



Accolades, Awards, and Appointments: Celebrating CEIBS Faculty in 2018

CEIBS faculty gave us a lot to celebrate in 2018! We relive some of the accolades, awards, and appointments that made headlines last year.

In January, we welcomed former Prime Minister of France Dominique de Villepin to the CEIBS faculty as a Distinguished Professor. In his new role, Prof de Villepin has been tasked with engaging in high-level discussions and lectures on topics ranging from the Belt & Road Initiative, art and culture to the new global economic competition. Prof de Villepin was also

inaugurated as Chairman of the CEIBS International Advisory Board last September.

On February 7, CEIBS Professors Zhao Xiande, Ramakrishna S Velamuri, and Hwang Yuh-chang were named JD.COM Chair in Operations and Supply Chain Management, Chengwei Ventures Chair in Entrepreneurship and La Caixa Chair in Accounting, respectively. In June 2018, Prof Zhao also received the 2018 Emerald Literati Award for Excellence for his work entitled “Analysing customer behaviour in mobile app usage” which aims to help app developers better understand user behaviour.

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Former Prime Minister of France Jean-Pierre Raffarin joined CEIBS' faculty as a Distinguished Professor in late February. The announcement followed his appointment to the CEIBS Board in November 2015. Prof Raffarin was subsequently awarded the Charles De Gaulle Chair in Global Leadership at CEIBS, a position in which he will play a significant role in the school's efforts to educate socially responsible business leaders of today and tomorrow.

In a list published in the May issue

of *Scientometrics*, CEIBS Distinguished Chair Professor of Management and ABN AMRO Chair in Management Jiing-Lih Larry Farh was named in the top 1% of the most cited 1% researchers from among nearly 4,500 authors from 914 universities in 64 countries and territories. Prof Farh was the only researcher from mainland China to make the list.

CEIBS Assistant Professor of Strategy Richard Carney and Professor of Management Jane Lu

were among the recipients of the 2018 Best Paper Award in Emerging Economies Research from the Academy of International Business (AIB). Presented during a special ceremony at the AIB's annual conference last June, the award was given to the best paper with a research focus on emerging economies. The pair received the honour in recognition of their work entitled "Political Regimes and Corporate Social Responsibility" which draws on the institutional economics perspective to explain how institutional

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differences among political regimes impact corporate social responsibility activities.

In July, CEIBS Professor of Finance and Accounting Oliver Rui was named among the Best Papers Award winners during the World Finance Conference. His paper “Analyst Team Diversity and Analyst Performance” received an Honourable Mention from among more than 200 submissions presented at the event. In conducting research for the paper, Prof Rui used stock market forecasting to explore how diversity affects the efficiency and cohesion of teams.

Also in July, CEIBS Adjunct Professor of Economics and Finance Sheng Songcheng was appointed as a Counsellor of the Shanghai Municipal People’s Government by Deputy Secretary of the CPC Shanghai Committee and Mayor of Shanghai Ying Yong. Prof Sheng was among the first to introduce western monetary financial theory into China and is one of only 30 scholars and experts who have, to date, been appointed to serve as part of the city’s official brain trust.

In early August, CEIBS Associate

Professor of Management Han Jian was named the recipient of the Academy of Management’s 2018 Human Resource Division Innovative Teaching Award in recognition of her work entitled “Integrating Reflection into Executive Education.” The award was presented in recognition of Prof Han’s innovation in the classroom and leadership in disseminating her innovations in the teaching of human resource management.

CEIBS teams dominated the CEEMAN and Emerald Case Writing Competition in 2018, taking two of the top three spots at the September award ceremony. “WinChannel's Digital Gambit to Revitalize Rural China” by CEIBS Associate Professor of Management Daniel Han Ming Chng and Associate Professor of Strategy Peter Moran was declared the overall winner while “Advantech: Evolution of Its IoT Ecosystem Strategy” by Lecturer of Strategy Guo (Ginkgo) Bai and MBA2019 student Zhenrong (Edison) Wang was named second runner-up. Both papers were co-authored by Dr Liman Zhao and were produced with the support of the CEIBS Case Center. The occasion also marked the first time two CEIBS

case studies finished in the top three positions at an international case writing competition.

On September 11, a new chapter in CEIBS’ history began as CEIBS Honorary President (European) Pedro Nueno handed over much of his duties to in-coming CEIBS President (European) Dipak Jain. Prior to joining CEIBS, Professor Jain served as Dean of both INSEAD and Kellogg School of Management. In his first official address, he explained that his focus as President would be on CEIBS’ internationalization by way of providing an understanding of and entry into the Chinese market.

In late September, former World Trade Organization Director-General and Notre Europe Honorary President Pascal Lamy was officially announced as the latest member of the CEIBS faculty as a Distinguished Professor. Prof Lamy made his first official visit to CEIBS last December, and over the course of this three-year tenure he will work to develop new ideas and research designs as well as engage in intellectual discourse and projects primarily aimed at fostering greater understanding between China and Europe.