes a globalisation path in light of the characteristics of today's

## RESEARCH



Chinese companies. The companies, after initially developing in China, should get technology, resources and operational expertise from abroad and apply these to the local market. Only then should they pursue expansion. This theory is unique, as it recognises that the Chinese market is sufficiently large. Thus the pressing goals are to upgrade the capacities of these companies and acquire key developmental resources. CGCC also offers insights into overseas M&A practices. Chinese entrepreneurs should learn how to show the long-term visions and values of their companies through soft power and positive communication when making international investments.

It is both a challenge and an opportunity for researchers to help Chinese companies explore globalisation prospects in line with corporate characteristics and Chinese conditions. I believe the CGCC has provided a useful experience and practicable ideas for Chinese companies that are eager to go globally.



## 中欧—上海数字化与互联网金融研究中心

2016 年中欧—上海数字化与互联网金融研究中心在朱晓明教授的领导下，研究成果颇丰，社会及学术影响力不断扩大。2016 年初，由朱晓明教授编著的《商业趋势与科技创新案例集》正式出版。该书以商业趋势和科技创新作为基石，调研和采写了包括腾讯、中国工商银行、阿里巴巴（蚂蚁金服）、思路迪在内的七个本土案例，涵盖了互联网、金融、电商、医疗等多个行业领域。2016 年 6 月，由朱晓明教授审译的译著《开放式创新》发布，并同期举办“开放式创新：创新方法之新语境”论坛活动。出席此论坛的嘉宾：蚂蚁金服总裁井贤栋、IBM 大中华区副总裁郭继军、京东集团首席技术顾问翁志等专家、学者分别从金融、IT、电商三种不同的角度，分享了开放式创新过程中的原则与铁律，探讨当今开放与创新活动的新型互动关系，以及发展数字金融、科技金融的创新方法新语境。

RESEARCH



## CEIBS-Shanghai Institute of Digitalisation and Internet Finance

With Prof. Zhu Xiaoming serving as Director, the CEIBS-Shanghai Institute of Digitalisation and Internet Finance (IDIF) recorded a number of key achievements in 2016, demonstrating a growing academic reputation. A book titled *Selected Cases of Business Trends and Technological Innovation*, compiled by Professor Zhu, was published in early 2016. With business trends and technological innovation as its theme, the book includes seven local cases, including Tencent, ICBC, Alibaba (Ant Financial), 3DMed. It covers fields like internet, finance, e-commerce and healthcare.

The translation of the book *Open Innovation*, proofread by Professor Zhu, was published in June 2016. The *New Frontiers in Open Innovation Forum*, held during the same period, featured scholars and industry experts like Jing Xiandong, President of Ant Financial; Guo Jijun, Vice President of IBM China; and Weng Zhi, Chief Technical Advisor of JD Group.

They shared principles and iron laws in open innovation from the perspectives of finance, IT and e-commerce. They also discussed the new type of interaction between openness and innovative activities, as well as the new frontiers in innovation, such as digital finance and fintech.

## 中欧医健产业研究中心

2016 年度中欧医健产业研究中心（原中欧卫生管理与政策研究中心）在医疗健康政策和产业创新方面成果卓著。医健政策方面，中心举办了 4 场圆桌会议，集结政府、学者、产业、媒体，就基层医疗、新药审批、医疗技术、商业医保 4 个议题进行了建设性探讨，国家卫计委下属《中国卫生》杂志每期报道；出版了蔡江南教授主编的《寻路医改——中国卫生政策的创新与实践》一书，汇聚了 4 年 16 期卫生政策上海圆桌会议 84 位医疗卫生领域内专家的发言，专家们第一手经验和思考的总结。

医健产业创新方面，中心集结中外医疗企业领袖分别于春季和秋季举办两场 CEO 沙龙，共同探讨企业创新、药品审批话题，同时举办了智慧医疗、药企与互联网的合作、医疗器械创新三场奇璞路演，以优秀创新项目管窥医健产业未来之势；同时年底举办的中国健康产业创新奇璞峰会，对医院、医生、药品、器械、医疗信息、产业发展、医健政策、公益 8 个领域 32 个具有代表性的创新案例进行了集中展示和表彰；中心将于 2017 年集结出版《2016-2017 中国健康产业创新平台奇璞蓝皮书》，对 2016 年医健政策发展进行梳理和总结，并汇聚中心对慢病管理、分级诊疗、社会医保实践、人工智能四个领域的研究报告，以及年度具代表性的创新案例。

## CEIBS Centre for Healthcare Management and Policy

In 2016, the CEIBS Centre for Healthcare Management and Policy made much headway in research into healthcare policy and industrial innovation. The Centre hosted four roundtable discussions, focused on issues of primary healthcare, medicine licensing, medical technology and commercial healthcare insurance with participants from government, the healthcare industry and media. All four meetings were reported on by *Chinese Health*, a magazine affiliated to the PRC's National Health and Family Planning Commission. The Centre also published a book titled *Healthcare Reform: Innovation and Practices of China's Healthcare Policy*, authored by Professor John Cai. The book is a collection of speeches by 84 industry experts across 16 roundtable sessions held over the past four years.

The Centre organised two CEO salons in spring and autumn with local and international leaders from the medical industry. Here, issues like corporate innovation and drug licensing were examined. The Centre also organised three Qipu roadshows, focused on smart healthcare, collaboration between pharmaceutical companies and internet companies, and a third roadshow on medical device innovation. During the roadshows, 32 innovative cases across eight sectors, including hospitals, doctors, medicine, medical devices, healthcare information, industry development, healthcare policy and public good, were highlighted for their excellence.

In 2017, the Centre will publish the *Blue Paper of China Healthcare Innovation Platform (CHIP) 2016-2017*, which will contain the Centre's research reports on chronic disease management, hierarchical medical systems, social healthcare insurance and artificial intelligence.

## 中欧家族传承研究中心

中欧家族传承研究中心 2016 年召开了第五届主题为“创新和创业精神 --- 当传承遇到转型”的年度家族企业论坛，同年成立中欧中尊会家族研究博士后工作站。并以每季度深入不同区域家族企业的方式，分别在北京、哈尔滨等地进行了中欧 EMBA 和校友的创二代私人董事会，深入探讨家族企业在传承、转型、治理等方面的课题；以及在杭州、广州、佛山、大理、香港等地开展了企业参访活动进行交流学习。学术主任李秀娟教授出版《当传承遇到转型——中国国家企业发展路径图》新书，中心发布年度白皮书报告《中国上市家族企业创新报告》，并在福布斯中文版、接力杂志、家族企业杂志、界面新闻、搜狐财经等多家媒体发表文章 10 余篇；学术论文、会议论文及在建研究项目 5 篇；年度完成教学案例 4 个及在建教学案例 3 个。中心秉持着对于成为领先的家族企业学术研究机构追求，创造、分享家族企业在新兴市场的相关资源及知识，并为东西方家族企业提供交流平台。

## CEIBS Centre for Family Heritage

In 2016, the CEIBS Centre for Family Heritage (CEIBS CFH) held the 5th Annual Family Heritage Forum, themed "When Succession Meets Innovation". The Centre also established the CEIBS-CNC Postdoctoral Office in Family Heritage. Since then, every quarter, private board meetings have been held with CEIBS EMBA students and alumni in Beijing, Ha'erbin and other cities, to discuss issues like family heritage, transformation and governance.

The Centre also arranged business visits to Hangzhou, Guangzhou, Foshan, Dali, and Hong Kong. Co-Director of the Centre, Professor Jean Lee, published her new book *Succession and Transformation: The Road Map of Chinese Family Business*.

Also in 2016, CEIBS CFH released its annual White Paper on Innovation in China's Listed Family Businesses, and published more than 10 articles in Forbes China, Fortune Generation, China Family Business Review, Jiemian.com, and SOHU Business. The Centre published five journal papers, conference papers and research papers. It also finished four case studies and is now working on three new cases. CEIBS CFH is devoted to becoming a leading family business research institute to create and share resources and knowledge on family firms in emerging markets. It also provides family businesses in the east and west of the world with a platform for exchange.



RESEARCH



## 中欧 - 普洛斯供应链与服务创新中心

2016 年，中欧 - 普洛斯供应链与服务创新中心在知识创造与知识传播方面成果卓越。知识创造方面，中心有 20 余篇论文在国际学术期刊发表；5 篇案例入选中国工商管理国际案例库，2 篇获最佳提名；并且承担中国城市物流竞争力指数、“互联网 +”制造业供应链金融模式与政策、重点行业全球供应链发展策略、网络平台下的商业模式创新等政府、企业合作研究项目。知识传播方面，中心于 2016 年 10 月举办全球供应链年度高峰论坛，邀请超过 30 位专家分享学术及企业最佳实践，参会者超过 600 人；于 2016 年 7 月协办第十一届运营与供应链管理国际会议；此外还举办了可持续供应链、智慧物流、一带一路战略、大数据决策优化等不同聚焦主题的 5 场研讨会，推动供应链相关理论与实践的协同发展。

## CEIBS-GLP Centre of Innovation in Supply Chain Services

In 2016, the CEIBS-GLP Centre of Innovation in Supply Chain Services made much headway in creating and sharing knowledge. The Centre published more than 20 papers in international academic journals; five cases were included in the Global Platform of China Cases (ChinaCases.Org), and two of these were nominated for Best Case.

The Centre organised many public-private partnership research projects, with themes like the Chinese City Logistics Competitiveness Index, financial models of manufacturing supply chains, industry policies in an Internet age, global supply chain development strategies for key industries and business model innovation using Internet platforms.

In October 2016, the Centre held the Global Supply Chain Annual Forum, with over 600 participants and 30 experts sharing academic experiences and industry practices.

In July 2016, the Centre held the 11th Operation and Supply Chain Management International Conference. It also held five seminars about sustainable supply chains, smart logistics, the 'One Belt One Road' strategy, and big-data-driven strategy optimisation, promoting theoretical and practical development of the supply chain.

## 中欧财富管理研究中心

中欧财富管理研究中心通过财富管理这一国内新兴的金融服务领域的研究，提升行业标准和提高专业化。中心基于严谨的学术和教学，旨在创造引领现实的知识 and 理论，培养良善并富有责任感的高净值个人和家庭、专业财务顾问以及财富管理实践人士。2016 年 4 月，中欧财富管理研究中心在北京发布《2016 中国财富管理发展白皮书》，白皮书纵观历史，对中国财富管理市场健康发展进行了系统性探讨，指出财富管理行业的发展方向是更注重商业利润和伦理平衡的新商业理念，影响广泛。

## CEIBS Centre for Wealth Management

The CEIBS Centre for Wealth Management is devoted to improving industry standards and professionalism through wealth management research. With rigorous academic standards and programmes, the Centre is committed to enhancing pragmatic knowledge, developing practical theories, and cultivating compassionate and responsible high-net-worth individuals, families, financial advisors and wealth management consultants.

In April 2016, the Centre published the China Wealth Management Development White Paper 2016 in Beijing. The white paper systematically explored how to maintain sustainable development in China's wealth management market, and pointed out that a new business model which strikes a balance between profits and ethics is the future of the industry.

# BUILDING HOPES FOR TOMORROW

## 助力今天 播种明天

### 2016 年度捐赠要闻 2016 Major Gifts



#### 万国置地捐赠支持中欧 MBA 学生活动及 中欧基金会活动

3月21日，万国置地（北京）房地产经纪有限公司支持中欧发展基金捐赠仪式在中欧上海校园举行。中欧高层经理培训部总经理课程（AMP）22班校友、万国置地总裁兼 CEO 史锐雪女士代表公司承诺，自2016年起，万国置地将向中欧捐赠人民币300万元，连续三年支持MBA学生活动及中欧教育发展基金会活动。这也是中欧首位80后创业女企业家校友发起的捐赠。

史锐雪同学在捐赠仪式上表示，很高兴能有机会回馈母校，中欧的读书经历使她受益良多，也收获了与同学们同舟共济的精神支持。她表示，希望自己以及公司核心团队今后能继续有机会在学院深造，永远做中欧的学生。

#### Global House Buyer Donates to CEIBS for MBA Student Events and CEIBS Foundation Events

On March 21, 2016, the Global House Buyer Ltd. (Beijing)-CEIBS Development Fund Donation Ceremony was held on the CEIBS Shanghai Campus. Shi Ruixue, a student of AMP courses, as well as Chair & CEO of Global House Buyer, pledged that the company would donate RMB 3 million to CEIBS, beginning in 2016, to support MBA student events and CEIBS Education Foundation events. This was the first donation to CEIBS made by a post-80s alumna who had started her own business.

During the ceremony, Ms. Shi expressed delight at the opportunity to give back to CEIBS. She benefited a lot from her time at the school, and received much support from her classmates. She hopes her company's core team members, and even she herself, will have the chance to study at CEIBS again in the future.





### 分享投资、美年大健康捐资支持中欧智慧医疗创业课程

4月15日，中欧智慧医疗创业课程在上海校园开课。该课程由朱晓明教授、蔡江南教授担任课程主任，旨在帮助医疗健康领域创业者提高创业成功率，加快企业健康成长，助推医疗产业的高速发展。课程在配置资深学术和实战权威专家教学的同时，却采取了低廉的收费政策。课程从设计开发到实际运营均得到

了校友企业的鼎力支持。分享投资、美年大健康分别捐赠人民币300万元支持该课程。中欧教育发展基金会在课程开课环节，举办了捐赠仪式，答谢他们的慷慨捐赠。分享投资合伙人黄反之校友、美年大健康董事长俞熔校友出席仪式。

### Share Capital and Meinian Onehealth Healthcare Donate to CEIBS to Support Smart Healthcare Course

On April 15, 2016, the CEIBS Smart Healthcare course started in the Shanghai Campus. Jointly directed by Professor Zhu Xiaoming and Professor John Cai, the course is committed to helping start-ups in the healthcare industry achieve sustainable growth, and to accelerating development within the medical industry. The course was conducted by experienced industry experts and scholars. Thanks to the support from alumni-run companies, the tuition fees were affordable.

Share Capital and Meinian Onehealth Healthcare each donated RMB 3 million to support the course. CEIBS Education Development Foundation hosted a brief donation ceremony before the course started, acknowledging the donors' generosity. Huang Fanzhi, a Partner at Share Capital, and Yu Rong, Chairman of Meinian Onehealth Healthcare, both attended the ceremony.



### 中科招商集团向中欧捐赠研究及创投专项基金

6月7日，中科招商集团董事长兼总裁单祥双一行到访中欧，代表中科招商集团向中欧捐赠人民币600万元，用于支持中欧家族传承研究中心、中欧新生代创业领袖成长营的研究、教学及活动，并成立中欧中尊会家族传承研究博士后工作室。就在同一天，中科招商还正式与中欧缔结了战略合作伙伴关系，设立规模为人民币5000万元的创业投资专项基金，用于投资中欧社区孵化的优秀创业项目。

单祥双先生提到，中欧创新和国际化的精神基因，与中科招商创新和创业的文化基因恰好紧密契合。大众创业、万众创新的真正着力点、引爆点和领头羊都应该来自中国的学术机构。尤其是如中欧一样具有创新基因的学院，将点燃中国双创的宏大希望。希望中科招商着力关注的“双创”新生态能借此次捐赠走进中欧，携手中欧的精英同学共同成长，帮助他们实现创业梦想。

### CSC Group Donates to CEIBS' Research and Entrepreneurship Projects

On June 7, 2016, Shan Xiangshuang, Chairman and President of CSC Group, visited the School to donate RMB 6 million to CEIBS, on behalf of his company, for research, teaching and other events of CEIBS Centre for Family Heritage and CEIBS Entrepreneurial Leadership Programme, and also for founding the CEIBS-CNC Postdoctoral Office in Family Heritage. On the same day, the CSC Group formalised a strategic partnership with CEIBS to establish a RMB 50 million Entrepreneurial Foundation for

exceptional start-up projects incubated at the school.

Shan Xiangshuang said that the spirit of innovation at CEIBS fits well with the CSC Group's own culture. An ethos of entrepreneurship and innovation should start at academic institutions, especially at schools as innovative as CEIBS. Mr. Shan expressed hopes that CSC Group could work with CEIBS to promote mass entrepreneurship and innovation, and help students to fulfill their dreams and start their own businesses.



### 景荣基金捐资设立中欧 eLab 运营资金及 MBA 奖学金

6月7日，中欧国际工商学院与景荣基金“战略合作伙伴”启动仪式在中欧上海校园举行。景荣基金关注中欧精英人才的招募，支持中欧创新创业领域的教学研究工作，设立规模为人民币5000万元的创业投资专项基金，用于投资中欧社区孵化的优秀初创企业及创业项目。同时向学院捐赠人民币500万元，用于支持创业实验室(eLab)的日常运营，并连续五年设立中欧MBA奖学金。

景荣基金董事长胡健岗先生(EMBA2014)表示，景荣基金在股东层面有6位中欧校友，管理层面也有近10位中欧校友和在读学生，因而景荣与中欧的联系一直非常紧密。希望贡献微薄之力回报中欧和社会。在创业和创新路上，景荣愿与中欧社区的优秀初创企业及创业项目不断分享经验，共勉共进。并与中欧合力打造更好的环境，培育出更多的精英人才。

### Prosperity Fund Donates to CEIBS to Establish CEIBS eLab Operation Fund and MBA Scholarship

On June 7, 2016, the CEIBS-Prosperity Fund Strategic Partnership opening ceremony was held at the Shanghai Campus. Prosperity Fund not only cares about how CEIBS can enroll top students, but also strongly supports the School's teaching and research in innovative entrepreneurial sectors. Prosperity Fund established a RMB 50 million entrepreneurship fund to support promising start ups and start-up projects incubated at CEIBS. The company also donated RMB 5 million for eLab operations and pledged to contribute to the CEIBS

MBA Scholarship for a five-year period.

Hu Jianguang, Chairman of Prosperity Fund, said that six shareholders of the company are CEIBS alumni. There are another ten CEIBS alumni working in the company's management team, and nearly ten of the company's management team members are alumni or students of CEIBS. Therefore, the company maintains a close relationship with CEIBS. Mr. Hu expressed his willingness to give back to the school and society, as well as share experiences with other start-ups in the CEIBS community. He hopes to collaborate with the School to build a vibrant learning environment and cultivate more industry talent.



### 深圳市富海民享财富管理有限公司再次捐赠 继续支持中欧

8月10日，深圳市民享财富管理有限公司董事长李辛女士代表公司向中欧捐赠800万元人民币，用于支持中欧创业营和中欧财富管理研究中心的相关教学研究和课程。这是继2015年3月李辛第一次捐赠100万支持中欧创业营之后的再次捐赠。

李辛女士在谈及捐赠感想时表示，中欧创业营为她以及更多走在创业路上的年轻人、企业家点亮了一盏明灯，指引着他们少走弯路。中欧

财富管理研究中心的课程则在她对公司未来发展产生困惑时给予及时点拨和系统梳理。李辛女士在捐赠仪式中郑重承诺：“只要民享和我依然走在创业路程上，对中欧的捐赠就将继续下去。”

### Shenzhen Fuhai Minxiang Wealth Management Repeats Donation to CEIBS

On August 10, 2016, Li Xin, Chairwoman of Minxiang Wealth Management Ltd., donated RMB 8 million on behalf of her company to CEIBS for research and teaching activities at the CEIBS Entrepreneurial Leadership Camp and CEIBS Centre for Wealth Management. This second contribution follows her first donation of RMB 1 million for the Camp held in March 2015.

According to Ms. Li, the CEIBS Entrepreneurial Leadership Camp has guided many young entrepreneurs like her. And what she learnt at CEIBS Centre for Wealth Management helped her greatly when she was uncertain about the company's future. Ms. Li said, "I will continue to make donations to CEIBS, as long as Minxiang Management is running."



### 凯辉私募股权投资基金第三次向中欧捐赠

9月20日，2016凯辉论坛在北京举办。论坛期间，凯辉基金创始人及董事长蔡明泼先生代表凯辉基金向中欧国际工商学院进行捐赠，用于支持中欧创业营。这是继2011年凯辉向中欧捐赠设立教席教授，2015年第二次向中欧捐赠设立“全球私募股权研究基金”之后的第三次捐赠。

蔡明泼校友表示，在中欧的学习经历对他个人的影响深远，他对母校始终心怀感激之情。希望借助中欧的平台，整合全球研发力量，提高私募股权和创新创业领域的研发能力，促进行业健康发展。

### Cathay Capital PE Makes the Third Donation to CEIBS

On September 20, 2016, during the Cathay Forum, Founder and President of Cathay Capital, Cai Mingpo (EMBA 2004 and CEO Class of 2009) donated on behalf of the company to support the CEIBS Entrepreneurial Leadership Camp, following his donation which established the CEIBS-Cathay Capital Global PE Research Fund in 2015, and another initial donation which established the first alumni-funded Chair Professorship in 2011.

Mr. Cai expressed that studying at CEIBS had profoundly impacted his career. He remains grateful for what he learnt at the school and hopes CEIBS will provide a platform that integrates global resources to promote the development of private equity and other innovative industries.



### 嘉银金科向中欧捐赠设立普惠金融研究基金及FMBA创新研究奖

10月13日，嘉银金科捐赠仪式在中欧上海校园举行。上海嘉银金融科技股份有限公司董事长严定贵校友(EMBA2013、CEO2016)代表公司向学院捐赠人民币300万元，其中人民币150万元用于设立“中欧-嘉银普惠金融研究基金”，用于支持中欧教授进行普惠金融和互联网金融领域相关研究；另外人民币150万元用于设立“FMBA创新研究奖”，旨在对中欧应届FMBA小组课题研究中做出具有创新性和重要实践价值研究报告的小组进行支持奖励。

严定贵校友表示，嘉银金科的成长和成功与中欧老师和同学的支持密不可分，中欧为每位校友提供精神食粮，是校友们人生中重要的烙印。希望通过此次合作，助力中欧在普惠金融领域的探索与研究，充分发挥校企联合实践，使未来的研究成果可以反哺如嘉银金科这样的创新型互联网金融企业，为企业发展和整个互联网金融行业增添新的动力和贡献。

### Jiayin Fin-Tech Donation Establishes CEIBS-Jiayin Inclusive Finance Research Fund and FMBA Innovation Research Award

On October 13, 2016, the Jiayin Fin-Tech donation ceremony was held at the Shanghai Campus. Yan Dinggui (EMBA 2013 and CEO 2016), CEO and Chairman of Shanghai Jiayin Fin-Tech Ltd., donated RMB 3 million to CEIBS on behalf of his company. Within the contribution, RMB 1.5 million will be used to establish the CEIBS-Jiayin Inclusive Finance Research Fund, to support CEIBS professors who research issues related to inclusive finance and internet finance. The other RMB 1.5 million will be used to establish the FMBA

Innovative Research Award, which aims to encourage FMBA groups to produce innovative research reports that have a practical value.

Yan Dinggui said that the support from the teachers and students of CEIBS is crucial to his company's success. He hopes that by fostering synergies with Jiayin Fin-Tech, the School can conduct more research on inclusive finance, which will in turn benefit innovative internet finance companies like Jiayin Fin-Tech and drive the industry development.

## 敏华控股支持中欧苏黎世教研基地改造建设

### Man Wah Holdings Makes Donation for Renovation of CEIBS Zurich Campus

2016 年，中欧确立了可持续、纵深化的国际化发展模式，苏黎世教研基地成为学院用来推动中国与欧洲企业间双向交流的重要基地。敏华控股董事局主席黄敏利校友（CEO2009）代表公司捐赠人民币 350 万元用于支持中欧苏黎世教研基地翻新建设，助力改造后的校园建筑更加充满前卫感且独具特色。

In 2016, CEIBS established a sustainable model of globalization. Part of this initiative involved renovating the CEIBS Zurich Campus, which has become a major platform that facilitates communication between Chinese and European companies. On behalf of his company, Wong Man Li (CEO2009), Chairman of Man Wah Holdings Limited, donated RMB 3.5 million to CEIBS for the renovation of the Zurich Campus. The renovated campus will take on a distinctively avant-garde style of architecture.

## 清麦资本捐赠支持中欧 MBA 创业实验室

### ChairMan Capital Donates to CEIBS MBA eLab

创业和创新是中欧的基因，中欧 MBA 创业实验室的设立旨在支持优秀创业者从中欧走出去并为中国经济和世界经济发展做出贡献。清麦资本创始人、麦腾股份初始合伙人俞江虹校友（EMBA2012）代表公司捐赠人民币 300 万元支持创业实验室，并表示在中欧的学习使同学们获得了丰富的创业知识和动力。希望通过清麦资本，回馈母校，帮助 MBA 的学弟学妹们实现他们的创业理想。

Innovation and entrepreneurship are part of CEIBS' DNA. To that end, the CEIBS MBA eLab aims to help excellent entrepreneurs start up their own business and deliver a boost to the Chinese and global economy. On behalf of his company, Yu Jianghong (EMBA2012), Founder of ChairMan Capital and Founding Partner of MyTech, donated RMB 3 million to the MBA eLab. Yu noted the learning experience at CEIBS equipped students with a wealth of entrepreneurial skills, fueling their entrepreneurial drive. He expressed his hopes that the donations would help MBA students realize their entrepreneurial dreams.

## 前海三态、合生元集团、柳工集团成为全球化研究中心会员伙伴

### SFC Service, Biostime Group and Liugong Group Become members of CEIBS Centre for Globalization of Chinese Companies

中欧中国企业全球化研究中心，作为集合中资企业、政府主管部门、金融机构和学术机构的平台和智库，专注于从国内国际多个视角研究中国企业全球化进程。2016 年，深圳前海三态现代物流有限公司捐赠人民币 225 万元，合生元集团和柳工集团分别捐赠人民币 150 万元支持全球化中心研究，成为会员伙伴。自此，中心已经得到十余家会员伙伴的鼎力支持。

The Centre for Globalization of Chinese Companies (CGCC) is a think-tank, where Chinese companies, government authorities, financial institutions and academic communities conduct research on issues concerning the globalization of Chinese companies from multiple perspectives. In 2016, SFC Service, Biostime Group and Liugong Group donated RMB 2.25 million, RMB 1.5 million and RMB 1.5 million respectively to the CGCC for its academic research, becoming its members. So far, the CGCC has secured support from a dozen members.

## 汇聚点滴之爱，“滴水泉”项目屡获支持

### “Di Shui Quan” Sees a Continuous Stream of Donations

作为国内公益金融在教育领域的首次创新性实践，得益于各位中欧校友、教授及员工爱心聚力，“滴水泉”项目自启动以来所提供的公益金融贷款，已惠及近百名中欧新生。2016 年，“滴水泉”项目备受关注且屡获支持：孟凡博校友（MBA2008）代表武汉凡谷电子技术股份有限公司、沈勇校友（CEO2006）代表上海丰瑞投资集团有限公司、沙常明校友（MBA2003）代表联储证券有限责任公司各捐赠人民币 100 万元鼎力支持学院敞开怀抱欢迎各界精英人才。另外，黄反之校友（MBA2003）捐赠人民币 30 万元、丁俐校友（MBA2007）捐赠人民币 22 万元、黄赞校友（MBA1999）和李晓飞校友（MBA1999）各捐赠人民币 15 万元支持项目。

The innovative “Di Shui Quan” project marks the first time that the principles of charity finance have been applied to China's educational sector. Thanks to the support of CEIBS alumni, faculty and staff members, charity finance loans have been granted to over 100 incoming CEIBS MBA students through “Di Shui Quan”. In 2016, the project saw a continuous stream of donations: Meng Fanbo (MBA2008, on behalf of Wuhan Fingu Electronic Technology Co., Ltd.) and Shen Yong (CEO2006, on behalf of Shanghai Florin Investment Group) and Sha Changming (MBA2003, on behalf of Lian Chu Securities Co., Ltd.) each donated RMB 1 million to help the school attract outstanding applicants from all walks of life. In addition, Huang Fanzhi (MBA2003) and Ding Li (MBA2007) made a donation of RMB 300,000 and RMB 220,000 respectively; Huang Yun (MBA1999) and Li Xiaofei (MBA1999) each donated RMB 150,000.

## 高特佳投资、源泉汇理成为中欧研究中心及研究基金赞助伙伴

### GTJA Investment Group and ACF Group Become Sponsors of CEIBS Research Centres and Research Fund

在中欧优秀师资和前沿研究的吸引感召下，越来越多的企业加入成为中欧研究基金赞助伙伴，资助中欧通过研究为商道推陈出新。围绕教学及研究开展的合作项目，现已成为中欧受到最多关注并同时得到最多支持的领域。2016 年，蔡达建校友（EMBA2002）校友代表深圳高特佳投资集团管理有限公司捐赠人民币 60 万元支持中欧医健产业研究中心，上海源泉汇理财富管理有限公司捐赠人民币 50 万元支持中欧财富管理研究中心，滋养着学院研究创新精神的延续。

To support CEIBS' excellent faculty and cutting-edge research, more and more companies are sponsoring the Research Fund. Teaching and research projects with corporate partners are the areas that have garnered the strongest support at CEIBS. In 2016, on behalf of GTJA Investment Group, Cai Dajian (EMBA2002) donated RMB 600,000 to the CEIBS Centre for Healthcare Management and Policy, and ACF Group donated RMB 500,000 to the CEIBS Shoushan Centre for Wealth Management. The CEIBS Research Fund nurtures the spirit of innovation in the school, and helps CEIBS faculty to break new ground in research.

## 心系母校发展，毕业班级及返校班级踊跃参与集体捐赠

### Be Concerned with the Development of CEIBS, Graduating Classes and Reunion Classes Actively Participate in Class Giving

校友们与中欧密切且坚固的纽带关系，是中欧最宝贵的财富。2016 年，毕业班级及返校班级无私付出，踊跃参与集体捐赠。包括 12 个 EMBA 班级、2 个 FMBA 班级和 1 个 MBA 班级在内的 2016 级全部毕业班级都参与了毕业捐赠，在离校之际，通过捐赠表达与母校之间的深情厚谊。另外，MBA2000 级的校友也在毕业 15 周年返校之际通过集体捐赠传递对中欧的鼎力支持。

The close and strong relationship between alumni and CEIBS is the most valuable treasure to CEIBS. In 2016, graduating classes and reunion classes actively participate in class giving. Including 12 EMBA classes, 2 FMBA classes and 1 MBA class, all the graduating classes of 2016 participate in class giving to express fond feelings for their Alma Mater. Besides, MBA2000 alumni also deliver their strong support to CEIBS through their graduation 15th anniversary reunion giving.

# THANK YOU FOR YOUR SUPPORT ALONG THE WAY, DONORS OF 2016

## 一路成长 共同拥有 感谢有您

### 2016 年度捐赠名录

#### 2016 Donors List

在此，特别鸣谢唐燕琛校友 (MBA2007)、王奕校友 (EMBA2006)、文思旻校友 (EMBA2009)、周频校友 (MBA2000)、高威校友 (MBA1995)、邹慧群校友 (MBA2000)，连续超过 5 年捐赠，持续为中欧教育发展事业添砖加瓦。

We would like to express our special thanks to the alumni members, Ms. Tang Yanchen (MBA2007), Mr. Wang Yi (EMBA2006), Ms. Wen Simin (EMBA2009), Mr. Zhou Pin (MBA2000), Mr. Gao Wei (MBA1995), Ms. Zou Huiqun (MBA2000), who have made gifts to the Annual Fund for more than five consecutive years.

### Before Class Year 2000 2000 级以前

#### RMB100,000-1,000,000

黄 贇	Huang, Eddie	MBA1999
李晓飞	Li, Sophia	MBA1999

#### <RMB10,000

罗广宇	Luo, Guangyu	CEMI-5
高 威	Gao, Peter	MBA1995
林青焰	Lin, Ramon	MBA1996
安 恬	An, Tian	MBA1999
马 鹰	Ma, Frank	EMBA98SH2
陈 农	Chen, Nong	EMBA98SH3

### Class Year 2000 级

#### RMB10,000-100,000

周 频	Zhou, Peter	MBA2000
易岐筠	Yi, Eric	MBA2000

#### <RMB10,000

唐小丁	Tang, Xiaoding	
邹慧群	Zou, Lindsay	MBA2000
王 政	Wang, James	MBA2000
谢 震	Xie, Jason	MBA2000
杨 纲	Yang, Wolfgang	MBA2000
连 洁	Lian, Jane	MBA2000
余秋婵	Yu, Margaret	MBA2000
陈 鹏	Chen, Perry	MBA2000
李俊伟	Li, George	MBA2000
吴维一	Wu, Weiyi	MBA2000
张翔伟	Zhang, Charlie	MBA2000
周奇凤	Zhou, Jeffer	MBA2000
曹增莉	Tsao, Gina	MBA2000
柴丽涵(芳)	Chai, Rebecca	MBA2000
常旭东	Chang, Tim	MBA2000
陈宝华	Chen, Kenny	MBA2000

陈 凯	Chen, Kai	MBA2000	刘宇澄	Liu, Gary	MBA2000
陈 泉	Chen, Darren	MBA2000	陆国庆	Lu, Tony	MBA2000
陈 兮	Chen, Gracey	MBA2000	陆 青	Lu, Qing	MBA2000
陈 燕	Chen, Helena	MBA2000	罗晓金	Luo, Patrick	MBA2000
单 嵘	Shan, Michael	MBA2000	吕长缨	Lyu, Frank	MBA2000
杜 伟	Du, Victor	MBA2000	马立新	Ma, Allen	MBA2000
冯 旦	Feng, Dan	MBA2000	马霜降	Ma, William	MBA2000
傅晓军	Fu, Cindy	MBA2000	毛玮清	Mao, Elsie	MBA2000
高 敏	Gao, Gary	MBA2000	钱少东	Qian, Monty	MBA2000
高 原	Gao, Leon	MBA2000	秦伯鲲	Qin, Bocken	MBA2000
葛 弦	Ge, Aaron	MBA2000	秦 鸿	Qin, Joan	MBA2000
谷小虎	Gu, Jack	MBA2000	任 刚	Ren, Gavin	MBA2000
顾 伟	Gu, Betty	MBA2000	任欣荣	Ren, Sean	MBA2000
顾 滢	Gu, Gloria	MBA2000	邵 擎	Shao, Alvin	MBA2000
关浩宇	Guan, Halley	MBA2000	沈继兵	Shen, Simon	MBA2000
还忻都	Huai, Caroline	MBA2000	沈 黎	Shen, Shirley	MBA2000
胡卫东	Hu, Kevin	MBA2000	施 凯	Shi, Kerry	MBA2000
胡永禄	Hu, Hooho	MBA2000	时延聪	Shi, Jacky	MBA2000
黄东涛	Huang, Lucy	MBA2000	苏 珏	Su, Jade	MBA2000
黄 华	Huang, Hua	MBA2000	孙洪海	Sun, Mel	MBA2000
黄木生	Huang, Michael	MBA2000	孙 咏	Sun, Carol	MBA2000
金政军	Jin, Robert	MBA2000	谭 岚	Tan, Lancia	MBA2000
居念梅	Ju, Nicholas	MBA2000	汤光华	Tang, Edward	MBA2000
李 冰	Li, Steven	MBA2000	唐维钢	Tang, Samuel	MBA2000
李海平	Li, David	MBA2000	唐 轶	Tang, Yi	MBA2000
李立锋	Li, Mike	MBA2000	万 鸣	Wan, Jack	MBA2000
李 明	Li, Bri	MBA2000	汪笑宇	Wang, Anson	MBA2000
李明琦	Li, Mingqi	MBA2000	王 宾	Wang, Dale	MBA2000
李巧英	Li, Rose	MBA2000	王 欢	Wang, Andy	MBA2000
李青洪	Li, Macy	MBA2000	王静然	Wang, Jocelyn	MBA2000
李 頔	Li, Maggie	MBA2000	王 康	Wang, Martin	MBA2000
李 莹	Li, Maria	MBA2000	王 岚	Wang, Isabel	MBA2000
刘成祥	Liu, Bruce	MBA2000	王 谦	Wang, Charles	MBA2000
刘海强	Liu, Wesley	MBA2000	王维涛	Wang, Philip	MBA2000
刘 宏	Liu, Linda	MBA2000	王向明	Wang, Nathan	MBA2000
刘嘉屹	Liu, Stanley	MBA2000	王 晏	Wang, Yanny	MBA2000

夏国雄	Xia, Brian	MBA2000
夏其峰	Xia, Snow	MBA2000
向河	Xiang, Hella	MBA2000
肖炜	Xiao, Wayne	MBA2000
徐海宏	Xu, Alexander	MBA2000
薛忠华	Xue, Oliver	MBA2000
颜师贤	Yan, Henry	MBA2000
杨芳华	Yang, Fion	MBA2000
杨珂	Yang, Ke	MBA2000
杨敏	Yang, Amy	MBA2000
杨文艳	Yang, Agnis	MBA2000
叶权	Ye, Quentin	MBA2000
叶长春	Ye, Jason	MBA2000
易雪峰	Yi, Xuefeng	MBA2000
尹鲁辉	Yin, Lawrence	MBA2000
尹炜	Yin, Jerry	MBA2000
袁霏阳	Yuan, Paul	MBA2000
袁爽	Yuan, Sonsy	MBA2000
臧智宏	Zang, John	MBA2000
张弘弢	Zhang, Howard	MBA2000
张琦	Zhang, Leslie	MBA2000
张小穗	Zhang, Ray	MBA2000
张震	Zhang, Johnson	MBA2000
郑磊	Zheng, Franklin	MBA2000
支国平	Zhi, Guoping	MBA2000
周娟	Zhou, Katherine	MBA2000
诸蓓艳	Zhu, Carrie	MBA2000
邹海玲	Zou, Helen	MBA2000
陆帼瑛	Lu, Guoying	EMBA00SH1
何侃	He, Kan	EMBA00SH1

### Class Year 2001 级

<RMB10,000		
马爽	Ma, Marshall	MBA2001
徐道波	Xu, Daobo	MBA2001

范浩	Fan, Hao	MBA2001
那莉	Na, Li	EMBA01SH3
何捷	He, Jie	EMBA01SH2
乐宏伟	Yue, Hongwei	EMBA01SH3
林志宏	Lin, Zhihong	EMBA01BJ1
洗冬	Xian, Dong	EMBA01BJ1

### Class Year 2002 级

RMB100,000-1,000,000		
蔡达建	Cai, Dajian	EMBA02SH3

<RMB10,000		
刘俊	Liu, Simon	MBA2002
刘继武	Liu, Joe	MBA2002
郭海	Guo, Hai	EMBA02SH3
傅自清	Fu, Ziqing	EMBA02SH2
刘常科	Liu, Changke	EMBA02SH2
王晓卉	Wang, Xiaohui	EMBA02SH1
温跃忠	Wen, Jack	EMBA02SH1
吴伟卿	Wu, Weiqing	EMBA02SH2

### Class Year 2003 级

>RMB1,000,000		
黄反之	Huang, Frank	MBA2003
沙常明	Sha, William	MBA2003

<RMB10,000		
陶郁民	Tao, Tony	MBA2003
付立民	Fu, Limin	EMBA03SH1
章琳	Zhang, Lin	EMBA03SH2
王嵘嵘	Wang, Zhengrong	EMBA03SH1
陆冬梅	Lu, Dongmei	EMBA03SH3
陈炎霖	Chen, Yanlin	EMBA03SH2
宋世新	Song, Shixin	EMBA03SH3

汪扬	Wang, Yang	DIMP03SH
----	------------	----------

### Class Year 2004 级

RMB100,000-1,000,000		
王林祥	Wang, Linxiang	EMBA04SH2

RMB10,000-100,000		
陈政鸿	Chen, Jay	EMBA04SH2

<RMB10,000		
吕传桃	Lyu, Chuantao	EMBA04SH2
马建坤	Ma, Jiankun	EMBA04SH1
唐建国	Tang, Jianguo	EMBA04SH4
丁捷	Ding, Jie	EMBA04BJ2
吴云鹏	Wu, Yunpeng	EMBA04BJ1
徐晶	Xu, Jing	EMBA04BJ1

### Class Year 2005 级

<RMB10,000		
杨佳璘	Yang, Jialin	EMBA05BJ1
唐俊	Tang, Jun	AMP1

### Class Year 2006 级

>RMB1,000,000		
俞熔	Yu, Rong	EMBA06SH3
沈勇	Shen, Yong	CEO2006

RMB10,000-100,000		
王奕	Wang, Yi	EMBA06BJ2

<RMB10,000		
巢焯	Chao, George	MBA2006
朱建元	Zhu, Jianyuan	EMBA06BJ3
毛明华	Mao, Minghua	EMBA06SZ7

裴永乐	Pei, Yongle	EMBA06SH4
徐卫东	Xu, Weidong	EMBA06SH6
杨萍	Yang, Ping	EMBA06SH3
叶崴涛	Ye, Tony	EMBA06SH5
张路群	Zhang, Luqun	EMBA06SH2
邹平松	Zou, Pingsong	EMBA06SH3

### Class Year 2007 级

RMB100,000-1,000,000		
丁俐	Ding, Lily	MBA2007

<RMB10,000		
唐艳琛	Tang, Lily	MBA2007
张海涛	Zhang, Danny	EMBA07SH6
蒋立	Jiang, Li	EMBA07SH6
安纲	An, Gang	EMBA07SZ5
傅国林	Fu, Guolin	EMBA07BJ2
胡红智	Hu, Hongzhi	EMBA07SZ5
黄晓强	Huang, Xiaoqiang	EMBA07SH1
李仁志	Li, Renzhi	EMBA07SH8
吕小斌	Lyu, Xiaobin	EMBA07SZ5
唐廷寿	Tang, Tingshou	EMBA07SH8
杨召军	Yang, Zhaojun	EMBA07SH1
张启明	Zhang, Qiming	EMBA07SH2
张瑜	Zhang, Yu	EMBA07SH2
虞维平	Yu, Weiping	AMP5

### Class Year 2008 级

>RMB1,000,000		
孟凡博	Meng, Fanbo	MBA2008

RMB100,000-1,000,000		
张永便	Zhang, Yongbian	EMBA08BJ3

<RMB10,000		
李文罡	Li, Wengang	EMBA08SH6
牛冬梅	Niu, Dongmei	EMBA08SH7
施小华	Shi, Xiaohua	EMBA08SZ4
史晓东	Shi, Xiaodong	EMBA08BJ2
王峻波	Wang, Junbo	EMBA08BJ2
尹嘉	Yin, Jessica	EMBA08BJ2
朱元	Zhu, Yuan	EMBA08SH6
潘定国	Pan, Dingguo	AMP7

### Class Year 2009 级

RMB10,000-100,000		
李洪波	Li, Hongbo	EMBA09BJ1
文思旻	Wen, Simin	EMBA09BJ3

<RMB10,000		
罗冠斌	Luo, Guanbin	MBA2009
朱力	Zhu, Li	MBA2009
赵铁成	Zhao, Tiecheng	MBA2009
邓宓	Deng, Mi	EMBA09BJ2
周慕潮	Zhou, Muchao	EMBA09BJ2
张治国	Zhang, Zhiguo	EMBA09SH4
谭伟光	Tan, Weiguang	EMBA09SZ2
李少波	Li, Shaobo	EMBA09SH5
张震	Zhang, Zhen	EMBA09SH4
陈璇	Chen, Xuan	EMBA09SH3
刘国尧	Liu, Guoyao	EMBA09SH6
方胜利	Fang, Shengli	EMBA09SH6
何池	He, Chi	EMBA09SH3
解军锋	Xie, Junfeng	EMBA09BJ1
李进岭	Li, Jinling	EMBA09BJ1
李康林	Li, Kanglin	EMBA09SH3
李孟东	Li, Mengdong	EMBA09BJ1
李明臣	Li, Mingchen	EMBA09SH5
梁学锋	Liang, Xuefeng	EMBA09BJ1

孙浩	Sun, Hao	EMBA09SH6
谭智民	Tan, Peter	EMBA09BJ3
王家东	Wang, Jiadong	EMBA09SH6
王江	Wang, Jiang	EMBA09SH3
肖峰	Xiao, Feng	EMBA09BJ2
徐栋	Xu, Dong	EMBA09SH4
薛红蕾	Xue, Honglei	EMBA09BJ1
张志	Zhang, Zhi	EMBA09BJ1
宗诚	Zong, Cheng	EMBA09SH4

### Class Year 2010 级

RMB10,000-100,000		
陈咏	Chen, Yong	EMBA10SH7
陈承平	Chen, Aaron	EMBA10SH7

<RMB10,000		
姚伟国	Yao, Jack	EMBA10SH2
陈春元	Chen, Chunyuan	EMBA2010
倪晨	Ni, Chen	EMBA10SH4
潘隽	Pan, Sunny	EMBA10BJ2
孙晓青	Sun, Xiaoqing	EMBA10SH4
何隽	He, Jun	EMBA10SH1
张胜兴	Zhang, Shengxing	EMBA10SH6
陈兴元	Chen, Xingyuan	EMBA10SH4
龚炯	Gong, Jiong	EMBA10SH4
周宁	Zhou, Ning	EMBA10SH7
朱韦华	Zhu, Weihua	EMBA10SH6
陈洪辉	Chen, Honghui	EMBA10SH5
陈立波	Chen, Libo	EMBA10SH2
董静	Dong, Jing	EMBA10SH2
黄睿	Huang, Rui	EMBA10BJ3
姜亚东	Jiang, Yadong	EMBA10SH3
孔嫚卿	Kong, Manqing	EMBA10SH7
孔轶	Kong, Yi	EMBA10SH2
李健	Li, Jian	EMBA10SH5

李康	Li, Kang	EMBA10SH7	胡晓麒	Hu, Xiaoqi	EMBA11SH4
李文	Li, Wen	EMBA10SH2	焦强	Jiao, Qiang	EMBA11BJ2
李云山	Li, Yunshan	EMBA11SH4	靳光学	Jin, Guangxue	EMBA11SH1
李正宇	Li, Zhengyu	EMBA10BJ3	孔强	Kong, Qiang	EMBA11SH6
陆爽	Lu, Shuang	EMBA10SZ1	李建彬	Li, Jianbin	EMBA11BJ4
罗韬	Luo, Tao	EMBA10SH5	李立	Li, Li	EMBA11BJ4
慕光华	Qi, Guanghua	EMBA10SH1	李育浪	Li, Yulang	EMBA11SZ2
庆岩	Qing, Yan	EMBA10SH4	潘迎久	Pan, Yingjiu	EMBA11SZ1
谭瑛	Tan, Cherry	EMBA10SZ1	乔轩	Qiao, Xuan	EMBA11SH3
陶晓英	Tao, Xiaoying	EMBA10SH2	孙辉	Sun, Hui	EMBA11BJ3
王武斌	Wang, Wubin	EMBA10SH6	孙建钢	Sun, Jiangan	EMBA11SH1
徐略涛	Xu, Luetao	EMBA10SH2	王守玉	Wang, Shouyu	EMBA11BJ3
张鹏	Zhang, Peng	EMBA10SH3	徐波	Xu, Bo	EMBA11SH4
张玉华	Zhang, Yuhua	EMBA10SH7	徐凌云	Xu, Lingyun	EMBA11SH3
郑熙	Zheng, Xi	EMBA10BJ3	徐天舒	Xu, Tianshu	EMBA11SH3
朱文秋	Zhu, Wenqiu	EMBA10SH2	张继军	Zhang, Jijun	EMBA11SZ1
卜卫兵	Bu, Weibing	AMP12	张健	Zhang, Jian	EMBA11SZ1
程怀玉	Cheng, Huaiyu	AMP12	张伟南	Zhang, Weinan	EMBA11SH1
沈榕栋	Shen, Steven	AMP12	张志辉	Zhang, Zhihui	EMBA11SH3

### Class Year 2011 级

#### >RMB1,000,000

孙仲斌 Sun, Zhongbin EMBA11SZ2

#### <RMB10,000

张敏杰 Zhang, Jay MBA2011  
程云 Cheng, Joann EMBA11SH1  
廖中扬 Liao, Zhongyang EMBA11BJ2  
季飞 Ji, Fei EMBA11SH4  
傅天承 Fu, Tiancheng EMBA11SH6  
钱卫胜 Qian, Weisheng EMBA11SH6  
童宁 Tong, Ning EMBA11SH5  
陈永辉 Chen, Yonghui EMBA11SZ1  
费莉 Fei, Li EMBA11SH4  
贺玉平 He, Yuping EMBA11SZ2

### Class Year 2012 级

#### >RMB1,000,000

俞江虹 Yu, John EMBA12SH3

#### RMB100,000-1,000,000

赵牧桓 Zhao, Hank EMBA12SH3

#### RMB10,000-100,000

孙艳军 Sun, Sunny EMBA12SH5

#### <RMB10,000

谢静 Xie, Sky MBA2012  
范寅 Fan, Yin EMBA12BJ1  
刘胜 Liu, Sheng EMBA12SH3  
杨晓蓉 Yang, Xiaorong EMBA12SH3  
俞慧洵 Yu, Huixun EMBA12SH5  
凌东胜 Ling, Dongsheng EMBA12BJ3  
张迎春 Zhang, Yingchun EMBA12SH2  
冯卓明 Feng, Zhuoming EMBA12SH3  
张爱娟 Zhang, Aijuan EMBA12SH5  
曹翠丽 Cao, Cuili EMBA12SZ1  
陈铮 Chen, Cheng EMBA12SH6  
顾晓明 Gu, Xiaoming EMBA12SH5  
胡朝晖 Hu, Zhaohui EMBA12SH6  
金辉 Jin, Hui EMBA12SH2  
李津 Li, Jin EMBA12BJ3  
李在军 Li, Zaijun EMBA12SH4  
廉健 Lian, Jian EMBA12SZ2  
孟慧 Meng, Hanson EMBA12BJ1  
欧阳元文 Ouyang, Yuanwen EMBA12SH6  
曲建魁 Qu, Jiankui EMBA12BJ4  
尚全胜 Shang, Quansheng EMBA12SZ1  
霜梅 Shuang, Mei EMBA12SZ2  
王澎 Wang, Peng EMBA12SZ2  
王若溪 Wang, Ruoxi EMBA12BJ3  
熊伟 Xiong, Wei EMBA12SZ1  
余波 Yu, Bo EMBA12SH6  
张欣禹 Zhang, Xinyu EMBA12BJ1  
张英星 Zhang, Jonathan EMBA12BJ3  
周海斌 Zhou, Haibin EMBA12BJ3  
陈新芳 Chen, Xinfang AMP18

### Class Year 2013 级

#### >RMB1,000,000

严定贵 Yan, David EMBA13SH2

#### RMB100,000-1,000,000

张介平 Zhang, Jieping EMBA13SH4

#### RMB10,000-100,000

石旭刚 Shi, Xugang EMBA13SH2

#### <RMB10,000

郑超 Zheng, Chelsea MBA2013  
王建波 Wang, Jianbo EMBA13SH6  
夏剑佩 Xia, Jianpei EMBA13SH3  
赵广俊 Zhao, Guangjun EMBA13BJ1  
顾欣 Gu, Xin EMBA13SH5  
李淑君 Li, Shujun EMBA13BJ1  
李祖滨 Li, Zubin EMBA13SH4  
郝喆 Bing, Zhe EMBA13SH6  
曾开天 Zeng, Kaitian EMBA13SH2  
曾熙 Zeng, Xi EMBA13SH6  
陈勇宁 Chen, Union EMBA13SH1  
戴鹰 Dai, Ying EMBA13BJ2  
丁琴 Ding, Qin EMBA13SH4  
洪翔 Hong, Xiang EMBA13SH3  
纪晓春 Ji, Xiaochun EMBA13SH5  
刘晓萍 Liu, Xiaoping EMBA13SH2  
刘燕 Liu, Yan EMBA13BJ2  
苏晓纲 Su, Xiaogang EMBA13SZ1  
徐宇晖 Xu, Yuhui EMBA13SH2  
张江霖 Zhang, Jianglin EMBA13BJ2  
张兰永 Zhang, Lanyong EMBA13SH4  
张琳 Zhang, Lin EMBA13SH5  
张庆升 Zhang, Qingsheng EMBA13BJ3  
张纓 Zhang, Caroline EMBA13SH1

顾伟薇 Gu, Vivi Dimp13  
戴艳阳 Dai, Yanyang FMBA13SH2

### Class Year 2014 级

#### >RMB1,000,000

胡健岗 Hu, Micheal EMBA14SH3  
史锐雪 Shi, Serena AMP22

#### RMB10,000-100,000

贾俊勇 Jia, Junyong EMBA14BJ3  
杨锐 Yang, Rui FMBA14SH1

#### <RMB10,000

Jaeha LEE MBA2014  
Wilcy GIANG MBA2014  
Alexander KERN MBA2014  
Anshuman Pandey MBA2014  
Aram J. SHIN MBA2014  
Arijit BOSE MBA2014  
Ashod Giragos Kuyumjian MBA2014  
Asier Guevara Parra MBA2014  
Berkay Tekin MBA2014  
Birotam Dutta MBA2014  
Carlos Fernando DUBOIS MBA2014  
Christina Chung-Yi Mou MBA2014  
David LIU MBA2014  
Divya Anne Joseph MBA2014  
Dmitry Aleksandrovich MBA2014  
Dongmin LEE MBA2014  
Dongwook Kim MBA2014  
Dongyeon Lee MBA2014  
Eduardo Snel Vianna MBA2014  
Eiichi Okawa MBA2014  
Elton Antonio Do Rosario CARVALHO MBA2014

Eugene Wu MBA2014  
Geunhyeong Jo MBA2014  
Gyuhee PARK MBA2014  
Helen Bahiyiyih Movafagh MBA2014  
Ivan Vostrikov MBA2014  
Jane Anna Tak-yin Kwok MBA2014  
Jason Tian Jyh Kow MBA2014  
Jinshi Liu James Liu MBA2014  
Jose Carlos Feliciano MBA2014  
Kevin James Shimota MBA2014  
Khushboo Gakhar MBA2014  
Kyle Baron MBA2014  
KyungAh Kwon MBA2014  
Kyushik Kim MBA2014  
Marcos Majo MBA2014  
Mudit Mehrotra MBA2014  
Nicolas Hennig MBA2014  
Oliver Richard Greer MBA2014  
Pornpong Pattanapirunhakit MBA2014  
Ramiro Maria Gomez Lopez MBA2014  
Rohan Radhakrishna Kamath MBA2014  
Saken Shayakhmetov MBA2014  
Sandra Shana Smith MBA2014  
Seokkyu Hong MBA2014  
Shuk Chong Tong MBA2014  
Stacey Zhao MBA2014  
Stav SHVARTZ MBA2014  
Sushant Gupta MBA2014  
Ta Kai Jaw MBA2014  
Theodore Frank Haley MBA2014  
Tommaso TOMOLI MBA2014  
Winson Lam MBA2014  
Yong Fa Kevin Lee MBA2014  
Yun Sik CHOI MBA2014  
Yu-Ting Wu Puffy Wu MBA2014  
安博弘 Alberto Miranda Ordonez MBA2014

白冰	Bai, Bing	MBA2014	卢刚	Lu, Logan	MBA2014	魏敏	Wei, Matt	MBA2014	左冀卿	Zuo, Tina	MBA2014	任春洋	Ren, Chunyang	EMBA14SH1	邓磊	Deng, Lei	EMBA14SH2
陈海闽	Chen, Royal	MBA2014	罗清晨	Luo, Qingchen	MBA2014	翁稱馨	Weng, Carter	MBA2014	艾勇	Ay, Sting	EMBA14SH1	邵飞春	Shao, Felix	EMBA14SH1	丁亚猛	Ding, Vincent	EMBA14SH2
陈锴	Chen, Chandler	MBA2014	吕慧	Lyu, Gary	MBA2014	翁逸凡	Weng, Alan	MBA2014	陈道国	Chen, Daoguo	EMBA14SH1	沈志刚	Shen, Zhigang	EMBA14SH1	高忠德	Gao, Peter	EMBA14SH2
陈天明	Chen, Nicole	MBA2014	吕鑫	Lyu, Celin	MBA2014	吴量	Wu, Victor	MBA2014	陈力平	Chen, Michael	EMBA14SH1	孙淼	Sun, Miao	EMBA14SH1	龚俊	Gong, Polo	EMBA14SH2
陈源	Chen, Charles	MBA2014	麻卢剑	Ma, Lujian	MBA2014	吴晟姗	Wu, Susan	MBA2014	陈肖宇	Chen, Xiaoyu	EMBA14SH1	唐晨华	Tang, Candy	EMBA14SH1	关翠微	Guan, Cuiwei	EMBA14SH2
陈智斌	Chen, Gibi	MBA2014	马迪	Ma, Byron	MBA2014	席炜	Xi, Alvin	MBA2014	陈泽	Chen, Davis	EMBA14SH1	田学勤	Tian, Xueqin	EMBA14SH1	郭家银	Guo, Gavin	EMBA14SH2
成晓栋	Cheng, Dennis	MBA2014	满垣秀	Man, Rachel	MBA2014	夏侯蔚	Xia, Terry	MBA2014	邓苗	Deng, Amy	EMBA14SH1	王东	Wang, Dong	EMBA14SH1	郭勇	Guo, Yong	EMBA14SH2
邓坤	Kunal Satyen Daga	MBA2014	蒙捷中	Meng, Max	MBA2014	肖雨洁	Xiao, Cindy	MBA2014	丁永山	Ding, Yongshan	EMBA14SH1	王美华	Wang, Meihua	EMBA14SH1	过梦飞	Guo, Mengfei	EMBA14SH2
邓琴	Deng, Viola	MBA2014	孟浩	Meng, Seth	MBA2014	谢臻	Xie, Zhen	MBA2014	杜晗	Du, Ak	EMBA14SH1	王平亮	Wang, Pingliang	EMBA14SH1	韩迎超	Han, Jason	EMBA14SH2
邓玉	Deng, Cynthia	MBA2014	潘福成	Poon, Lincoln	MBA2014	熊婷婷	Xiong, Candice	MBA2014	付百川	Fu, Baichuan	EMBA14SH1	王勇	Wang, Yong	EMBA14SH1	何大春	He, Dachun	EMBA14SH2
丁之晖	Ting, Jimmy	MBA2014	乔夏萌	Qiao, Michael	MBA2014	徐斌洲	Xu, Norman	MBA2014	付聪	Fu, Frank	EMBA14SH1	吴滨	Wu, Bin	EMBA14SH1	何亚东	He, Yadong	EMBA14SH2
方韶琛	Fang, Chanson	MBA2014	秦莹	Qin, Catherine	MBA2014	徐婕	Xu, Jessie	MBA2014	干武东	Gan, Wudong	EMBA14SH1	吴海英	Wu, Haiying	EMBA14SH1	贺振华	He, Helen	EMBA14SH2
付磊	Fu, Besen	MBA2014	任兆凯	Ren, Chris	MBA2014	徐逸洲	Xu, Joe	MBA2014	高瞻	Gao, Michael	EMBA14SH1	吴浪明	Wu, Norman	EMBA14SH1	洪丽莉	Hong, Lily	EMBA14SH2
高婕	Gao, Ella	MBA2014	沈君瑶	Shen, Sara	MBA2014	徐振华	Xu, Ingvar	MBA2014	葛敏	Ge, Min	EMBA14SH1	夏芳	Xia, Fresa	EMBA14SH1	侯光军	Hou, Guangjun	EMBA14SH2
高敏汉	Ko, Min	MBA2014	石钦禹	Shi, Nick	MBA2014	许晶盈	Hsu, Etain	MBA2014	龚宇	Gong, Olivia	EMBA14SH1	夏宜	Xia, Sophia	EMBA14SH1	胡明昱	Hu, Mingmin	EMBA14SH2
高兴森	Gao, Forest	MBA2014	隋奕	Sui, Emilia	MBA2014	杨琛	Yang, Charles	MBA2014	郭信忠	Guo, Kelvin	EMBA14SH1	肖嘉陵	Xiao, Jack	EMBA14SH1	黄锋	Huang, Feng	EMBA14SH2
郭立泉	Guo, Edwin	MBA2014	孙莉	Sun, Catherine	MBA2014	杨灵子	Yang, Linda	MBA2014	何志刚	He, Rever	EMBA14SH1	谢玉林	Xie, Yulin	EMBA14SH1	黄磊	Huang, Lei	EMBA14SH2
郭志雷	Guo, Zhilei	MBA2014	孙伟	Sun, Wayne	MBA2014	杨焯旻	Yang, Young	MBA2014	贺锐	He, Tommy	EMBA14SH1	徐创越	Xu, George	EMBA14SH1	黄晓敏	Huang, Xiaomin	EMBA14SH2
韩丰	Han, Vivian	MBA2014	谈啸	Tan, Sean	MBA2014	杨咏婷	Yang, Melody	MBA2014	胡朝英	Hu, Ted	EMBA14SH1	徐均达	Xu, Junda	EMBA14SH1	焦如宝	Jiao, Kelvin	EMBA14SH2
黄达官	Huang, Daguan	MBA2014	唐栋	Tang, Kevin	MBA2014	易松	Yi, Eason	MBA2014	金佳彦	Jin, Jiayan	EMBA14SH1	徐珊珊	Xu, Chelsa	EMBA14SH1	李追阳	Li, Zhuiyang	EMBA14SH2
黄冠勋	Huang, Alan	MBA2014	唐亚芳	Tang, Irene	MBA2014	殷隽	Yin, Elric	MBA2014	金立卫	Jin, Liwei	EMBA14SH1	许剑锋	Xu, Jianfeng	EMBA14SH1	李炜	Li, Wei	EMBA14SH2
姜嘉维	Jiang, Spark	MBA2014	唐玥辰	Tang, Rachel	MBA2014	由宗远	You, Reggie	MBA2014	靳茂	Jin, Mao	EMBA14SH1	詹志令	Zhan, Zhiling	EMBA14SH1	林立强	Lin, Richard	EMBA14SH2
焦杨	Jiao, Sunnie	MBA2014	田珉炜	Tian, Kevin	MBA2014	郁枫	Yu, Nemo	MBA2014	赖红	Lai, Hong	EMBA14SH1	张芳	Zhang, Lyda	EMBA14SH1	刘宇澄	Liu, Paul	EMBA14SH2
金晓侃	Jin, Kenny	MBA2014	汪婧	Wang, Mirror	MBA2014	张葆成	Zhang, Tony	MBA2014	李继成	Li, Jicheng	EMBA14SH1	张杭	Zhang, Henry	EMBA14SH1	陆平一	Lu, Pingyi	EMBA14SH2
赖如洁	Lai, Susan	MBA2014	汪一洲	Wang, Alex	MBA2014	张恩石	Zhang, Frank	MBA2014	李攀	Li, Pan	EMBA14SH1	张君君	Zhang, Junjun	EMBA14SH1	彭干	Peng, Peter	EMBA14SH2
李昂达	Li, Wayne	MBA2014	汪毅	Wang, Yi	MBA2014	张葳	Zhang, Lizzie	MBA2014	李琼	Li, Qiong	EMBA14SH1	张琳	Zhang, Lin	EMBA14SH1	齐东超	Qi, Fred	EMBA14SH2
李嘉	Li, Gladys	MBA2014	王宝林	Wang, Darald	MBA2014	张翔	Zhang, Rocky	MBA2014	李晓峰	Li, Chris	EMBA14SH1	张扬	Zhang, Andy	EMBA14SH1	秦忆	Qing, Rochelle	EMBA14SH2
李京桦	Lee, Jennifer	MBA2014	王东卿	Wang, Dora	MBA2014	张泽恩	Zhang, Michael	MBA2014	李益峰	Li, Sunny	EMBA14SH1	朱卫峰	Zhu, Weifeng	EMBA14SH1	司继成	Si, Jicheng	EMBA14SH2
李苑	Li, Jessie	MBA2014	王晖	Wang, Oscar	MBA2014	張凱珉	Chang, Kevin	MBA2014	刘伟	Liu, Wei	EMBA14SH1	曹国平	Cao, Steven	EMBA14SH2	孙茂华	Sun, Maira	EMBA14SH2
梁嘉伟	Liang, Romain	MBA2014	王琳	Wang, Kathy	MBA2014	赵皓婧	Zhao, Christie	MBA2014	刘淼	Liu, Andy	EMBA14SH1	陈洁	Chen, Jie	EMBA14SH2	万育红	Wan, Linda	EMBA14SH2
刘东欣	Liu, Kevin	MBA2014	王璐	Wang, Claire	MBA2014	赵京广	Zhao, Randy	MBA2014	柳培虎	Liu, Tiger	EMBA14SH1	陈军波	Chen, Jeffrey	EMBA14SH2	王浩	Wang, Hao	EMBA14SH2
刘俊杰	Liu, Wallace	MBA2014	王乃然	Wang, Ryan	MBA2014	郑马亮	Zheng, Mario	MBA2014	林朝欣	Lin, chaoxin	EMBA14SH1	陈君	Chen, Jun	EMBA14SH2	王洪兵	Wang, Hongbing	EMBA14SH2
刘天焱	Liu, Tianyan	MBA2014	王彤艳	Wang, Kathleen	MBA2014	周冠华	Zhou, Jacky	MBA2014	牛立明	Niu, Liming	EMBA14SH1	陈宁	Chen, Silvia	EMBA14SH2	王凯荣	Wang, Kairong	EMBA14SH2
刘炜俊	Liu, Victor	MBA2014	王文军	Wang, Wenjun	MBA2014	周蓬	Zhou, Alvin	MBA2014	潘朝晖	Pan, Zhaohui	EMBA14SH1	陈群	Chen, Helen	EMBA14SH2	王佩刚	Wang, Peigang	EMBA14SH2
刘文卓	Liu, Ailsa	MBA2014	王玥	Wang, Joanna	MBA2014	朱超	Zhu, Amber	MBA2014	潘智海	Pan, Zhihai	EMBA14SH1	陈人	Chen, Allen	EMBA14SH2	王新	Wang, Xin	EMBA14SH2
刘莹	Liu, Leila	MBA2014	卫蔚	Wei, Vivian	MBA2014	朱立	Zhu, Liz	MBA2014	饶德奎	Rao, Dekui	EMBA14SH1	陈轶	Chen, York	EMBA14SH2	卫志勇	Wei, Zhiyong	EMBA14SH2



肖松洁	Xiao, Judy	EMBA14SH2	胡 畔	Hu, Juicy	EMBA14SH3	张 健	Zhang, Jian	EMBA14SH3	陆晓奕	Lu, Xiaoyi	EMBA14SH4	朱雪松	Zhu, Xuesong	EMBA14SH4	孙 立	Sun, Li	EMBA14SH5
谢 锋	Xie, Steven	EMBA14SH2	黄剑锋	Huang, Jeff	EMBA14SH3	张珊珊	Zhang, Shanshan	EMBA14SH3	孟令来	Meng, Linglai	EMBA14SH4	陈澄波	Chen, Chengbo	EMBA14SH5	汤 峻	Tang, Jun	EMBA14SH5
谢 昱	Xie, Yu	EMBA14SH2	季 玮	Ji, Jack	EMBA14SH3	张欣路	Zhang, Luke	EMBA14SH3	倪行军	Ni, Xingjun	EMBA14SH4	陈珍荣	Chen, Ken	EMBA14SH5	王丽娟	Wang, Lijuan	EMBA14SH5
许仁祥	Xu, Frank	EMBA14SH2	姜兴华	Jiang, Andy	EMBA14SH3	张 轶	Zhang, Yvonne	EMBA14SH3	彭秀玲	Peng, Xiuling	EMBA14SH4	崔天葆	Cui, Tianbao	EMBA14SH5	王天舒	Wang, Tianshu	EMBA14SH5
杨慧玲	Yang, Hwei-Ling	EMBA14SH2	赖伟央	Lai, Weiyang	EMBA14SH3	张志勇	Zhang, Zhiyong	EMBA14SH3	沈俊佑	Shen, Junyou	EMBA14SH4	丁小博	Ding, Xiaobo	EMBA14SH5	王伟力	Wang, Weili	EMBA14SH5
杨家华	Yang, Jiahua	EMBA14SH2	雷邦贵	Lei, Banggui	EMBA14SH3	赵奇飞	Zhao, Qifei	EMBA14SH3	盛春雷	Sheng, Chunlei	EMBA14SH4	范若晗	Fan, Ruohan	EMBA14SH5	王晓江	Wang, Simon	EMBA14SH5
姚维兵	Yao, Ricky	EMBA14SH2	黎 强	Li, Qiang	EMBA14SH3	赵彤阳	Zhao, Tongyang	EMBA14SH3	孙宝磊	Sun, Baolei	EMBA14SH4	郭旭光	Kuo, Hsu-Kuang	EMBA14SH5	徐 巍	Xu, Wei	EMBA14SH5
易 浩	Yi, Hao	EMBA14SH2	李达巍	Li, Dawei	EMBA14SH3	周立贤	Zhou, Harrison	EMBA14SH3	孙志刚	Sun, Zhigang	EMBA14SH4	何天毅	He, Tianyi	EMBA14SH5	徐晓平	Xu, Xiaoping	EMBA14SH5
殷志明	Yin, Zhiming	EMBA14SH2	李 娜	Li, Na	EMBA14SH3	周 勇	Zhou, Ben	EMBA14SH3	唐 洁	Tang, Jie	EMBA14SH4	贺 牧	He, Mu	EMBA14SH5	徐琦峰	Xu, Qifeng	EMBA14SH5
袁映琛	Yuan, Yingchen	EMBA14SH2	李 荣	Li, Rong	EMBA14SH3	朱林辉	Zhu, Linhui	EMBA14SH3	唐 亮	Tang, Liang	EMBA14SH4	胡顺凯	Hu, Shunkai	EMBA14SH5	许晓卫	Xu, Xiaowei	EMBA14SH5
张纯刚	Zhang, Chungang	EMBA14SH2	李灏江	Li, Robin	EMBA14SH3	蔡秋军	Cai, Qiujun	EMBA14SH4	田泽望	Tian, Zewang	EMBA14SH4	黄 飞	Huang, Fei	EMBA14SH5	阎 峰	Yan, Feng	EMBA14SH5
张海涛	Zhang, Marvin	EMBA14SH2	林向武	Lin, Xiangwu	EMBA14SH3	曹卫群	Cao, Weiqun	EMBA14SH4	王春梅	Wang, Chunmei	EMBA14SH4	贾学杰	Jia, Xuejie	EMBA14SH5	杨 冰	Yang, Bing	EMBA14SH5
张锡亮	Zhang, Xiliang	EMBA14SH2	刘永江	Liu, Leo	EMBA14SH3	曹 莹	Cao, Ying	EMBA14SH4	王 刚	Wang, Gang	EMBA14SH4	蒋锋锋	Jiang, Fengfeng	EMBA14SH5	杨 波	Yang, Bo	EMBA14SH5
赵擎麾	Zhao, Qinghui	EMBA14SH2	卢志刚	Lu, Nicolas	EMBA14SH3	陈英毅	Chen, Yingyi	EMBA14SH4	王 琼	Wang, Qiong	EMBA14SH4	金良程	Jin, Liangcheng	EMBA14SH5	杨 刚	Yang, Gang	EMBA14SH5
郑 磊	Zheng, Ray	EMBA14SH2	任 健	Ren, Jeffrey	EMBA14SH3	陈 怡	Chen, Yi	EMBA14SH4	王 霞	Wang, Xia	EMBA14SH4	李传胜	Li, Chuansheng	EMBA14SH5	杨淑琴	Yang, Shuqin	EMBA14SH5
郑雄久	Zheng, Jacky	EMBA14SH2	神 敏	Shen, Min	EMBA14SH3	范 媛	Fan, Yuan	EMBA14SH4	王 烨	Wang, Ye	EMBA14SH4	李高勇	Li, Gaoyong	EMBA14SH5	杨 宇	Yang, Yu	EMBA14SH5
周奕明	Zhou, Ming	EMBA14SH2	沈 威	Shen, Wei	EMBA14SH3	顾东华	Gu, Donghua	EMBA14SH4	王 睿	Wang, Rui	EMBA14SH4	李 琦	Li, Qi	EMBA14SH5	叶朝龙	Ye, Chaolong	EMBA14SH5
周琪琪	Zhou, Qiqi	EMBA14SH2	苏仁宏	Su, Tony	EMBA14SH3	顾奇珍	Gu, Qizhen	EMBA14SH4	吴亦明	Wu, Yiming	EMBA14SH4	李 瓊	Li, Ying	EMBA14SH5	应圣俊	Ying, Shengjun	EMBA14SH5
朱江涛	Zhu, Jiangtao	EMBA14SH2	汤俊生	Tang, Jason	EMBA14SH3	郭新政	Guo, Xinzheng	EMBA14SH4	谢思友	Xie, Simom	EMBA14SH4	连敏玲	Lian, Minling	EMBA14SH5	俞 峰	Yu, Feng	EMBA14SH5
朱 坤	Zhu, Leslie	EMBA14SH2	唐 伟	Tang, Mark	EMBA14SH3	韩 芳	Han, Fang	EMBA14SH4	徐志伟	Xu, Zhiwei	EMBA14SH4	林 忠	Lin, Zhong	EMBA14SH5	章长松	Zhang, Tiger	EMBA14SH5
曹蕾蕾	Cho, Allen	EMBA14SH3	陶勇力	Tao, YongLi	EMBA14SH3	何治国	He, Zhiguo	EMBA14SH4	许 诚	Xu, Cheng	EMBA14SH4	刘 浩	Liu, Hao	EMBA14SH5	张 峰	Zhang, Feng	EMBA14SH5
曹 鹏	Cao, Peng	EMBA14SH3	王 斌	Wang, Bin	EMBA14SH3	黄义清	Huang, Yiqing	EMBA14SH4	薛金波	Xue, Jinbo	EMBA14SH4	刘俊明	Liu, Junming	EMBA14SH5	张华伟	Zhang, Huawei	EMBA14SH5
陈 纲	Chen, Gang	EMBA14SH3	王传铸	Wang, Chuanzhu	EMBA14SH3	贾永前	Jia, Yongqian	EMBA14SH4	杨 骅	Yang, Hua	EMBA14SH4	刘武东	Liu, Chris	EMBA14SH5	张 俊	Zhang, Jun	EMBA14SH5
陈灵巧	Chen, Amanda	EMBA14SH3	王 欢	Wang, Gavin	EMBA14SH3	金 平	Jin, Ping	EMBA14SH4	尤加健	You, Jiajian	EMBA14SH4	刘新宇	Liu, Xinyu	EMBA14SH5	张 凯	Zhang, Kai	EMBA14SH5
陈 然	Chen, Estella	EMBA14SH3	王 军	Wang, Jun	EMBA14SH3	李立新	Li, Lixin	EMBA14SH4	游 迪	You, Di	EMBA14SH4	鲁 峰	Lu, Feng	EMBA14SH5	张伟翔	Zhang, Weixiang	EMBA14SH5
陈英燕	Chen, Indy	EMBA14SH3	王晓伦	Wang, Xiaolun	EMBA14SH3	李 雄	Li, Xiong	EMBA14SH4	俞俊贤	Yu, Junxian	EMBA14SH4	吕春卫	Lyu, Chunwei	EMBA14SH5	张彦高	Zhang, Yangao	EMBA14SH5
崔乃荣	Cui, Nairong	EMBA14SH3	韦慧陆	Wei, HuiLu	EMBA14SH3	梁民俊	Liang, Minjun	EMBA14SH4	张福斌	Zhang, Fubin	EMBA14SH4	吕惠芳	Lyu, Huifang	EMBA14SH5	张贻鉴	Zhang, Yijian	EMBA14SH5
戴婷婷	Dai, ELiza	EMBA14SH3	吴海波	Wu, Haibo	EMBA14SH3	林恩键	Lin, Enchien	EMBA14SH4	张开鹏	Zhang, Kaipeng	EMBA14SH4	马斐葭	Ma, Feijia	EMBA14SH5	赵晨海	Zhao, Chenhai	EMBA14SH5
董 璐	Dong, Luo	EMBA14SH3	吴红清	Wu, Hongqing	EMBA14SH3	林添瑞	Lin, Tianrui	EMBA14SH4	张 云	Zhang, Yun	EMBA14SH4	梅璟萍	Mei, Jacqueline	EMBA14SH5	赵东升	Zhao, Dongsheng	EMBA14SH5
董战略	Dong, OLiver	EMBA14SH3	邢文臻	Xing, Kevin	EMBA14SH3	林卫东	Lin, Frank	EMBA14SH4	张 琦	Zhang, Qi	EMBA14SH4	潘建平	Pan, Jianping	EMBA14SH5	朱梅芳	Zhu, Meifang	EMBA14SH5
封 冬	Feng, David	EMBA14SH3	徐北辰	Xu, Beichen	EMBA14SH3	刘 峰	Liu, Feng	EMBA14SH4	赵庆波	Zhao, Qingbo	EMBA14SH4	钱 荟	Qian, Hui	EMBA14SH5	曹仲川	Cao, Zhongchuan	EMBA14BJ1
冯晓娜	Feng, Xiaona	EMBA14SH3	徐 平	Xu, Ping	EMBA14SH3	刘 浩	Liu, Hao	EMBA14SH4	赵世界	Zhao, Shijie	EMBA14SH4	申 涛	Shen, Tao	EMBA14SH5	陈 光	Chen, Crystal	EMBA14BJ1
郭 斌	Guo, Bin	EMBA14SH3	徐荣璞	Xu, Patrick	EMBA14SH3	刘周贵	Liu, Zhougui	EMBA14SH4	郑 彤	Zheng, Tong	EMBA14SH4	盛 贇	Sheng, Yun	EMBA14SH5	陈胜华	Chen, Shenghua	EMBA14BJ1
韩巧林	Han, QiaoLin	EMBA14SH3	杨 蕾	Yang, Lei	EMBA14SH3	刘醉境	Liu, Zuijing	EMBA14SH4	周 诚	Zhou, Cheng	EMBA14SH4	施正峰	Shi, Zhengfeng	EMBA14SH5	崔 崴	Cui, Wei	EMBA14BJ1
何 晖	He, Hank	EMBA14SH3	游 达	You, Victor	EMBA14SH3	柳俊涛	Liu, Juntao	EMBA14SH4	周建军	Zhou, Jianjun	EMBA14SH4	石 磊	Shi, Lei	EMBA14SH5	方 勇	Fang, Yong	EMBA14BJ1
胡 刚	Hu, Gang	EMBA14SH3	张纯金	Zhang, Chunjin	EMBA14SH3	龙 翀	Long, Chong	EMBA14SH4	朱 鼎	Zhu, Ding	EMBA14SH4	孙佳颖	Sun, Jiaying	EMBA14SH5	韩 青	Han, Qing	EMBA14BJ1

韩 阳	Han, Yang	EMBA14BJ1	夏海通	Xia, Haitong	EMBA14BJ1	乐海雯	Le, Haiwen	EMBA14BJ2	张宝川	Zhang, Baochuan	EMBA14BJ2	刘宝忠	Liu, Baozhong	EMBA14BJ3	陈世飞	Chen, Shifei	EMBA14BJ4
姜 胜	Jiang, Johnson	EMBA14BJ1	肖京涛	Xiao, Raymond	EMBA14BJ1	李 健	Li, Jian	EMBA14BJ2	张德珍	Zhang, Dezhen	EMBA14BJ2	刘 博	Liu, Bo	EMBA14BJ3	陈雪娇	Chen, Xuejiao	EMBA14BJ4
江 岩	Jiang, Yan	EMBA14BJ1	肖卓远	Xiao, Zhuoyuan	EMBA14BJ1	李明锁	Li, Mingsuo	EMBA14BJ2	张任宁	Zhang, Renning	EMBA14BJ2	刘 洪	Liu, Hong	EMBA14BJ3	陈 勇	Chen, Yong	EMBA14BJ4
靳丽萍	Jin, Susan	EMBA14BJ1	熊燕飞	Xiong, Kathleen	EMBA14BJ1	李 娜	Li, Lina	EMBA14BJ2	张 硕	Zhang, Shuo	EMBA14BJ2	刘 洋	Liu, Yang	EMBA14BJ3	迟 娟	Chi, Juan	EMBA14BJ4
李红伟	Li, Hongwei	EMBA14BJ1	薛 燕	Xue, Lidia	EMBA14BJ1	李荣荣	Li, Rongrong	EMBA14BJ2	张晓春	Zhang, Lucy	EMBA14BJ2	刘在恒	Liu, Zaiheng	EMBA14BJ3	邓一飞	Deng, Yifei	EMBA14BJ4
李江城	Li, Gino	EMBA14BJ1	杨建兴	Yang, Jianxing	EMBA14BJ1	李 楠	Li, Nan	EMBA14BJ2	张旭乡	Zhang, Xuxiang	EMBA14BJ2	刘志鸿	Liu, Zhihong	EMBA14BJ3	董迎秋	Dong, Yingqiu	EMBA14BJ4
李 杰	Li, Jie	EMBA14BJ1	姚丹骞	Yao, Danqian	EMBA14BJ1	李 霏	Li, Fei	EMBA14BJ2	张 昀	Zhang, Peter	EMBA14BJ2	刘 怡	Liu, Yi	EMBA14BJ3	付恩伟	Fu, Enwei	EMBA14BJ4
李新华	Li, Xinhua	EMBA14BJ1	姚新闻	Yao, Xinwen	EMBA14BJ1	林芝声	Lin, Richard	EMBA14BJ2	赵 巍	Zhao, Wei	EMBA14BJ2	刘 昕	Liu, Xin	EMBA14BJ3	高 峰	Gao, Feng	EMBA14BJ4
林 燕	Lin, Cynthia	EMBA14BJ1	于立宏	Yu, Lihong	EMBA14BJ1	刘 梦	Liu, Monica	EMBA14BJ2	赵 毅	Zhao, Yi	EMBA14BJ2	马红亮	Ma, Hongliang	EMBA14BJ3	戈 弋	Ge, Yi	EMBA14BJ4
凌 云	Ling, Yun	EMBA14BJ1	袁 康	Yuan, Jeremy	EMBA14BJ1	刘晓农	Liu, Xiaonong	EMBA14BJ2	周 平	Zhou, Ping	EMBA14BJ2	屈 田	Qu, Tian	EMBA14BJ3	国磊峰	Guo, Leifeng	EMBA14BJ4
刘传辉	Liu, Chuanhui	EMBA14BJ1	许碧蕙	Xu, ALice	EMBA14BJ1	陆 瀛	Lu, Lucy	EMBA14BJ2	朱道飞	Zhu, Daofei	EMBA14BJ2	任 锋	Ren, Feng	EMBA14BJ3	郭力勇	Guo, Liyong	EMBA14BJ4
刘 岩	Liu, Yan	EMBA14BJ1	张海方	Zhang, Leo	EMBA14BJ1	孟 君	Meng, Jun	EMBA14BJ2	朱 慧	Zhu, Hui	EMBA14BJ2	沈美轮	Shen, Madeline	EMBA14BJ3	郭万怀	Guo Wanhui	EMBA14BJ4
刘 颖	Liu, Ying	EMBA14BJ1	张 华	Zhang, Hua	EMBA14BJ1	倪鸿光	Ni, Henry	EMBA14BJ2	闫 旭	Yan, Xu	EMBA14BJ2	孙艳芳	Sun, Yanfang	EMBA14BJ3	韩 光	Han, Guang	EMBA14BJ4
马冠华	Ma, Jolly	EMBA14BJ1	张 佳	Zhang, Jia	EMBA14BJ1	潘林艳	Pan, Linda	EMBA14BJ2	白 云	Bai, Yun	EMBA14BJ3	田志强	Tian, Zhiqiang	EMBA14BJ3	韩海滨	Han, Haibin	EMBA14BJ4
马卫华	Ma, Weihua	EMBA14BJ1	张俊峰	Zhang, Junfeng	EMBA14BJ1	沈 扬	Shen, Yang	EMBA14BJ2	鲍 阳	Bao, Yang	EMBA14BJ3	王 磊	Wang, Lei	EMBA14BJ3	胡林平	Hu, Linping	EMBA14BJ4
孟汉江	Meng, Hanjiang	EMBA14BJ1	张立强	Zhang, Liqiang	EMBA14BJ1	田 旻	Tian, Yang	EMBA14BJ2	蔡序茂	Cai, Xumao	EMBA14BJ3	王少良	Wang, Shaoyin	EMBA14BJ3	胡晓海	Hu, Xiaohai	EMBA14BJ4
孟晓彤	Meng, Xiaotong	EMBA14BJ1	张文龙	Zhang, Wenlong	EMBA14BJ1	田敬元	Tian, Jingyuan	EMBA14BJ2	曹 蕾	Cao, Lei	EMBA14BJ3	王兴维	Wang, Xingwei	EMBA14BJ3	胡啸波	Hu, Xiaobo	EMBA14BJ4
潘惠红	Pan, Huihong	EMBA14BJ1	张晓朴	Zhang, Xiaopu	EMBA14BJ1	王德宝	Wang, David	EMBA14BJ2	陈 宇	Chen, Yu	EMBA14BJ3	王永亮	Wang, Yongliang	EMBA14BJ3	黄一玲	Huang, Yiling	EMBA14BJ4
曲藩蕊	Qu, Ray	EMBA14BJ1	赵继锋	Zhao, Justin	EMBA14BJ1	王光伟	Wang, Guangwei	EMBA14BJ2	丛 葳	Cong, Wei	EMBA14BJ3	王振辉	Wang, Zhenhui	EMBA14BJ3	霍常宝	Huo, Changbao	EMBA14BJ4
尚明权	Shang, Mingquan	EMBA14BJ1	种 锋	Chong, Feng	EMBA14BJ1	王立建	Wang, Lijian	EMBA14BJ2	杜立新	Du, Lixin	EMBA14BJ3	夏列波	Xia, Liebo	EMBA14BJ3	江华东	Jiang, Huadong	EMBA14BJ4
沈 洁	Shen, Jie	EMBA14BJ1	朱 琰	Zhu, Yan	EMBA14BJ1	王 蓉	Wang, Rong	EMBA14BJ2	杜 爽	Du, Shuang	EMBA14BJ3	肖 鹂	Xiao, Li	EMBA14BJ3	金 佶	Jin, Jessica	EMBA14BJ4
宋建民	Song, Jianmin	EMBA14BJ1	庄青峰	Zhuang, Qingfeng	EMBA14BJ1	王维华	Wang, Weihua	EMBA14BJ2	方 文	Fang, Wen	EMBA14BJ3	徐 光	Xu, Guang	EMBA14BJ3	金 皓	Jin, Hao	EMBA14BJ4
陶海虹	Tao, Iris	EMBA14BJ1	曹志刚	Cao, Zhigang	EMBA14BJ2	王 彦	Wang, Yan	EMBA14BJ2	凤 雷	Feng, Lei	EMBA14BJ3	严永刚	Yan, Yonggang	EMBA14BJ3	李 彬	Li, Bin	EMBA14BJ4
王安娜	Wang, Anna	EMBA14BJ1	陈士华	Chen, Shihua	EMBA14BJ2	吴长江	Wu, Changjiang	EMBA14BJ2	高云龙	Gao, Yunlong	EMBA14BJ3	杨海江	Yang, Haijiang	EMBA14BJ3	李 峰	Li, Feng	EMBA14BJ4
汪积汇	Wang, Jihui	EMBA14BJ1	杜瑞安	Du, Ruian	EMBA14BJ2	夏月飞	Xia, Yuefei	EMBA14BJ2	顾 毅	Gu, Yi	EMBA14BJ3	杨书席	Yang, Shuxi	EMBA14BJ3	李 可	Li, Coco	EMBA14BJ4
王明康	Wang, Mingkang	EMBA14BJ1	段 振	Duan, Zhen	EMBA14BJ2	向方逊	Xiang, Fangxun	EMBA14BJ2	郭鉴旻	Guo, Jianmin	EMBA14BJ3	杨永刚	Yang, Yonggang	EMBA14BJ3	李一飞	Li, Yifei	EMBA14BJ4
王 文	Wang, Vincent	EMBA14BJ1	高 强	Gao, Qiang	EMBA14BJ2	熊丽群	Xiong, Sandy	EMBA14BJ2	郭义峰	Guo, Yifeng	EMBA14BJ3	叶尔泰	Ye, Ertai	EMBA14BJ3	李 永	Li, Yong	EMBA14BJ4
王亚军	Wang, Yajun	EMBA14BJ1	宫 涛	Gong, Tao	EMBA14BJ2	徐 菠	Xu, Mike	EMBA14BJ2	何 平	He, Ping	EMBA14BJ3	银晓冬	Yin, Xiaodong	EMBA14BJ3	刘大勇	Liu, Dayong	EMBA14BJ4
王月贵	Wang, Yuegui	EMBA14BJ1	顾 斌	Gu, Jeff	EMBA14BJ2	徐克鹏	Xu, Cliff	EMBA14BJ2	侯 捷	Hou, Jie	EMBA14BJ3	张朝阳	Zhang, Chaoyang	EMBA14BJ3	刘晓东	Liu, Xiaodong	EMBA14BJ4
魏文美	Wei, Wenmei	EMBA14BJ1	郭京伟	Guo, Jingwei	EMBA14BJ2	徐 莉	Xu, Li	EMBA14BJ2	胡 明	Hu, Ming	EMBA14BJ3	张 丽	Zhang, Li	EMBA14BJ3	刘 阳	Liu, Yang	EMBA14BJ4
温海成	Wen, Haicheng	EMBA14BJ1	郭 军	Guo, Jun	EMBA14BJ2	徐艳萍	Xu, Yanping	EMBA14BJ2	黄力求	Huang, Liqiu	EMBA14BJ3	张 威	Zhang, Wei	EMBA14BJ3	吕 敬	Lyu, Jing	EMBA14BJ4
翁立群	Weng, Mandy	EMBA14BJ1	何六艺	He, Liuyi	EMBA14BJ2	杨 锐	Yang, Richard	EMBA14BJ2	李福德	Li, Fude	EMBA14BJ3	张显峰	Zhang, Xianfeng	EMBA14BJ3	马美林	Ma, Meilin	EMBA14BJ4
吴笑梅	Wu, Xiaomei	EMBA14BJ1	计艳梅	Ji, Yanmei	EMBA14BJ2	姚程天	Yao, Bill	EMBA14BJ2	李晓莹	Li, Xiaoying	EMBA14BJ3	张 宇	Zhang, Yu	EMBA14BJ3	马 骥	Ma, Ji	EMBA14BJ4
吴 彦	Wu, Yan	EMBA14BJ1	焦广宇	Jiao, Guangyu	EMBA14BJ2	姚 杰	Yao, Laura	EMBA14BJ2	李右民	Li, Youmin	EMBA14BJ3	赵 霞	Zhao, Xia	EMBA14BJ3	倪国涛	Ni, Guotao	EMBA14BJ4
吴章华	Wu, Peter	EMBA14BJ1	金伟清	Jin, Weiqing	EMBA14BJ2	于 洋	Yu, Eric	EMBA14BJ2	梁竞辉	Liang, Jinghui	EMBA14BJ3	郜 俊	Gao, Jun	EMBA14BJ3	潘 韬	Pan, Tao	EMBA14BJ4
吴振涛	Wu, Zhentao	EMBA14BJ1	康 鑫	Kang, Xin	EMBA14BJ2	岳栖鹤	Yue, Qihe	EMBA14BJ2	刘帮民	Liu, Bangmin	EMBA14BJ3	陈平进	Chen, Pingjin	EMBA14BJ4	邱 磊	Qiu, Lei	EMBA14BJ4

孙涛	Sun, Tao	EMBA14BJ4	鞠江	Ju, Jiang	EMBA14SZ1	袁晓茹	Yuan, Stella	EMBA14SZ1	梁彦军	Liang, Yanjun	EMBA14SZ2	奚斌	Xi, Bin	EMBA14SZ2	任少波	Ren, Shaobo	GEMBA2014
汪海	Wang, Hai	EMBA14BJ4	康理	Kang, Kay	EMBA14SZ1	曾志军	Zeng, John	EMBA14SZ1	廖利群	Liao, Liqun	EMBA14SZ2	Harri VERTANEN		GEMBA2014	尚文宇	Shang, Wenyu	GEMBA2014
王刚	Wang, Gang	EMBA14BJ4	赖积峰	Lai, Jifeng	EMBA14SZ1	张华	Zhang, Hua	EMBA14SZ1	刘丹	Liu, Dan	EMBA14SZ2	Jeong Hoon HA		GEMBA2014	宋祺	Song, Qi	GEMBA2014
王践	Wang, Allan	EMBA14BJ4	李环燕	Li, Beya	EMBA14SZ1	张晓林	Zhang, Xiaolin	EMBA14SZ1	刘锦霞	Liu, Jinxia	EMBA14SZ2	Luca TARSETTI		GEMBA2014	隋郁	Sui, Yu	GEMBA2014
王进	Wang, Jin	EMBA14BJ4	李忠文	Li Zhongwen	EMBA14SZ1	郑泽峰	Zheng, Paul	EMBA14SZ1	刘军	Liu, Jun	EMBA14SZ2	Miguel Angel ALVAREZ DIAZ		GEMBA2014	孙大鹏	Sun, Dapeng	GEMBA2014
王笑松	Wang, Xiaosong	EMBA14BJ4	连兴	Lian, Xing	EMBA14SZ1	钟翔宇	Zhong, Richard	EMBA14SZ1	刘世琦	Liu, Shiqi	EMBA14SZ2	Nicolas PAILLOT		GEMBA2014	孙洪波	Sun, Hongbo	GEMBA2014
王新生	Wang, Xinsheng	EMBA14BJ4	廉向东	Lian, Xiangdong	EMBA14SZ1	周博	Zhou, Bo	EMBA14SZ1	罗春华	Luo, Chunhua	EMBA14SZ2	OLivier HUBRECHT		GEMBA2014	孙宇皓	Sun, Yuhao	GEMBA2014
魏继英	Wei, jiying	EMBA14BJ4	梁峻芳	Liang, Junfang	EMBA14SZ1	周军花	Zhou, Junhua	EMBA14SZ1	马健康	Ma, Jiankang	EMBA14SZ2	Robert HYNES		GEMBA2014	汤展滔	Tong, Paul	GEMBA2014
吴宝利	Wu, BaoLi	EMBA14BJ4	梁星火	Liang, Xinghuo	EMBA14SZ1	周正贤	Zhou, Kyle	EMBA14SZ1	齐统渭	Qi, Tongwei	EMBA14SZ2	Victor LUCIANO		GEMBA2014	唐航初	Tang, Hangchu	GEMBA2014
吴天文	Wu, Tianwen	EMBA14BJ4	林琳	Lin, Priscilla	EMBA14SZ1	朱继军	Zhu, Jijun	EMBA14SZ1	石一亮	Shi, Yiliang	EMBA14SZ2	Xaver KARSUNKE		GEMBA2014	王长春	Wang, Changchun	GEMBA2014
武敏	Wu, Min	EMBA14BJ4	林齐勃	Lin, Boris	EMBA14SZ1	常跃平	Chang, Yueping	EMBA14SZ2	时永坤	Shi, Yongkun	EMBA14SZ2	Gerhard BREITH		GEMBA2014	王欢	Wang, Huan	GEMBA2014
许勇	Xu, Yong	EMBA14BJ4	林伟	Lin, Wei	EMBA14SZ1	陈道军	Chen, Daojun	EMBA14SZ2	吴海舟	Wu, Jolie	EMBA14SZ2	Harri VERTANEN		GEMBA2014	王静	Wang, Joanne	GEMBA2014
严蔚	Yan, Wei	EMBA14BJ4	刘默涵	Liu, Echo	EMBA14SZ1	陈盛中	Chen, Shengzhong	EMBA14SZ2	夏乐勇	Xia, Leyong	EMBA14SZ2	蔡沈隽	Cai, Steven	GEMBA2014	王涛	Wang, Tao	GEMBA2014
阎瑄	Yan, Xuan	EMBA14BJ4	刘遂明	Liu, Suiming	EMBA14SZ1	陈伟胜	Chen, Weisheng	EMBA14SZ2	肖红	Xiao, Hong	EMBA14SZ2	曹唯薇	Cao, Clara	GEMBA2014	王亚娜	Wang, Yana	GEMBA2014
杨晋	Yang, Jin	EMBA14BJ4	刘英	Liu, Ying	EMBA14SZ1	陈志宏	Chen, Zhihong	EMBA14SZ2	谢智全	Xie, Zhiquan	EMBA14SZ2	陈春拱	Chen, Chungong	GEMBA2014	王娴静	Wang, Valentina	GEMBA2014
张虹霞	Zhang, Hongxia	EMBA14BJ4	刘勇	Liu, Oliver	EMBA14SZ1	成欣	Cheng, Xin	EMBA14SZ2	熊友辉	Xiong, Youhui	EMBA14SZ2	陈远芳	Chen, Yuanfang	GEMBA2014	卫春妹	Wei, Jenny	GEMBA2014
张建华	Zhang, Jianhua	EMBA14BJ4	卢威信	Lo, Wilson	EMBA14SZ1	范丽萍	Fan, Lily	EMBA14SZ2	杨杰	Yang, Jie	EMBA14SZ2	邓浩青	Deng, Queenie	GEMBA2014	吴蓓	Wu, Bei	GEMBA2014
张凯	Zhang, Kai	EMBA14BJ4	吕建	Lyu, Captain	EMBA14SZ1	冯高鹏	Feng, Gaopeng	EMBA14SZ2	姚晶	Yao, Jing	EMBA14SZ2	菲利佩	Felipe A.R.EYMAEL	GEMBA2014	轩澄	Xuan, Cheng	GEMBA2014
张鹏	Zhang, Peng	EMBA14BJ4	马小军	Ma, Xiaojun	EMBA14SZ1	郭永洪	Guo, Yonghong	EMBA14SZ2	叶锋	Ye, Feng	EMBA14SZ2	胡梅放	Hu, Meifang	GEMBA2014	杨晓雯	Yang, Jennifer	GEMBA2014
赵军	Zhao, Jun	EMBA14BJ4	莫思宏	Mo, Sihong	EMBA14SZ1	胡亮	Hu, Liang	EMBA14SZ2	易海燕	Yi, Haiyan	EMBA14SZ2	姜东文	Jiang, Dongwen	GEMBA2014	叶蓬	Ye, Peng	GEMBA2014
周昊	Zhou, Hao	EMBA14BJ4	潘策	Pan, Ce	EMBA14SZ1	黄鸿远	Huang, Hongyuan	EMBA14SZ2	殷博	Yin, Bo	EMBA14SZ2	李波	Li, Bo	GEMBA2014	尹龙	Yin, Long	GEMBA2014
朱唯	Zhu, Wei	EMBA14BJ4	彭海平	Peng, Haiping	EMBA14SZ1	黄焕强	Huang, Huanqiang	EMBA14SZ2	喻刚	Yu, Gang	EMBA14SZ2	李从真	Li, Maryyam	GEMBA2014	曾才	Zeng, Cai	GEMBA2014
朱亚敏	Zhu, Yamin	EMBA14BJ4	彭攀	Peng, Pan	EMBA14SZ1	黄卫钢	Huang, Weigang	EMBA14SZ2	袁刚	Yuan, Gang	EMBA14SZ2	李建辉	il, Jianhui	GEMBA2014	张树明	Zhang, Shuming	GEMBA2014
闫洪志	Yan, Hongzhi	EMBA14BJ4	宋屹	Song, Crystal	EMBA14SZ1	黄胤菲	Huang, Yinfei	EMBA14SZ2	袁岚	Yuan, Lan	EMBA14SZ2	李敬	Li, Sam	GEMBA2014	赵云涛	Zhao, Yuntao	GEMBA2014
闫晓娟	Yan, Xiaojuan	EMBA14BJ4	孙佳特	Sun, Eric	EMBA14SZ1	蒋学东	Jiang, Xuedong	EMBA14SZ2	曾姝娟	Zeng, Voilet	EMBA14SZ2	李蕾	Li, Lei	GEMBA2014	赵智国	Zhao, Zhiguo	GEMBA2014
蔡颖	Cai, Vanessa	EMBA14SZ1	唐海元	Tang, Haiyuan	EMBA14SZ1	姜振勇	Jiang, Zhenyong	EMBA14SZ2	张长付	Zhang, Changfu	EMBA14SZ2	李子璇	Li, Zixuan	GEMBA2014	周欣蕊	Zhou, Xinrui	GEMBA2014
陈杰	Chen, Jacky	EMBA14SZ1	唐咸德	Tang, Xiande	EMBA14SZ1	黎慧慧	Li, Huihui	EMBA14SZ2	张梁浩	Zhang, Lianghao	EMBA14SZ2	廖嵩平	Liao, Songping	GEMBA2014	陈爱华	Chen, Aihua	FMBA14SH1
陈鲲	Chen, Kun	EMBA14SZ1	唐勇	Tang, Yong	EMBA14SZ1	李海涛	Li, Haitao	EMBA14SZ2	张庆喜	Zhang, Qingxi	EMBA14SZ2	刘清月	Liu, Qingyue	GEMBA2014	陈冬妍	Chen, Dongyan	FMBA14SH1
陈世豪	Chen, Shihao	EMBA14SZ1	王浩	Wang, Hao	EMBA14SZ1	李凌娟	Li, Lingjuan	EMBA14SZ2	赵传胜	Zhao, Chuansheng	EMBA14SZ2	刘泰玲	Liu, Tylor	GEMBA2014	陈凯	Chen, Kai	FMBA14SH1
邓凯	Deng, Kai	EMBA14SZ1	王舜宜	Wong, Rebecca	EMBA14SZ1	李淑武	Li, Shuwu	EMBA14SZ2	郑蔓	Zheng, Man	EMBA14SZ2	陆小莉	Lu, Xiaoli	GEMBA2014	陈乔	Chen, Qiao	FMBA14SH1
董晓菽	Dong, Xiaoqiu	EMBA14SZ1	王文	Wang, Wen	EMBA14SZ1	李天星	Li, Tianxing	EMBA14SZ2	郑振江	Zheng, Zhenjiang	EMBA14SZ2	吕新福	Lyu, Xinfu	GEMBA2014	崔恒磊	Cui, Henglei	FMBA14SH1
宫广正	Gong, Guangzheng	EMBA14SZ1	肖卫荣	Xiao, David	EMBA14SZ1	李挺	Li, Ting	EMBA14SZ2	钟铸	Zhong, Zhu	EMBA14SZ2	罗艳	Luo, Yan	GEMBA2014	冯昊俊	Feng, Haojun	FMBA14SH2
郭金华	Guo, Jinhua	EMBA14SZ1	谢军雄	Xie, Junxiong	EMBA14SZ1	李巍	Li, Wei	EMBA14SZ2	周聪	Zhou, Cong	EMBA14SZ2	罗裕峯	Lo, Robin	GEMBA2014	符景松	Fu, Jingsong	FMBA14SH1
侯峰	Hou, Feng	EMBA14SZ1	颜媛媛	Yan, Yuanyuan	EMBA14SZ1	李欣航	Li, Olivia	EMBA14SZ2	周杰	Zhou, James	EMBA14SZ2	慕欣	Mu, Xin	GEMBA2014	高瑾斐	Gao, Jinfei	FMBA14SH1
蒋方荣	Jiang, Michael	EMBA14SZ1	杨绍泳	Yang, Shaoyong	EMBA14SZ1	李增榜	Li, Zengbang	EMBA14SZ2	周依黎	Zhou, Yili	EMBA14SZ2	钱冰	Qian, Bing	GEMBA2014	顾培艺	Gu, Peiyi	FMBA14SH1
金煜峰	Jin, Yufeng	EMBA14SZ1	易勇	Yi, Yong	EMBA14SZ1	梁铁民	Liang, Tiemin	EMBA14SZ2	朱空军	Zhu, Kongjun	EMBA14SZ2	秦非	Qin, Fei	GEMBA2014	顾贤斌	Gu, Xianbin	FMBA14SH1

桂一帆	Gui, Yifan	FMBA14SH1
郭立敏	Guo, Limin	FMBA14SH1
胡超	Hu, Chao	FMBA14SH1
贾岩	Jia, Yan	FMBA14SH1
蒋晓阳	Jiang, Coco	FMBA14SH1
金科	Jin, Ke	FMBA14SH1
赖永华	Lai, Yonghua	FMBA14SH1
蓝海平	Lan, Alex	FMBA14SH1
郇欢	Li, Huan	FMBA14SH1
李仁毅	Li, Renyi	FMBA14SH1
李铁铮	Li, Tiezheng	FMBA14SH1
李臻	Li, Steven	FMBA14SH1
林春霖	Lin, Chunlin	FMBA14SH1
刘毅	Liu, Yi	FMBA14SH1
欧阳平	Ouyang, Ping	FMBA14SH1
潘跃双	Pan, Yueshuang	FMBA14SH1
钱俊	Qian, Jun	FMBA14SH1
任宇晟	Ren, Yusheng	FMBA14SH1
申有儒	Shin, Yuna	FMBA14SH1
孙华伟	Sun, Huawei	FMBA14SH1
谭悦	Tan, Yue	FMBA14SH1
唐京燕	Tang, Jingyan	FMBA14SH1
王强	Wang, Qiang	FMBA14SH1
王善鸣	Wang, Shanming	FMBA14SH1
王洋	Wang, Yang	FMBA14SH1
王一娜	Wang, Yina	FMBA14SH1
王洲	Wang, Zhou	FMBA14SH1
王遐军	Wang, Xiajun	FMBA14SH1
魏鹏	Wei, Terry	FMBA14SH1
邬涛	Wu, Tao	FMBA14SH1
吴天呈	Wu, Tiancheng	FMBA14SH1
吴星琦	Wu, Xingqi	FMBA14SH1
奚丹	Xi, Dan	FMBA14SH1
项林	Xiang, Lin	FMBA14SH1
徐臻	Xu, Roger	FMBA14SH1
杨晓	Yang, Sean	FMBA14SH1

杨艳	Yang, Yan	FMBA14SH1
于岚	Yu, Lan	FMBA14SH1
张立	Zhang, Li	FMBA14SH1
赵元章	Zhao, Siounex	FMBA14SH1
郑婷婷	Zheng, Tingting	FMBA14SH1
周骏	Zhou, Jun	FMBA14SH1
周惟菁	Zhou, Weijing	FMBA14SH1
蔡晓俊	Cai, Xiaojun	FMBA14SH2
曹晓晨	Cao, Xiaochen	FMBA14SH2
常小庆	Chang, Xiaoqing	FMBA14SH2
陈捷男	Chen, Jienan	FMBA14SH2
陈龙	Chen, Long	FMBA14SH2
陈谭舒	Chen, Tanshu	FMBA14SH2
陈新计	Chen, Xinji	FMBA14SH2
程锡	Cheng, Sien	FMBA14SH2
程韬	Cheng, Tao	FMBA14SH2
丁杰	Ding, Jie	FMBA14SH2
杜晟华	Du, Shenghua	FMBA14SH2
江堃	Jiang, Kun	FMBA14SH2
江正中	Chang, Chengchung	FMBA14SH2
乐蓉	Le, Rong	FMBA14SH2
李健	Li, Jian	FMBA14SH2
李莎	Li, Karen	FMBA14SH2
李宁	Li, Ning	FMBA14SH2
刘晓乐	Liu, Xiaole	FMBA14SH2
罗文	Luo, Wen	FMBA14SH2
马荣宝	Ma, Rongbao	FMBA14SH2
彭珂	Peng, Ke	FMBA14SH2
茹雯燕	Ru, Wenyan	FMBA14SH2
邵哲锋	Shao, Zhefeng	FMBA14SH2
石磊	Shi, Lei	FMBA14SH2
石军	Shi, Hugh	FMBA14SH2
舒颖	Shu, Ying	FMBA14SH2
司佳	Si, Jia	FMBA14SH2
宋亚杰	Song, Yajie	FMBA14SH2
隋秉建	Sui, Bingjian	FMBA14SH2

孙斐	Sun, Fei	FMBA14SH2
汪一帆	Wang, Yifan	FMBA14SH2
王后明	Wang, Houming	FMBA14SH2
王珊	Wang, Shan	FMBA14SH2
王世雄	Wang, Shixiong	FMBA14SH2
王小健	Wang, Xiaojian	FMBA14SH2
王喻	Wang, Yu	FMBA14SH2
谢衡	Xie, Heng	FMBA14SH2
徐麟	Xu, Lin	FMBA14SH2
薛含滔	Xue, Hantao	FMBA14SH2
薛晓明	Xue, Xiaoming	FMBA14SH2
杨叶	Yang, Ye	FMBA14SH2
余悦星	Yu, Yuexing	FMBA14SH2
俞伟刚	Yu, Weigang	FMBA14SH2
俞侃敏	Yu, Kanmin	FMBA14SH2
喻恺	Yu, Kai	FMBA14SH2
曾纯	Zeng, Chun	FMBA14SH2
张春荣	Zhang, Chunrong	FMBA14SH2
张浩	Zhang, Hao	FMBA14SH2
张欣	Zhang, Xin	FMBA14SH2
张瑛	Zhang, Ying	FMBA14SH2
赵甜	Zhao, Tian	FMBA14SH2
赵馨	Zhao, Xin	FMBA14SH2
朱承亮	Zhu, Chengliang	FMBA14SH2
闫志刚	Yan, Grant	FMBA14SH2

### Class Year 2015 级

RMB100,000-1,000,000		
李澄澄	Li, Chengcheng	EMBA15SH2

RMB10,000-100,000		
操松炉	Cao, Songlu	EMBA15SH3
胡中明	Hu, Zhongming	EMBA15SH1
楼明霞	Lou, Mingxia	EMBA15SH1
王科	Wang, Ke	EMBA15SH5

王蕴	Wang, Yun	EMBA15SH5
周博	Zhou, Bo	EMBA15SH1
周晓辉	Zhou, Xiaohui	EMBA15SH1
王金龙	Wang, Jintong	CEO2015

### <RMB10,000

都业梁	Du, Yeliang	EMBA15SH1
朱姚培	Zhu, Yaopei	EMBA15SH5
董寅鸣	Dong, Yinming	EMBA15SH1
郭海涛	Guo, Haitao	EMBA15SH2
何芳	He, Fang	EMBA15SH4
李广	Li, Guang	EMBA15SZ2
刘斌	Liu, Bin	EMBA15BJ4
茅健	Mao, Jian	EMBA15SH1
宁福生	Ning, Fusheng	EMBA15BJ4
荣恒	Rong, Heng	EMBA15BJ1
石宏伟	Shi, Hongwei	EMBA15BJ1
王丰	Wang, Feng	EMBA15SH1
王宏军	Wang, Hongjun	EMBA15SH2
吴良安	Wu, Liangan	EMBA15SH5
吴振海	Wu, Zhenhai	EMBA15SH2
杨劲松	Yang, Jingsong	EMBA15BJ2
张志强	Zhang, Zhiqiang	EMBA15SH1
赵欣	Zhao, Xin	EMBA15SH5
许勇	Xu, Yong	FMBA15SH1
朱晶	Zhu, Jing	FMBA15SH2

### Class Year 2016 级

>RMB1,000,000		
李辛	Li, Xin	EMBA16SH3
鲜言	Xian, Yan	CEO2016

<RMB10,000		
胡雪峰	Hu, Xuefeng	EMBA16BJ4
史磊	Shi, Lei	EMBA16SH5

李春玲	Li, Chunling	EMBA16SH4
徐一岗	Xu, Yigang	EMBA16SH3
孙天宝	Sun, Tianbao	CMO2016
冯琪	Feng, Qi	FMBA16SH1
黄静	Huang, Jing	FMBA16SH1

### 教授及员工 Faculty & Staff

#### >RMB1,000,000

吴敬琏	Wu, Jinglian
-----	--------------

#### RMB100,000-1,000,000

丁远	Ding, Yuan
----	------------

#### RMB10,000-100,000

陈世敏	Chen, Shimin
-----	--------------

#### <RMB10,000

傅丹阳	Fu, Tanya
季丽浩	Ji, Steven
李晓舟	Li, David
李媛媛	Li, Yvonne
马宁	Ma, Ning
毛竹晨	Mao, Zhuchen
许定波	Xu, Dingbo
薛东明	Xue, David
张王莹	Zhang, Emily
赵永清	Zhao, Zachary

(前员工, ex-staff)



# CORPORATE PARTNERS OF THE CEIBS EDUCATION FOUNDATION

## 中欧国际工商学院教育发展基金会企业赞助伙伴名录



### 教席捐赠基金赞助伙伴

#### Corporate Partners of the CEIBS Chair Endowment Fund



### 研究中心及研究基金赞助伙伴

#### Corporate Partners of the CEIBS Research Center and Research Fund



中欧奖学金基金赞助伙伴

Corporate Partners of the CEIBS Scholarship Fund



校园建设基金赞助伙伴

Corporate Partners of the CEIBS Campus Fund



中欧发展基金赞助伙伴

Corporate Partners of the CEIBS Development Fund



吴敬琏学术基金赞助伙伴

Corporate Partners of the CEIBS Wu Jinglian Academic Fund



CORPORATE PARTNERS



# 7 FINANCIAL REPORT

## 财务报表

# 业务活动表

## Statement of Income & Expenditure

编制单位：上海中欧国际工商学院教育发展基金会  
Compiled by The CEIBS Education Foundation

2016 年度  
Year 2016

(单位：元)  
(Unit: yuan)

项目 Items	行次 Line No.	上年累计数 Last year cumulate			本年累计数 Current year cumulate		
		非限定 Non-restricted	限定性 Restricted	合计 Total	非限定性 Non-restricted	限定性 Restricted	合计 Total
<b>一、收入</b> I. Revenue							
其中：捐赠收入 Including: Donation revenue	1	16,692,566.52	27,064,601.98	43,757,168.50	15,745,161.28	17,503,164.03	33,248,325.31
会费收入 Membership fee revenue	2						
提供服务收入 Revenue from service supply	3						
其中：政府购买服务收入 Including: Revenue from government purchase of service	3.1						
商品销售收入 Revenue from sale of commodities	4						
政府补助收入 Revenue from government subsidies	5						
投资收益 Investment income	6				1,250,965.82	1,602,191.18	2,853,157.00
其他收入 Other revenue	9						
收入合计 Total revenue	11	16,692,566.52	27,064,601.98	43,757,168.50	16,996,127.10	19,105,355.21	36,101,482.31
<b>二、费用</b> II. Expenses							
(一) 业务活动成本 1. Cost of operations	12	1,534,800.00	18,536,297.46	20,071,097.46	2,614,463.50	11,287,424.62	13,906,888.12
其中：资助教学项目 Including: Subsidies to teaching projects	13	1,534,800.00	18,369,437.46	19,904,237.46	2,614,463.50	11,287,424.62	13,906,888.12
资助其他 Subsidies to others	14			0.00			0.00
市场推广费用 Marketing expenses	15		166,860.00	166,860.00			0.00
专题项目费用 Special expenses	16			0.00			0.00
(二) 管理费用 2. Managerial expenses	21	1,706,000.00		1,706,000.00	1,439,871.00		1,439,871.00
(三) 筹资费用 3. Financing expenses	24	-2,715,970.25	-95,953.28	-2,811,923.53	-2,807,164.81	-24,257.40	-2,831,422.21
(四) 其他费用 4. Other expenses	28			0.00	312,741.46	400,547.80	713,289.26
费用合计 Total expenses	35	524,829.75	18,440,344.18	18,965,173.93	1,559,911.15	11,663,715.02	13,223,626.17
<b>三、限定性净资产转为非限定性净资产</b> III. Transfer from restricted net assets to non-restricted net assets	40	78,250.00	-78,250.00				
<b>四、净资产变动额（若为净资产减少额，以“-”号填列）</b> IV. Increase/Decrease of net assets ("-" for decrease of net assets)	45	16,245,986.77	8,546,007.80	24,791,994.57	15,436,215.95	7,441,640.19	22,877,856.14

# FINANCIAL REPORT

## 财务报表

# 资产负债表

## Balance sheet

编制单位：上海中欧国际工商学院教育发展基金会  
Compiled by The CEIBS Education Foundation

2016 年度  
Year 2016

(单位：元)  
(Unit: yuan)

资产 Assets	行次 Line No.	年初数 Amount at beginning of period	期末数 Amount at end of period	负债和净资产 Liabilities and net assets	行次 Line No.	年初数 Amount at beginning of period	期末数 Amount at end of period
<b>流动资产</b> Current assets:				<b>流动负债</b> Current liabilities:			
货币资金 Monetary funds	1	111,687,508.09	116,841,938.59	短期借款 Short-term borrowings	61		
短期投资 Short-term investment	2			应付款项 Account payable	62	16,068,779.76	2,330,426.86
应收款项 Account receivable	3			应付工资 Wages payable	63		
预付账款 Account paid in advance	4			应交税金 Taxes payable	65		713,289.26
存货 Inventory	8			预收账款 Account received in advance	66		
待摊费用 Deferred expenses	9			预提费用 Accrued expenses	71		
一年内到期的长期股权投资 Long-term debt investment due within one year	15			预计负债 Estimated liabilities	72		
其他流动资产 Other current assets	18			一年内到期的长期负债 Long-term liabilities due within one year	74		
<b>流动资产合计</b> Total current assets	20	111,687,508.09	116,841,938.59	其他流动负债 Other current liabilities	78		
<b>长期投资</b> Long-term investment:				<b>流动负债合计</b> Total current liabilities	80	16,068,779.76	3,043,716.12
长期股权投资 Long-term equity investment	21	35,000,000.00	39,698,362.00	<b>长期负债</b> Long-term liabilities:			
长期股权投资 Long-term debt investment	24			长期借款 Long-term borrowings	81		
<b>长期投资合计</b> Total long-term investment	30	35,000,000.00	39,698,362.00	长期应付款 Long-term account payable	84		
<b>固定资产</b> Fixed assets:				其他长期负债 Other long-term liabilities	88		
固定资产原价 Original value of fixed assets	31			<b>长期负债合计</b> Total long-term liabilities	90		
减：累计折旧 Accumulated depreciation	32			<b>受托代理负债</b> Entrusted liabilities:			
固定资产净值 Net value of fixed assets	33			受托代理负债 Entrusted liabilities	91		
在建工程 Construction In Progress	34			<b>负债合计</b> Total liabilities	100	16,068,779.76	3,043,716.12
文物文化资产 Relics and cultural assets	35			<b>净资产</b> Net assets:			
固定资产清理 Disposal of fixed assets	38			非限定性净资产 Non-restricted net assets	101	83,214,800.11	98,651,016.06
<b>固定资产合计</b> Total fixed assets	40			限定性净资产 Restricted net assets	105	47,403,928.22	54,845,568.41
<b>无形资产</b> Intangible assets:				<b>净资产合计</b> Total net assets	110	130,618,728.33	153,496,584.47
无形资产 Intangible assets:	41			<b>资产总计</b> Total assets	60	146,687,508.09	156,540,300.59
<b>受托代理资产</b> Entrusted assets:				<b>负债和净资产总计</b> Total liabilities and net assets	120	146,687,508.09	156,540,300.59
受托代理资产 Entrusted assets	51						

# ABOUT THE CEIBS EDUCATION FOUNDATION

## 关于中欧教育发展基金会

中欧国际工商学院教育发展基金会成立于 2005 年，隶属于中欧国际工商学院，是一个正式注册的基金会法人组织。学员、校友、及社会各界可通过基金会向学院捐赠资金、物资、及服务，推动学院的教学研究、校园建设、以及各项事业的发展。



### 银行账户 (人民币)

户名：上海中欧国际工商学院教育发展基金会

帐号：**211582039210001**

开户行：招商银行上海分行南西支行，上海市南京西路 100 号

邮政编码：200003

### Bank Account (USD Only)

A/C name: Shanghai China Europe International Business School  
Education Development Foundation

A/C Number: **121903727832906**

Bank name: China Merchants Bank Shanghai Branch Nan Xi Sub-Branch

Bank address: 100 Nan Jing Xi Road, Shanghai, 200003, China.

SWIFT: CMBCCNBS

办公地址：上海市浦东新区金桥红枫路 699 号教学一号楼 302 室

邮政编码：201206

Office Address: Room 302, Academic Center 1, 699 Hongfeng Road,  
Jinqiao, Pudong, Shanghai 201206.

Tel: +86 21-28905898, 28905066

Email: [invest@ceibs.edu](mailto:invest@ceibs.edu)

Established in 2005, CEIBS Education Foundation (CEIBS Foundation), is a registered not-for-profit organisation and is the repository of all gifts to CEIBS through endowment funds, the annual fund, alumni, corporate and institutional sponsorship programmes, as well as capital and special campaigns for the school's advancement.



### 支付宝

中欧国际工商学院教育发展基金会的支付宝账号为

**invest@ceibs.edu** 您可以使用“支付宝”手机应用

扫描二维码进行移动支付



### Alipay

Alipay users should be able to make gifts to the account "invest@ceibs.edu", or by scanning the above QR code through the mobile payment platform.



### 微信支付

您可以扫描下面二维码或添加微信号

"CEIBS\_Foundation" 关注中欧基金会公众号

进行微信支付



### WeChat

Please follow us on WeChat by scanning the QR code on the right side, and make your gift by WeChat Pay.



---

## 上海

浦东新区红枫路 699 号  
邮编 : 201206  
699 Hongfeng Road,Pudong,  
Shanghai 201206, China  
+86 21-2890 5898  
invest@ceibs.edu  
www.ceibs.edu

---

## 北京

海淀区东北旺西路 8 号  
中关村软件园 20 号楼  
邮编 : 100193  
Building 20,  
Zhongguancun Software Park  
8 Dongbeiwang West Road  
Haidian District  
Beijing 100193, China  
+86 10-8296 6600

---

## 深圳

福田区益田路 6003 号  
荣超中心 A 座 8 层  
邮编 : 518026  
8/F.,Block A,  
Rongchao Business Center  
No.6003, Yitian Rd.,  
Futian CBD  
Shenzhen 518026, China  
+86 755-33378111

---

## 苏黎世

苏黎世洛朗商学院  
中欧国际工商学院欧洲基地  
Hirsackerstrasse 46,  
P.O. Box CH-8810 Horgen,  
Zurich, Switzerland

---

## 阿克拉

30 Lagos Avenue, East Legon,  
Accra, Ghana  
+233 540120402;  
+233 302745944;  
+233 544349483

---

## 尼日利亚办公室

Nigeria Office  
+234 8147195558

© 中欧国际工商学院教育发展基金会版权，2017 年。版权所有。

© Copyright CEIBS Education Foundation 2017. All Rights Reserved.

捐赠单位和捐赠个人名录更新至 2016 年 12 月 31 日。

所使用的机构名称及其标识或商标的产权归其相关所有人所有。

The featured lists of organizational and individual donors were last updated on December 31, 2016.

All names, logos, and trademarks are the property of their respective owners.