

CEIBS MBA Moves Up to #5 in *FT* Rankings

~ Both MBA & GEMBA Ranked 5th Globally

The China Europe International Business School (CEIBS) has consolidated its leading position among global business schools, with its MBA programme moving up a further 3 places to #5 in the *Financial Times*' ranking of the world's top 100 full-time MBAs. This is the first time in the school's history that the MBA has been so highly ranked and the first time CEIBS has had two programmes in the top 5. The CEIBS Global EMBA is now also #5 in the *FT*'s ranking of EMBA programmes worldwide.

The *FT* rankings are widely regarded, in management education circles across the globe, as one of the most rigorous and most authoritative. For 2019, it has ranked the top 5 MBA programmes as Stanford, Harvard, Insead, Wharton and CEIBS. The CEIBS MBA also retains its position as #1 in Asia in the *FT* rankings and is also ranked #1 in Asia by *Forbes* and *Bloomberg Businessweek*.



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This is a historic and very significant milestone for us and a very good way to start our celebration of the school's 25th anniversary. It is remarkable what CEIBS has achieved in just 25 years since it was jointly established by the Chinese government and the European Union. Thanks to the tremendous efforts of the entire school, CEIBS' outstanding achievements in recent years are in sharp contrast to widespread concerns about the slowdown of the Chinese economy and trade tensions between China and the US."

~ CEIBS President Professor Li Mingjun

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Having the CEIBS MBA join our Global EMBA in the world's top 5 of their respective rankings, a feat never before accomplished by an Asian business school and by only a handful of global ones, is an indicator that we are moving in the right direction. Looking ahead, our focus will continue to be on providing rigorous, world class academic tutelage to those who know the value of a CEIBS education, and on the professional development of business leaders who will have a global impact."

~ CEIBS Vice President and Dean Professor Ding Yuan

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The CEIBS MBA offers an excellent return on the investment our students make in their future. We continue to improve the level of support we provide to ensure that they emerge from our programme better positioned to move ahead in their careers. The CEIBS MBA is the most advanced in the Asia Pacific. We have 22 electives focusing on digital or innovation related topics."

~ Associate Dean and MBA Director Professor Juan Antonio Fernandez

CEIBS Hosts Global Business Schools for EFMD Event



More than 300 decision makers from business schools around the world gathered in China's economic hub for two days of talks aimed at clarifying and strengthening the role their institutions play, especially at a time when the world economic order is undergoing such dramatic change. They came together for the 2019 EFMD Conference for Deans & Directors General, hosted by China Europe International Business School (CEIBS) at its Shanghai Campus on January 21-22. This is the first time ever in the conference's 46-year history it is being hosted outside Europe.

"We feel extremely honoured to be the local host, to welcome so many business education leaders here. I am sure the rapid rise of the Chinese economy and the growth and standing of Shanghai as an influential metropolitan city has played a role [in the decision to have CEIBS as the host]," said CEIBS President Professor Li Mingjun in his welcome address. "Chinese enterprises are becoming integrated into the global market, and have captured worldwide attention with continuous business and technology innovations. By co-hosting this conference, we hope we will learn from our peer schools and colleagues, and showcase CEIBS' role in contributing to China business education and practices."

Successful CEIBS Board of Directors Meeting 2018



The CEIBS Board of Directors held its Annual Meeting at the school's Shanghai Campus on November 16 last year, with a recap of the work done throughout the year and a look ahead at 2019.

CEIBS Contributes to Inaugural China International Import Expo



Members of CEIBS' leadership team and faculty were among thought leaders from the global economy who gathered, during

the inaugural China International Import Expo, to discuss China's Role and Influence in Rebalancing the World Economy. Highlighting CEIBS' increasing influence in contributing

to and shaping China's economic affairs, presenters during sessions on November 5 & 6 included CEIBS President Li Mingjun, Distinguished Professor and former Prime Minister of France Jean-Pierre Raffarin, along with Professors of Economics Xu Bin and Bala Ramasamy. The roughly 240-member CEIBS contingent at the expo, a major event organized by the Chinese government to show the rest of the world that China is committed to opening up, included President (European) Dipak Jain, Assistant President Yvonne Li, Deputy Director of Alumni Relations Office Tanya Fu and other staff, as well as students and alumni.